

BMW 7 Series

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Sheer  
Driving Pleasure



# THE BMW 7 SERIES.

JOY SETS BENCHMARKS.

**BMW EfficientDynamics**

Less emissions. More driving pleasure.

International version. Please contact your local dealer for country specific information.



Each generation of the BMW 7 Series has created a new, increasingly luxurious driving experience through pioneering design and innovative technologies. For more than 30 years, it has led the way for the automotive luxury class. The claim still stands today.



1977 1986 1994 2001 2008



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	Equipment of model shown:  Engine: BMW TwinPower Turbo V8 Output: 300 kW (407 hp) Wheels: 19" light-alloy, Radial-spoke 252 Exterior colour: Sophisto Grey metallic brilliant effect Upholstery: Dakota leather Saddle Brown light Interior trim: Fine-wood trim Fineline, high-gloss
<b>BMW 750i</b>	
	Equipment of model shown:  Engine: BMW TwinPower Turbo V8 Output: 300 kW (407 hp) Wheels: 19" light-alloy, Multi-spoke 235 Exterior colour: Cashmere Silver metallic Upholstery: Exclusive Nappa leather Oyster Interior trim: Fine-wood trim Ash Grain Anthracite
<b>BMW 750Li</b>	
For information on fuel consumption and CO <sub>2</sub> emissions see pages 90   91.	



**A TOP CLASS CAR CAN TAKE YOU PLACES IN STYLE.  
THIS ONE MAKES YOU WANT TO GO FURTHER.  
SET BENCHMARKS. THE BMW 7 SERIES.**





The first encounter. The BMW 7 Series has the instantly compelling presence of a classic luxury saloon. Yet no other car of this stature conveys such a dynamic feel at the same time. The side view is distinguished by hallmark BMW proportions – a stretched bonnet and short overhangs – along with sculpted surfaces and a strong, striking shoulderline. It lends the BMW 7 Series an inimitably sporty elegance, giving a powerful visual expression of the driving experience that awaits.



## THE TRUE SIGNIFICANCE OF VISION IS THE POWER TO TURN IT INTO REALITY. THE BMW 7 SERIES WITH BMW EFFICIENT DYNAMICS.

Combining comfort, dynamics and efficiency at the very highest level demands exceptional innovative power. The kind of power that created the BMW 7 Series. With BMW EfficientDynamics, it has at its disposal the most comprehensive technology package for reduced emissions and enhanced driving pleasure. It includes, for example, BMW TwinPower Turbo technology in the V12 engine of the top of the range BMW 760i/Li, in the V8 unit of the BMW 750i/Li and in the six-cylinder in-line engine of the BMW 740i/Li. The six-cylinder in-line diesel in the BMW 740d, again featuring BMW TwinPower Turbo technology, is as impressive as the BMW 730d/Ld with its unique power-consumption ratio. BMW EfficientDynamics is one example of the forward-looking technology of the BMW 7 Series but it is, by no means, the only one. Optional Integral Active Steering is the first speed-dependent steering system for the front and rear wheels. And the newly developed chassis with Dynamic Damper Control and double-wishbone front suspension combines superior damping comfort with thrilling dynamics.



**BMW EfficientDynamics**  
Less emissions. More driving pleasure.





## ENJOY INNOVATIONS THAT SET BENCHMARKS.

The outstanding refinement provided by the BMW 7 Series should be a source of pleasure for all on board. That's why there are many optional driver assistance systems to significantly ease the load and thus ensure greater comfort and safety. With the full colour BMW Head-Up Display, for instance, important information such as speed, navigation or warnings can be projected directly into the driver's line of vision – so eyes can be kept focused on the road. Even a brief lapse of attention need not cause any problems: the driver receives a visual warning as soon as there is the threat of a collision. And, if wished, the BMW 7 Series will maintain its distance to the vehicle in front fully automatically – even in heavy traffic or congestion and, if necessary, all the way to a complete stop.





## THE BMW 7 SERIES OVERCOMES SOME LIMITS BY AUTOMATICALLY STICKING TO THEM.

There's no more effective safety system than the driver's attention. Should this ever lapse, optional driver assistance systems that closely monitor every driving situation will intervene to help. For example, if you are about to change lanes on the motorway when another vehicle is overtaking in your blind spot, the Lane Change Warning System will alert you. There's also the Lane Departure Warning System which will give a warning if you inadvertently cross a lane marking.

More precision assistance is provided by the optional Speed Limit Info\*. This recognises traffic signs and informs the driver of current speed restrictions. A further warning system, available in the BMW 7 Series for the first time, is the optional BMW Night Vision function with pedestrian recognition and Acute Warning. Using an infrared camera, it recognises if pedestrians or cyclists, for instance, are approaching the road. These are just a few of the innovations in a comprehensive range of safety equipment with one core goal – avoiding accidents in the first place.

\* May not be available in all countries. Please consult your BMW partner.









## THE PERFECT COCKPIT IS ONE YOU WANT TO LOOK AT – BUT DON'T HAVE TO.

Among car devotees, BMW cockpits are regarded as true design classics. The driver-tilted centre console was a hallmark feature of the first BMW 7 Series and continues to be so. While this underlying principle of driver orientation has a long history, optimal ergonomics, on the other hand, point far into the future. The iDrive operating system demonstrates the point. This allows many functions to be intuitively controlled. Thanks to intelligently shaped direct menu control buttons, for example, the four most important menus can be selected without the need to look at them. Your eyes remain on the road, making driving even more comfortable and safer.





## DISCOVER THE TRUE LUXURY OF SPACE AND TIME.

When the BMW 7 Series was developed, the first design models were entirely hand-finished. You can sense this intricate genesis in the interior today. The luxurious feel of the workmanship, or design solutions such as the cohesive unit formed by the interior trim strip and door pull handle, lend the cabin incalculable charm. Needless to say, only the highest-quality materials are used here, such as finely processed, exclusive woods. The seats in the BMW 760iLi and BMW ActiveHybrid 7 come as standard with supremely pliant and comfortable Exclusive Nappa leather upholstery\*. On other models this is an option. And you can, if you choose, experience a breathtaking range of entertainment, or completely relax and savour the generosity of space. Something else can be realised to perfection in the BMW 7 Series: your own vision. A wide range of equipment options, materials and colours turn our masterpiece into your own personal statement.

\* May differ by country.



## NOT DRIVING? THERE IS ANOTHER WAY TO SAVOUR THE PLEASURE.

No luxury can replace the pleasure of sitting behind the wheel of a BMW. There is, however, a deeply attractive way to enjoy the drive from a complementary perspective – the long-wheelbase BMW 7 Series. The rear of the cabin provides passengers with even more space and unbeatable comfort – and, thanks to longer doors, it begins with effortless ease of entry. It's an experience that more than meets the expectations established by the elegant, stretched silhouette and regal character.





## TECHNOLOGY THAT ALWAYS MAKES YOU FEEL RIGHT AT HOME.

It's not just beautiful surroundings that showcase the glories of the BMW 7 Series. When the situation's less than ideal, this car comes into its own too. Bumpy roads and intrusive noise, for instance, always seem a long way off – and quiet relaxation remains your constant companion. One significant contributor to this is Driving Experience Control which allows you to select a chassis setting that has the vehicle gliding along with incomparable smoothness. The long-wheelbase BMW 7 Series, meanwhile, features pneumatic rear suspension with self-levelling. This ensures consistently high damping comfort, especially in the rear and regardless of load. Our acoustics experts have also dealt with even the tiniest noise sources. Specially lined wheel arches, for example, reduce the sound of loose chippings and rolling noise to a barely audible minimum.









## FOR THOSE RARE MOMENTS IN LIFE WHEN YOU GET TO SIT BACK AND RELAX.

Passengers in the rear of the long-wheelbase version of the BMW 7 Series will find one of the most stylish and spacious environments for relaxed journeys they could wish for. Precisely tailored pleasure can also be guaranteed thanks to a wide range of optional equipment specifically for rear passengers. For high-level entertainment, there is the optional rear entertainment Professional and a console that divides the rear into individual areas. Both the loudspeakers and the air conditioning can be individually controlled. And, using a separate iDrive Controller, you can adjust all the entertainment settings. Colour 9.2" monitors are integrated into the backs of the front seats, so rear passengers can watch DVDs or listen to music independently. For even more effective climate control, an additional rear air conditioning system with special roof vents is available. Cool air is supplied without any draughts and the rear seats can be pleasantly cooled by air directed to the body through the perforated leather. The level of comfort can be even further enhanced by a newly developed optional massage function. Twelve air chambers relax the back muscles through wave-like movements from top to bottom, while a further six rotate from the shoulder to the lumbar region. After all, moments of calm and seclusion can be rare, so it's important to enjoy them.











## THE GREATEST ACHIEVEMENTS COME WHEN YOU DON'T REST ON YOUR SUCCESSSES.

Many technological milestones have celebrated their premiere in the BMW 7 Series. Whether it is digital engine electronics, Xenon headlights, anti-skid control or integral navigation systems, what once began in this vehicle has become standard in the automotive world. One example of which BMW is particularly proud is the 12-cylinder engine that powered the 1987 model. It became a symbol of magisterial performance and refinement. These successes have always driven our

engineers on to ever greater heights of innovation, leading to the development of iDrive, for example. A revolutionary operating concept a few years ago, it has, within a short time, become an exemplary model of modern operating comfort. Behind all these technologies lies a passion for questioning what has been achieved and how it could be improved. Nowhere else will you sense this as much as in the BMW 7 Series.



## BMW EfficientDynamics

Less emissions. More driving pleasure.



## BMW EFFICIENT DYNAMICS – MAKING A LITTLE GO A LONG WAY.

BMW was one of the first manufacturers to pursue the goal of efficient drive technologies, as part of its multi-award-winning sustainability strategy. BMW EfficientDynamics, included as standard, is a comprehensive technology package designed to reduce fuel consumption and emissions – while simultaneously enhancing dynamic performance. A winner of many technology awards, it has enabled the BMW Group to reduce the CO<sub>2</sub> emissions of its European new-vehicle fleet by about 30% since 1995. 39 models<sup>1</sup> currently produce less than 140 g of CO<sub>2</sub> per kilometre. The BMW Group intends to achieve a further 25% reduction in CO<sub>2</sub> emissions by 2020.

Different paths to the same destination: unmistakable BMW driving pleasure. Under the umbrella of the BMW EfficientDynamics project, BMW is continuously developing innovative systems that will bring us closer to the long-term goal of emission-free mobility. This BMW initiative for more driving pleasure is based on several pillars:

**Technology package.** The optimisation of vehicles powered by conventional diesel and petrol engines continues apace. A comprehensive technology package enables the reduction of fuel consumption and emissions, while at the same time increasing power output and driving enjoyment. These advances are based on innovations such as BMW TwinPower Turbo technology, the Auto Start/Stop function, Brake Energy Regeneration, and many others.

**BMW ActiveHybrid.** The BMW range includes impressive hybrid models, such as the new BMW ActiveHybrid 3<sup>2</sup> and BMW ActiveHybrid 5, and the BMW ActiveHybrid 7. All of these volume models combine high efficiency with superior dynamic performance.

**BMW ActiveE.** Since 2011, there has been a new type of dynamism on the road: the BMW ActiveE. Powered by electricity alone, it is manufactured in a small production run, as part of a pilot project. In this way, BMW is preparing the way for the emission-free mobility of tomorrow.

**BMW Hydrogen.** BMW is continuing its research into alternative drive concepts for the future, such as hydrogen drive.

**BMW i.** In line with the BMW EfficientDynamics idea, the BMW i brand is developing visionary new vehicle concepts such as the BMW i3 (Megacity Vehicle) and the BMW i8. While including existing BMW EfficientDynamics technologies, these vehicles also use new lightweight materials such as CFRP and electric drive systems with powerful battery technology such as BMW eDrive. With a focus on sustainability across the entire value-added chain and a range of supporting mobility services, BMW i is redefining individual mobility.

For further information see [www.bmw-i.com](http://www.bmw-i.com)



## BMW EFFICIENT DYNAMICS INNOVATIONS IN THE BMW 7 SERIES, AT A GLANCE.

**BMW TwinPower Turbo technology.** This combines the latest fuel injection technology, fully variable power control and innovative turbocharging technology to increase efficiency and dynamics.

**Lightweight engineering.** Where it makes sense to use light materials, our engineers use aluminium – in, for example, the front part of the car, the doors, the bootlid and the chassis. Additionally, the roof is all-aluminium and, thanks to an aluminium crankcase, the six-cylinder diesel engine is among the lightest in its class. The weight savings reduce fuel consumption and at the same time optimise the axle load distribution for improved dynamics.

**Air vent control.** Engine management signals the engine's current cooling requirements while driving, rendering a permanent airstream through the radiator unnecessary. The air vents in front of the radiator open or close depending on the outside temperature and road speed. When shut they improve aerodynamics, shorten the engine's warm-up time and so reduce fuel consumption.

**Tyres with reduced rolling-resistance.** When a car is being driven, its tyres are constantly changing shape. This uses up energy and thus fuel. Tyres with reduced rolling-resistance have an improved design and use special materials for their road treads and side walls, therefore reducing deformation.

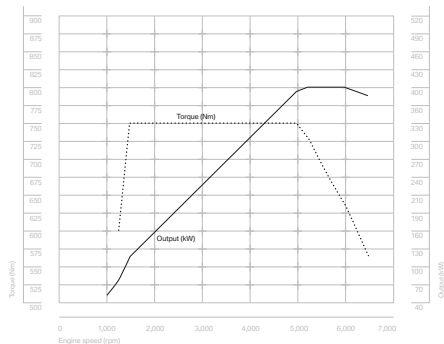
**Brake Energy Regeneration.** To supply a battery with electrical energy, the generator (alternator) is permanently driven using engine power, which demands additional fuel consumption. Brake Energy Regeneration means the generator usually only generates electricity when the driver takes his foot off the accelerator or the brake – previously unused kinetic energy is transformed in coasting mode into electrical energy before being fed into the battery. In this way, electricity is generated while coasting, without consuming fuel.

Some BMW EfficientDynamics measures are dependent on equipment and are not available for all vehicle variants. Your BMW partner will be happy to advise.

<sup>1</sup> Status 10/2011.

<sup>2</sup> Due to become available from 09/2012.





The BMW TwinPower Turbo engine of the **BMW 760i/Li** is impressive with its seemingly endless torque and power reserves. Power in abundance coupled with fascinating running smoothness means maximum drive comfort.

## MOTIVATION: NOTHING LESS THAN THE PERFECT ENGINE.

BMW drivers expect nothing less than the best from their engines and the world-renowned engineers from BMW have excelled again with the BMW 7 Series. And it's not just about power output. Although the figures in the BMW 7 Series are outstanding, it's the serene acceleration through all speed ranges and the composure and smoothness that impress the most. The supreme marriage of engines and transmissions delivers the ultimate driving experience while multi-award-winning BMW EfficientDynamics technology ensures that they do so with maximum efficiency.

The BMW 760i/Li, with its TwinPower Turbo 12-cylinder V engine, is equipped with the top-line powerplant in the BMW 7 Series range. An all-aluminium unit with a 6.0-litre displacement and the latest BMW TwinPower Turbo technology combine with two turbochargers with Double VANOS and High Precision Injection for outstanding running smoothness, impressive dynamics and seemingly endless power reserves – all with extreme efficiency. Alternative engine choices come in the form of the TwinPower Turbo six-cylinder in-line petrol unit in the BMW 740i/Li, which combines a TwinScroll turbocharger with Double VANOS and High Precision Injection, as well as a TwinPower Turbo eight-cylinder petrol engine in the BMW 750i/Li. Thanks to the alliance between BMW TwinPower Turbo technology, twin turbochargers with Double VANOS and High Precision Injection, this engine achieves leading figures for output and consumption.

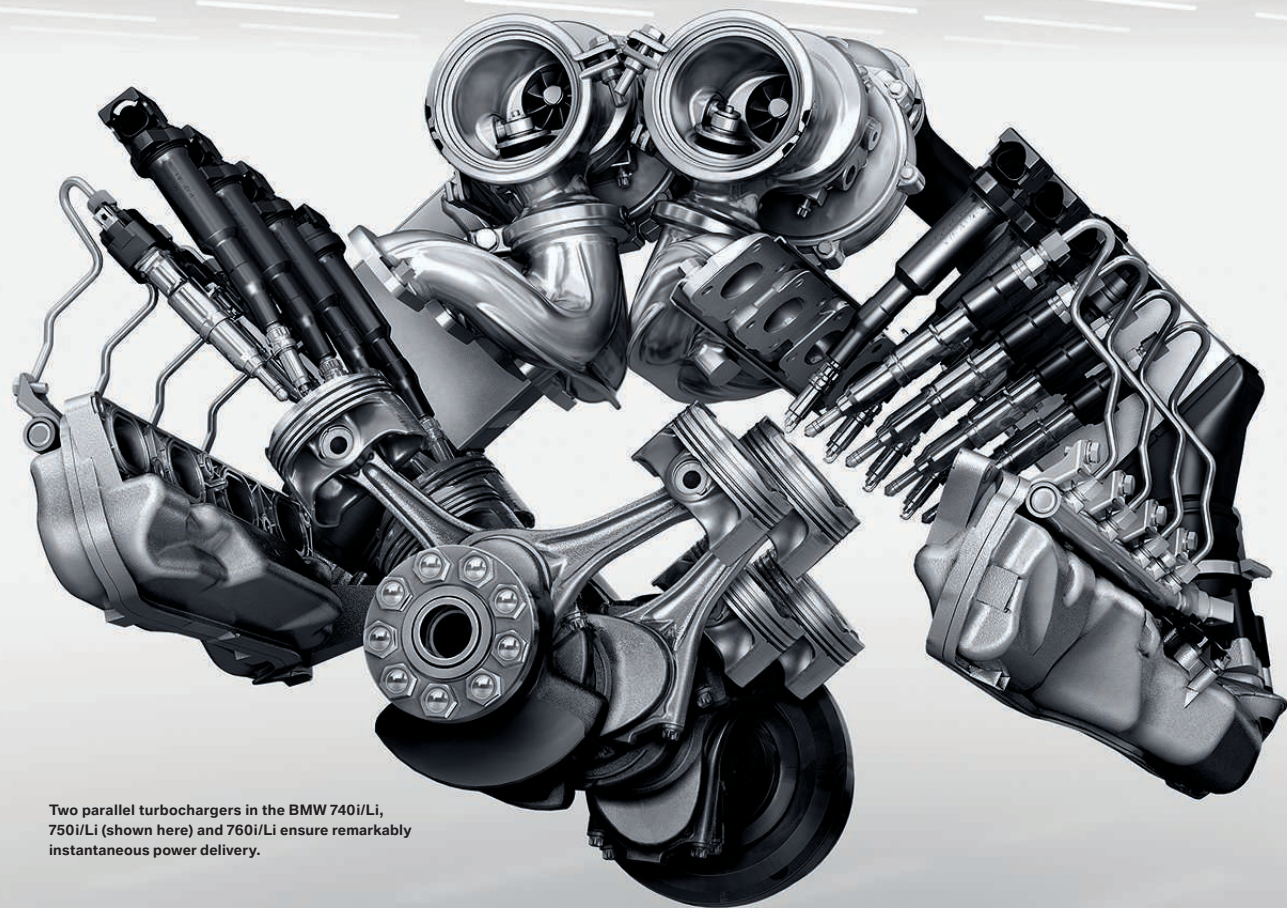


The **BMW 760i/Li** develops its massive output of 400 kW (544 hp)\* at 5,250 rpm and provides maximum torque of 750 Nm across a wide rev band of 1,500 to 5,000 rpm. It completes the 0 to 100 km/h dash effortlessly in 4.6 seconds.

The V8 engine under the bonnet of the **BMW 750i/Li** is immediately recognisable thanks to an irresistibly sonorous soundtrack. Output of 300 kW (407 hp)\* powers the vehicle from 0 to 100 km/h in a mere 5.2 (750Li: 5.3) seconds. And 600 Nm of torque between 1,750 rpm and 4,500 rpm paves the way for both sporty mid-range sprints and majestic touring.

The six-cylinder in-line engine in the **BMW 740i/Li** develops 240 kW (326 hp)\* and in the **BMW 730i/Li\*\*** 190 kW (258 hp)\*. The powerplant in the 740i accelerates the vehicle from 0 to 100 km/h in just 5.9 (740Li: 6.0, 730i: 7.7 and 730Li: 7.8) seconds. Peak torque stands at 450 Nm (730i/Li: 310 Nm) and is available from as low down as 1,500 rpm through to 4,500 rpm (730i/Li: 2,600 to 3,000 rpm). Then, of course, there is the free-revving character and refinement that only BMW six-cylinder in-line engines can offer.

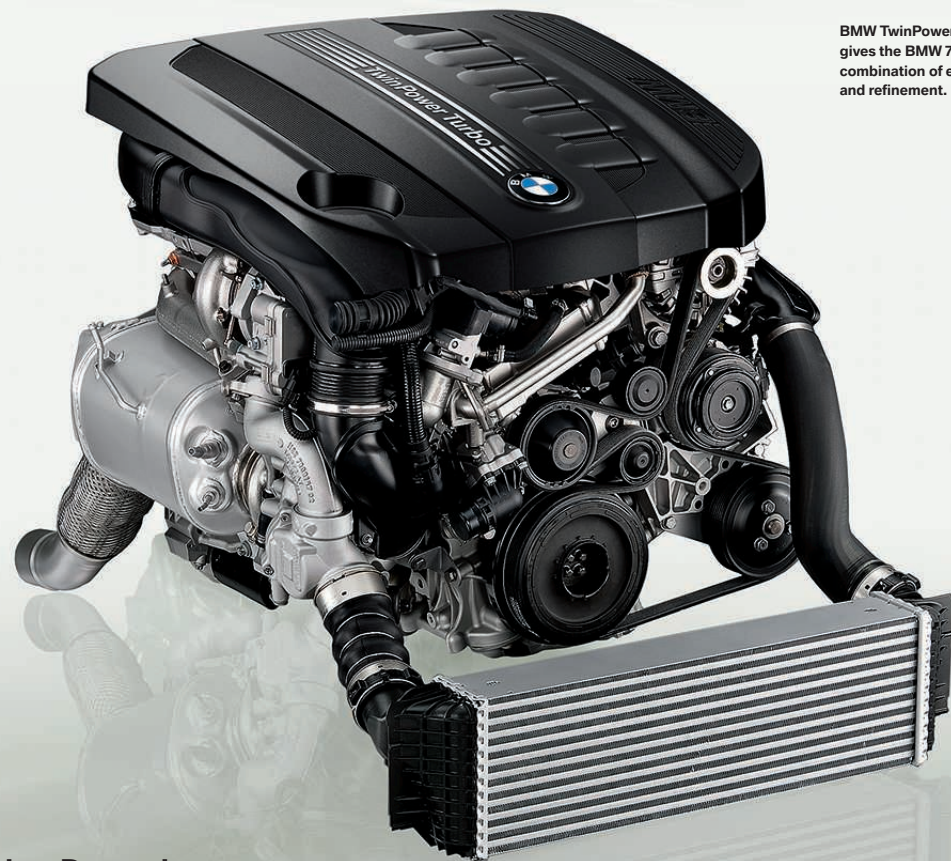
\* For information on fuel consumption and CO<sub>2</sub> emissions, see pages 90 | 91 or consult your BMW partner.  
\*\* May not be available in your country. Please consult your BMW partner.



Two parallel turbochargers in the BMW 740i/Li, 750i/Li (shown here) and 760i/Li ensure remarkably instantaneous power delivery.

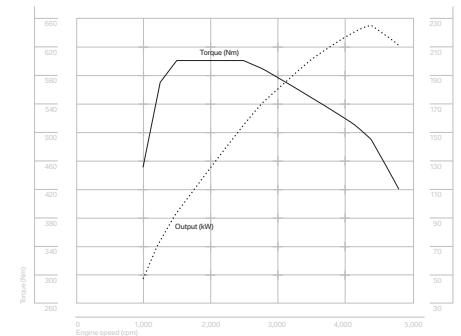
**BMW EfficientDynamics**  
Less emissions. More driving pleasure.





BMW TwinPower Turbo technology gives the BMW 740d an outstanding combination of efficiency, dynamics and refinement.

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Peak torque of 600 Nm is available between 1,500 and 2,500 rpm, enabling the **BMW 740d** to respond even to a gentle touch of the accelerator with impressively spontaneous power.

## THE DIESEL ENGINES IN THE BMW 7 SERIES. THEIR EFFICIENCY SETS NEW STANDARDS, YET YOU WILL HARDLY HEAR ANYTHING FROM THEM.

Sporty performance figures coupled with maximum efficiency are the hallmarks of the **BMW 740d**. Underlying its impressive performance is BMW TwinPower Turbo technology, a system based on the combination of CommonRail direct injection and a two-stage turbocharger with variable turbine geometry. It means that high torque of 600 Nm is available between 1,500 and 2,500 rpm, thus guaranteeing maximum pulling power. The smooth-running and instantly responsive six-cylinder in-line engine has output of 225 kW (306 hp)\*.

In some ways, the in-line diesel engine in the **BMW 730d/Ld** is one of the most discreet powerplants ever developed by BMW. With average fuel consumption of just 6.8 (730Ld: 6.9) litres of diesel per 100 km and output of 180 kW (245 hp)\*, the six-cylinder unit is a unique model of efficiency. With latest-generation

CommonRail technology and intelligent lightweight construction measures such as an aluminium crankcase, it is also one of the quietest and lightest engines in its class. Indeed, you might forget it was even there, were it not for its huge power. Peak torque of 540 Nm from 1,750 rpm ensures effortlessly smooth overtaking and the BMW 730d/Ld accelerates from 0 to 100 km/h in only 7.2 (730Ld: 7.3) seconds. These performance figures set new standards when measured against the car's fuel consumption.

\* For information on fuel consumption and CO<sub>2</sub> emissions, see pages 90 | 91 or consult your BMW partner.





## THE MOST DYNAMIC WAY TO DRIVE A HYBRID.

The BMW ActiveHybrid 7 is the perfect blend of maximum comfort and pure dynamics in a luxury-class saloon. And this model, too, sets new standards. Never before has the agile handling so typical of BMW been experienced in a hybrid vehicle. Now it is possible to enjoy unrestricted driving pleasure in a hybrid at a level you would expect of any BMW 7 Series. Maximum torque, for example, is readily available from low engine speeds, creating a particularly magisterial and refined driving experience. And thanks to the boost function in the BMW ActiveHybrid 7 you can enjoy acceleration on a par with a 12-cylinder. The ActiveHybrid 7 is an example of a hybrid concept which offers advantages in relation to weight and space requirements of the hybrid components. It has two closely interlinked drive units that permanently work together. The combination of a combustion engine as the main drive source and an electric motor with a storage battery makes for particularly efficient fuel consumption. True to the philosophy of BMW EfficientDynamics, the BMW ActiveHybrid 7 uses innovative technology to combine maximum driving pleasure with the lowest possible emissions and fuel figures. But as well as a minimised fuel requirement, the BMW-specific interpretation of hybrid technology also makes itself felt in something unmistakable: pure dynamics at the highest level.



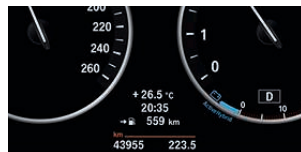




The cool, elegant Bluewater metallic paintwork is exclusive to the BMW ActiveHybrid 7 within the BMW 7 Series range. The same applies to the striking, independent wheel rim in Aero-design lightweight construction.



Stylish welcome: the chrome door sill finisher with "ActiveHybrid 7" lettering.



As soon as the driver brakes or lifts his foot off the throttle, Brake Energy Regeneration converts the braking energy released by the vehicle into electric power and feeds it into the battery. The charge process is displayed by a symbol in the rev counter.



A clear graphic in the Control Display indicates the power flows in the vehicle in real time – electric power in blue, power from the combustion engine in red.



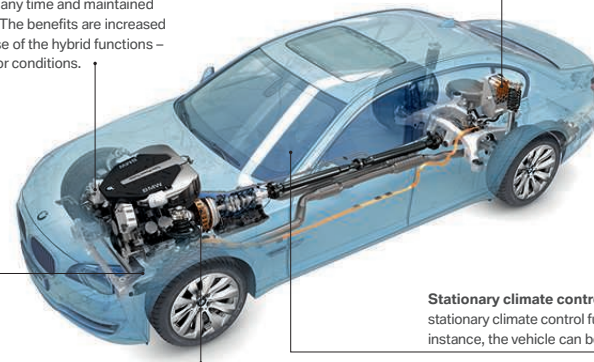
A bar chart in the BMW ActiveHybrid 7 indicates hybrid utilisation. The display is updated every 60 seconds and shows the last 15 minutes. The higher the bar, the greater the usage of the hybrid system and the associated fuel savings.

## YOU KNOW WHAT A HYBRID IS. YOU NEED TO KNOW WHAT BMW MAKES OF IT.

In the BMW ActiveHybrid 7 the combustion engine and the electric motor complement each other in an interplay as intelligent as it is effective. Depending on output, one unit supports the other to an optimal degree. Thanks to the generator function of the BMW ActiveHybrid 7, the electric motor automatically acts as a generator whenever you take your foot off the accelerator or apply the brakes. This converts the vehicle's kinetic energy into electrical power in coasting mode. The energy thus gained is then fed into the battery and can be drawn on at any time, as required. Perfect proof that enhanced efficiency can go hand in hand with maximum driving enjoyment is provided by the boost function in the BMW ActiveHybrid 7. This is based on the idea of connecting the electric motor with its full power to the combustion engine as the need arises, for example, during overtaking manoeuvres. In this way the output of the vehicle can be temporarily and markedly increased. The system's total output then rises to 342 kW (465 hp), which means the vehicle develops up to 700 Nm of torque with average fuel consumption of 9.4 litres/100 km. It's gratifying when efficiency also brings such joy. The BMW ActiveHybrid 7 is visually differentiated by its exclusive ActiveHybrid lettering.

**Electric air conditioning compressor:** the electric drive of the air conditioning system is independent of the combustion engine, which means a pleasant climate can be created inside the car at any time and maintained even at standstill when the engine is switched off. The benefits are increased availability of the hybrid output and unrestricted use of the hybrid functions – even during dynamic driving and in extreme exterior conditions.

**Hybrid management:** this permanently controls driving performance, energy generation and release, thus improving performance and fuel consumption.



**Battery:** the compact high-performance battery with lithium-ion technology is fully suited for everyday use and designed so that luggage compartment functionality is maintained – leaving room for up to four golf bags.

**Stationary climate control:** the BMW ActiveHybrid 7 features a unique stationary climate control function. Using the air conditioning system, for instance, the vehicle can be cooled before you get inside.

**Electric motor:** this takes over the function of the engine start-up and backs up the combustion engine during acceleration, for a much more intense experience and palpably enhanced driving pleasure. At the same time, the electric motor enables potential savings of up to 15% in fuel consumption and emissions and acts as a generator during Brake Energy Regeneration.





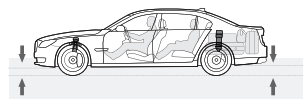
## RIDE COMFORT IS SUCH A FREQUENTLY USED TERM. IT'S ABOUT TIME WE EXPLAINED WHAT IT MEANS.

The BMW 7 Series is a wonderful place to relax, gliding effortlessly over even rough and bumpy roads. It's all down to the hard work of our engineers and their quest to optimise ride comfort. One notable development is Dynamic Damper Control. The system's computer constantly analyses both speed and acceleration and the movements of the car's body. The data collected is sent to the various control units every 2.5 milliseconds. In this way, the dampers can be adjusted with exceptional speed and effectiveness, ensuring an exemplary ride and low road noise at all times. When fitted in combination with optional Dynamic Drive with roll compensation, the car displays almost no body movement, for a significantly

smoother ride in the rear. If you're working in the back, that means you can concentrate all the more effectively. Then there's the newly developed double-wishbone front suspension. This, in particular, stabilises straight-line driving at high speeds and minimises the disruptive effects of poor road conditions. The construction also frees the dampers from unwanted lateral and longitudinal forces, so they can respond even more sensitively to iron out bumps and ruts in the road. Both the front and rear axles are made entirely from aluminium, which reduces the unsprung masses and further increases ride comfort.



**Driving Experience Control:** whether you're seeking to make your journey extra-comfortable or the drive a touch sportier, the Driving Experience Control switch allows you, at any time, to adjust the characteristics of the BMW 7 Series through four stages (Comfort+, Comfort, Sport and Sport+) to suit. Simply pressing the switch adjusts the settings of numerous components, such as Dynamic Stability Control, the accelerator pedal control map and steering power assistance.

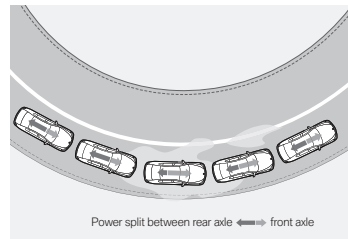


**Dynamic Damper Control:** this system automatically adjusts the car's damping characteristics to minimise unwanted movements in the vehicle on uneven road surfaces or through corners, for example.

## THE xDRIVE ALL-WHEEL-DRIVE SYSTEM GETS YOU AHEAD. IN ALL CONDITIONS.

A sudden downpour, leaves or snow on the road – situations that normally make driving challenging are handled with aplomb by the BMW 750i/Li xDrive and 740d xDrive. The intelligent xDrive all-wheel-drive system combines the benefits of the lightning-fast responses of a four-wheel drive with the groundbreaking dynamic ability of the BMW 7 Series. In difficult weather conditions, or on challenging road surfaces, this further increases the excellent level of traction and directional stability.

xDrive analyses the data collected by the vehicle electronics – such as wheel speeds, steering angle, yaw rate and engine torque – and seamlessly varies the torque split between the front and rear wheels in line with requirements. Based on its data analysis, the system is able to recognise whether the vehicle is able to follow the course set by the steering wheel, or whether there is a risk of oversteer or understeer. When xDrive registers that the front wheels are being pushed towards the outside of the bend, the electronically controlled multi-plate clutch responds within milliseconds to channel more power to the rear wheels, thus preventing understeer. You are simply left to enjoy the superb dynamic performance of the BMW 7 Series.



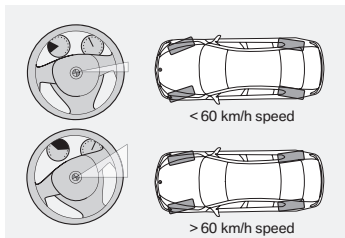
**xDrive** continuously monitors the data collected by the vehicle electronics, such as wheel speeds, steering angle, yaw rate and engine torque. Based on its analysis, the system recognises if an intervention is required and performs lightning-fast adjustments of the torque split between the front and rear wheels as required.





## INTEGRAL ACTIVE STEERING: AS UNIQUE AS EVERY CORNER.

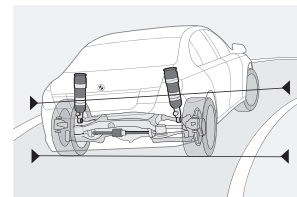
From ease and agility in city driving to the need for directional stability on long motorway journeys, the driver places an extremely wide range of demands on a car's steering. The BMW 7 Series meets each and every one of them with the world premiere of Integral Active Steering\*. This option combines a speed-sensitive steering ratio and power assistance with steering rear wheels. At low speeds, this gives the feeling that you are driving a much more compact car, the Active Steering offering a particularly direct steering ratio for outstanding manoeuvrability and agility. In addition, rear wheels turn in the opposite direction to those in front by up to three degrees, considerably reducing the turning cycle. At high speeds, on the other hand, the steering becomes more indirect. This makes straight-line driving more settled, increasing ride comfort. Here, the rear wheels – now steering in the same direction as the front wheels – ensure greater directional stability. The wheelbase is “virtually lengthened” to enhance the car's commanding nature and safety, allowing the rear passengers, in particular, to enjoy a more relaxing journey.



**Integral Active Steering.** At speeds of up to 60 km/h (top) the rear-wheel steering is able to turn in the opposite direction to the front wheels. At the same time, the steering effect of the front wheels is increased via Active Steering. At speeds above 60 km/h (bottom) the rear wheels steer in the same direction as those in front. The steering response is less direct, thus optimising straight-line driving and directional stability.

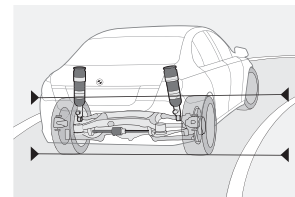
## THE CHASSIS OF THE BMW 7 SERIES. OUR ENGINEERS' MASTERPIECE.

Corners have always been the most attractive sections of roads for a BMW. From long, sweeping bends to rapid switchbacks, there's an immense variety all over the world. In the BMW 7 Series, each and every one of them represents a unique opportunity for driving pleasure. Key to the car's cornering ability, in typical BMW fashion, are a low centre of gravity and intelligent lightweight construction with many chassis components made from aluminium to enhance agility. These offset the weight of the engine on the front axle and help provide an optimum, virtually 50 : 50, weight distribution.



**Without Dynamic Drive.**  
When driving through corners a car's body traditionally has a tendency to roll.

The driving pleasure can be raised a notch with the optional chassis control system Dynamic Drive. Active stabilisers on the front and rear axle minimise body movement for maximum agility. The driver can steer in with greater precision and enjoy noticeable improvements in the load alteration effect. A new double-wishbone front suspension, meanwhile, is responsible for delivering high lateral acceleration through corners, and maintains optimum tyre-road contact at all times.



**With Dynamic Drive.**  
Active stabilisers reduce body movement. This improves dynamics and comfort levels.

\* Not available in conjunction with xDrive or for BMW ActiveHybrid 7.





**Enhanced mobile networking.** The BMW Vision ConnectedDrive is a visionary Roadster with a design that amazes at first sight. Its dynamic, flowing lines draw the eye from the distinctive front end, over the long bonnet and then to an extraordinary synthesis of exterior and interior. Three levels in the interior each symbolise an area of BMW ConnectedDrive – Convenience, Infotainment and Safety. Accompanying functions and controls are highlighted with different coloured lights that illuminate information. More information on this concept vehicle and further research projects can be found in the new Future Lab.

➔ [www.bmw.com/futurelab](http://www.bmw.com/futurelab)



## BMW CONNECTED DRIVE\* – FOR MORE CONVENIENCE, INFOTAINMENT AND SAFETY.

Our world is becoming more connected every day. For BMW drivers, it has become the norm to communicate with the wider world from the comfort of their vehicles – they can request information, telephone or send email and generally keep up to date. BMW ConnectedDrive establishes, on request, the optimum networking of driver, vehicle and outside world – any time, anywhere. See overleaf for selected highlights relating to convenience, infotainment and safety. For a complete overview of the BMW ConnectedDrive range, please visit **[www.bmw.com/ConnectedDrive](http://www.bmw.com/ConnectedDrive)**

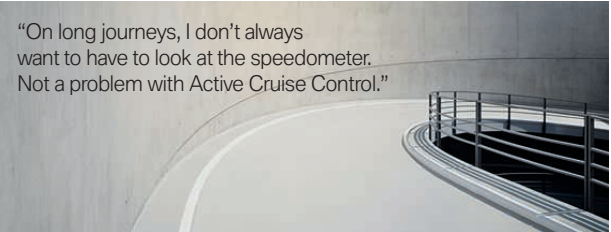
\* May not be available in all countries. Please consult your BMW partner.







Convenience.



“On long journeys, I don’t always want to have to look at the speedometer. Not a problem with Active Cruise Control.”



**Speed Limit Info.** This optional assistance system shows the currently applicable speed limit in the instrument cluster or the BMW Head-up Display option. A special camera captures the relevant traffic signs and a control unit processes the information together with data from the navigation system. Other components, such as the car’s rain sensor, are also used. This means that the system can even pass on variable speed limits to the driver in, for example, wet conditions.



**Surround View, Side View and rear view camera.** These optional systems enhance visibility of the area around the vehicle when manoeuvring. Surround View presents an image of the BMW as seen from above in the Control Display. Side View ensures better visibility when joining a main road from a side street or exit. The rear view camera enhances visibility when reversing at speeds below 20 km/h, for example when parking.



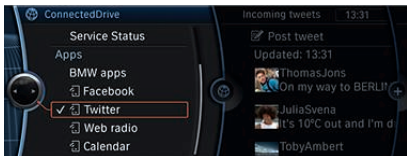
**Active Cruise Control with Stop&Go function, incl. collision warning with brake activation.** Optional, for added convenience and active safety in stop-and-go traffic. The system measures the gap to the vehicle ahead on an ongoing basis and automatically maintains an appropriate distance. Once the lane ahead becomes free, the system accelerates again up to the desired speed. In critical situations, the collision warning with brake activation becomes active, enhancing safety.



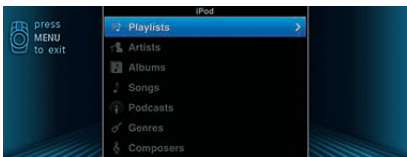
## Infotainment.



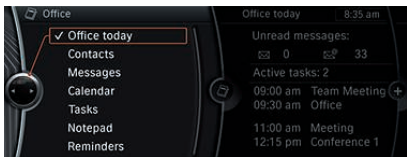
"I often used to arrive late at the office. Today, I just take it along with me, using the BMW ConnectedDrive Office function."



**BMW Connected App.** For the first time, you can now use apps in your BMW. With the Apps option, an iPhone and the free BMW Connected App from the Apple App Store, you're no longer limited to just listening to local radio, your calendar is with you all the time and you're always in contact with your friends. Using the iDrive system, you can easily select web radio stations from around the world. You can also call up the latest status reports from your Facebook or Twitter accounts and view upcoming appointments on the Control Display, or even have them read to you through the audio system's speakers. And that's just the beginning, more functions and apps will follow in the future.

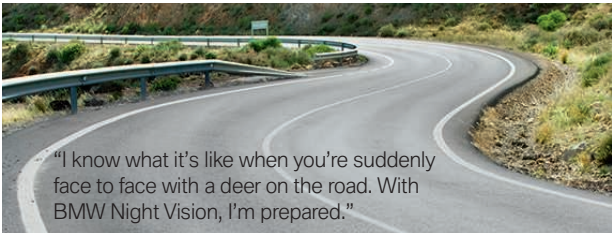


**PlugIn.** With your iPhone and the Apps option you are always up to date – and, naturally, also in your BMW. Through PlugIn, you have direct and easy access to all menu items, you can use advanced functions such as the playback of Genius mixes and display album covers. And whenever you add iPod updates to your iPhone, they can be used in your car immediately via BMW ConnectedDrive. Thanks to this interface technology, the use of mobile devices in cars is innovative, more convenient and safer.



**Bluetooth interface with added functionality (Office).** Use the time you spend on the road even more effectively! Thanks to the optional mobile phone preparation with Bluetooth interface in conjunction with a navigation system and the intelligent integration of selected business mobile phones<sup>1</sup>, you can use the Bluetooth connection to show Office functions such as e-mails, dates, tasks or SMS messages on the Control Display while on the move, or have them read out aloud to you via the audio speakers, using the text-to-speech function. And thanks to Bluetooth Audio Streaming, wireless playback of music via selected Bluetooth-enabled devices<sup>1</sup> is not a problem.

## Safety.



"I know what it's like when you're suddenly face to face with a deer on the road. With BMW Night Vision, I'm prepared."



**Full-colour BMW Head-Up Display.** Always have your eyes on the road. An optional feature, the full-colour BMW Head-Up Display projects driving information via a multi-coloured TFT display directly into the driver's field of vision. The BMW Head-Up Display indicates current speed, for example, or displays navigation information. More colours now make it even easier to distinguish between general driving information such as speed limits and urgent warnings en route, including "Pedestrian in your path" (optional with BMW Night Vision). With a constant view of the road, driving becomes even safer.



**BMW Night Vision with pedestrian recognition and Acute Warning.** An optional infrared camera in the double kidney grille detects people and animals up to a distance of 300 metres displaying its images on the Control Display. Pedestrian recognition also gives a visual warning to indicate if people are moving close to the road up to a distance of 100 metres ahead. This means that the driver can recognize potential danger significantly earlier and react more quickly. The new Acute Warning System helps in imminently critical situations, thereby offering even greater safety.



**Lane Departure Warning System and Lane Change Warning System (both optional).** At speeds above around 70 km/h, the Lane Departure Warning System registers lane markings. If the vehicle threatens to swerve out of its lane, the system warns the driver through a slight vibration of the steering wheel. If the driver has activated the indicator – meaning that the lane change is intentional – the warning is suppressed. By means of a visible alert in the exterior mirror, the Lane Change Warning System warns the driver of a vehicle in the blind spot or approaching at speed.

<sup>1</sup> Information on compatible devices can be found at [www.bmw.com/bluetooth](http://www.bmw.com/bluetooth)

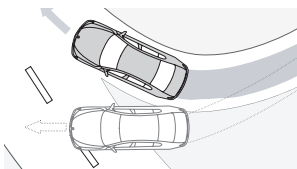




## THE MOST EFFECTIVE WAY TO REACT TO DANGER: DON'T LET IT HAPPEN IN THE FIRST PLACE.

The active safety systems in the BMW 7 Series recognise potentially dangerous situations in their earliest stages and help the driver respond in good time. For example, if the car is starting to oversteer or understeer, Dynamic Stability Control (DSC) stabilises the BMW through brake management and interventions in the engine. On slippery or loose surfaces, such as snow or sand, Dynamic Traction Control (DTC) provides optimum grip by allowing carefully measured wheel slip. Plus, the optional Integral Active Steering system intervenes to stabilise the car in critical situations. If it is threatening to skid under braking on inconsistent road surfaces, Integral Active Steering carries out the necessary steering movements. This makes it easier for the driver to control the situation and significantly reduces the braking distance

required. As well as stabilising the car, DSC also offers additional functions – the Brake Stand-by function, for one. If the driver backs off the accelerator very quickly, the system rapidly builds up moderate braking pressure. If the driver then brakes hard, the braking effect takes hold more quickly. Hill-Start Assistant is another useful feature. This allows you to move off comfortably on inclines without having to use the parking brake. Then there's the Brake Drying function which, when the windscreen wipers are activated, applies the brake pads lightly and at intervals to dry the discs. This, in turn, keeps the brakes in good, responsive form. And finally, Fading Compensation helps the brakes maintain their effectiveness even under heavy use.



**Dynamic Stability Control (DSC).** The chassis control system recognises a loss of grip in its earliest stages and stabilises the car within milliseconds.

## A FEELING OF TOTAL PROTECTION IS STILL THE GREATEST COMFORT.

With the BMW 7 Series, you are driving one of the most advanced cars of the moment – and with that comes the knowledge that you will enjoy the best possible protection should the worst happen. The body boasts a state-of-the-art construction, combining high-strength steel and aluminium, which reduces weight while also delivering optimum body rigidity. Plus, sensors, which are highly sensitive and distributed around many areas of the car, are linked to the on-board electronic bus system. They trigger safety responses – for instance, the pyrotechnical belt latch tensioners, active head-restraints or any of the total of six airbags – that are appropriate to the type of accident. Protective measures, in fact, continue during and even after an accident. They include the automatic activation of the hazard warning and interior lights and the release of the central locking. Moreover,

if the Navigation system Professional with integrated Bluetooth mobile phone preparation and BMW Assist\* are fitted, an emergency call is sent automatically after an accident, complete with detailed information including the location of the car.

A new feature available for the BMW 7 Series is the Extended Emergency Call function in conjunction with BMW ConnectedDrive\*. If there's an accident, relevant data on airbag deployment, seat occupancy or the side of the vehicle involved in the impact, for example, is transmitted to the rescue services, meaning they can respond as quickly and effectively as possible.

\* May not be available in all countries. Please consult your BMW partner.





326

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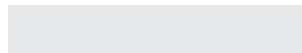
335

Creating the ultimate in automotive luxury requires one thing above all: time. And so it is reassuring that the history of premium BMW cars goes back more than 70 years. BMW's first stately saloon, the 335, was presented to the world at large in London in 1938. For the time, a highly respectable output of 90 hp laid on touring speeds of over 140 km/h. Only around 400 of these cars were ever built, so the 335 is today one of the most sought-after of all classic BMW models. The production figure for the BMW 7 Series will be a lot higher. And yet countless combinations of equipment, paintwork and upholstery offer the height of exclusivity and ensure rarity value for each and every car.



■ Standard equipment    □ Optional equipment

## Exterior colours.



■ **Non-metallic** 300 Alpine White



■ **Non-metallic** 668 Black



□ **Metallic** 354 Titanium Silver



□ **Metallic** A96 Mineral White



□ **Metallic** A72 Cashmere Silver



□ **Metallic** A84 Milano Beige



□ **Metallic** 475 Black Sapphire



□ **Metallic** 416 Carbon Black¹



□ **Metallic** A52 Space Grey



□ **Metallic** 896 Bluewater²



□ **Metallic** B90 Sophisto Grey II brilliant effect



□ **Metallic** A89 Imperial Blue brilliant effect



□ **Metallic** A76 Deep Sea Blue



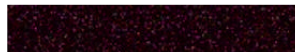
□ **Metallic** A43 Deep Green



BMW Individual



□ **BMW Individual** X02 Citrine Black metallic



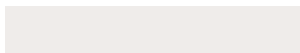
□ **BMW Individual** X03 Ruby Black metallic



□ **BMW Individual** S34 Azurite Black metallic



□ **BMW Individual** X04 Moonstone metallic



□ **BMW Individual** 490 Brilliant White metallic



□ **BMW Individual** 490 Frozen Grey metallic



□ **BMW Individual** 490 Frozen Silver metallic

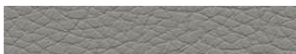
The following pages show the colours and materials available for the BMW 7 Series. You can use them to identify your favourite colour or compare various possible combinations. The colour charts are designed to give a first impression. Experience has shown that the printed colours do not always faithfully reproduce the precise shade of the paint, upholstery and interior trims. We therefore recommend that you discuss your choice of colour with your BMW partner. They will be happy to show you samples and assist you with any special requests.



## Upholstery colours.



□ **Dakota leather³** LCSW Black



□ **Dakota leather³** LCDE Everest Grey



□ **Dakota leather³** LCDF Veneto Beige



□ **Dakota leather³** LCDH Oyster with interior colour Oyster, with dashboard and upper-arm trim panels in Oyster, dark



□ **Dakota leather³** LCCX Oyster with interior colour Black



□ **Dakota leather³** LCD5 Saddle Brown light



□ **Dakota leather³** LCDK Barrique Red



□ **Exclusive Nappa leather** NASW Black¹



□ **Exclusive Nappa leather, extended** NADH Oyster with interior colour Oyster, with dashboard and upper-arm trim panels in Oyster, dark



□ **Exclusive Nappa leather, extended** NACX Oyster with interior colour Black¹



□ **Exclusive Nappa leather, extended** NAD5 Saddle Brown light¹



□ **BMW Individual fine-grain Merino leather** ZBP6 Champagne⁵



□ **BMW Individual fine-grain Merino leather** ZBP8 Graphite⁵



□ **BMW Individual fine-grain Merino leather** ZBP7 Silk Grey⁵



□ **BMW Individual fine-grain Merino leather** ZBC8 Platinum⁵



□ **BMW Individual fine-grain Merino leather** ZBP5 Amaro Brown⁵



□ **BMW Individual fine-grain Merino leather** ZBWT Cohiba Brown⁵

Please note that even normal, long or short term use can lead to unrecoverable upholstery damage. This can be caused in particular by non-colourfast clothing.

¹ Only available in conjunction with the M Sport package.

² Only available on the ActiveHybrid 7.

³ Dakota leather includes seat surfaces, armrest centre console and doors, headrests front seats and outer rear seats. May differ in your country.

⁴ Standard exclusively on the 760iLi. May differ in your country.

⁵ In conjunction with optional active seat ventilation, front, with perforation.



■ Standard equipment   □ Optional equipment

## Interior colours.



Black



Oyster



Veneto Beige



Everest Grey

## BMW Individual roofliner.



□ 776 Alcantara Anthracite



□ XD5 Alcantara Silk Grey



□ XD5 Alcantara Platinum



□ XD5 Alcantara Champagne



□ XD5 Alcantara Amaro Brown

## Interior trims.



■ 4B7 Fine-wood trim Finitione, high-gloss



□ 4CB Fine-wood trim Finitione natural



□ 4B9 Fine Brushed Aluminium



□ 4B5 Fine-wood trim Ash Grain, high-gloss



□ 4CA Fine-wood trim Ash Grain Anthracite



■ 4B8 Fine-wood trim Burr Walnut with intarsia<sup>1</sup>



BMW Individual



□ **BMW Individual Interior Trim XE5**  
Plane Auburn dark wood



□ **BMW Individual Interior Trim XE6**  
Satin Walnut Honey Brown wood



□ **BMW Individual Interior Trim XE8**  
Piano Finish Black with inlay

<sup>1</sup> Standard exclusively on the 760iLi. May differ in your country.

<sup>2</sup> Dakota leather includes seat surfaces, armrest centre console and doors, headrests front seats and outer rear seats. May differ in your country.

<sup>3</sup> Only available in conjunction with the M Sport package.

<sup>4</sup> Only available for the ActiveHybrid 7.

<sup>5</sup> In conjunction with the optional equipment active seat ventilation, front, with perforation.



# Combinations.

													BMW Individual upholstery colours					
Upholstery material	Dakota leather <sup>2</sup>								Exclusive Nappa leather <sup>1</sup>				BMW Individual Merino leather <sup>3</sup>					
Standard seats	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Sport seats	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Comfort seats	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Upholstery colours	Black	Everest Grey	Veneto Beige	Oyster	Oyster	Saddle Brown light	Barrique Red	Black	Oyster	Oyster	Saddle Brown light	Graphite	Silk Grey	Platinum	Champagne	Amaro Brown	Cohiba Brown	
Interior colours	Black	Everest Grey	Veneto Beige	Oyster	Black	Black	Black	Black	Oyster	Black	Black	Black	Black	Black	Black	Black	Black	
Exterior colours																		
Alpine White non-metallic	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Black non-metallic	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Titanium Silver metallic	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Mineral White metallic	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Cashmere Silver metallic	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Milano Beige metallic	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Black Sapphire metallic	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Carbon Black metallic <sup>2</sup>	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Space Grey metallic	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Bluewater metallic <sup>2</sup>	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Sophisto Grey II brilliant effect metallic	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Imperial Blue brilliant effect metallic	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Deep Sea Blue metallic	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Deep Green metallic	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
BMW Individual exterior colours																		
Citrine Black metallic	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Ruby Black metallic	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Azurite Black metallic	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Moonstone metallic	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Brilliant White metallic	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Frozen Grey metallic	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Frozen Silver metallic	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Interior trims																		
Fine-wood trim Fineline, high-gloss	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Fine-wood trim Fineline natural	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Fine Brushed Aluminium	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Fine-wood trim Ash Grain, high-gloss	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Fine-wood trim Ash Grain Anthracite	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Fine-wood trim Burr Walnut with intarsia <sup>1</sup>	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
BMW Individual interior trims																		
Piano Auburn dark wood trim	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Satin Walnut Honey Brown wood trim	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Piano Finish Black with inlay	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•

BMW Individual equipment BMW optional equipment BMW standard equipment

•

 Recommended colour combination

-

 Not available



## PRECISION ELEGANCE.

Featuring Titanium Silver metallic paintwork, the BMW 7 Series boasts a timeless elegance. The look is completed by 20" Double-spoke 253 light alloy wheels with mixed tyres. Inside, you are greeted by a perfectly coordinated blend of sophistication and modern style with the combination of Dakota leather Black and Fineline natural fine-wood trim.







## SPORTING SOVEREIGNTY.

The Black Sapphire metallic paintwork, in combination with 19" Star-spoke 251 light alloy wheels with mixed tyres, greatly enhances the BMW 7 Series' striking and authoritative appearance. Inside the car, the imposing Dakota leather upholstery colour Saddle Brown light and sporty Fineline natural fine-wood trim create a richly contrasting ambience.





## NATURAL PRESENCE.

Mineral White metallic paintwork lends the BMW 7 Series long-wheelbase version an alluring lightness. At the same time, the 18" Star-spoke 250 light alloy wheels radiate stylish dynamics. The interior, with its Dakota leather Everest Grey and Ash Grain Anthracite fine-wood trim, displays refinement that is typical of the BMW 7 Series.







## CLASSIC VALUES.

Exquisite Imperial Blue metallic brilliant effect paintwork, blending with the intricacies of 18" V-spoke 254 light alloy wheels, ensures that the luxury of the BMW 7 Series long-wheelbase version is visible from any distance. The classically designed interior with Dakota leather Veneto Beige and Ash Grain, high-gloss fine-wood trim exude an inviting sense of comfort.





■ Standard equipment    □ Optional equipment



■ **Xenon headlights** for high and low beam, incl. automatic headlight range control and headlight washing system, provide significantly improved illumination of the road ahead at night, in bad weather and when visibility is poor. The four light rings with daytime driving light function can also be used as parking lights.

□ **Adaptive headlights** with variable light distribution, incl. turning lights, use electro-mechanical control of the moving headlights to provide optimum illumination through corners as soon as the driver turns in. Even at standstill, the integrated turning lights are activated automatically when the indicator is switched on or at a steering angle of 10 degrees or more – up to a speed of 65 km/h (standard on 760i/Li)\*.

□ **High-beam assistant** helps the driver at night by automatically switching between high or low beam according to the oncoming traffic, vehicles driving in front and the quality of road lighting (standard on 760i/Li)\*.



□ **BMW Individual High-gloss Shadow Line:** includes window gutter trim and window frame trim in high-gloss Black.



■ **Lights package** contains rear reading and footwell lights, exit lights and vicinity lights in the exterior mirrors and door handles.

□ **Comfort access system** to open and close the car without needing to have the remote control in your hand (standard on 750i, 760i and 7 Series long-wheelbase versions)\*.

□ **Soft Close function for doors** uses small electric motors to gently pull all four doors shut (for the last 6 mm) (standard on 760i/Li).



■ **Dynamic Braking Lights** help drivers of vehicles following behind to assess your braking situation more accurately. Under normal braking, the brake lights illuminate across a wide area. Under full or emergency braking, however, they start to flash on and off. This allows those following to immediately distinguish between light and full braking – and thus enhances driving safety.



□ **Sun protection glazing** for the rear side windows (from the B-pillar back) and rear window. The tinted glass reduces glare and ensures a pleasant interior climate when it's hot outside.



**Tailpipes:** the 740i/Li, 750i/Li and 740d models are fitted with two exhaust tailpipes integrated into the bumper. The trapezoidal (760i/Li: twin-trapezoidal) tailpipes come with chrome embellishers.



**Tailpipes:** the 730d/Ld is fitted with visible twin-tailpipes on the left.





■ **17" light alloy wheels Star-spoke 233**, 8 J x 17, 245/55 R 17 Y tyres (only available on 730iLi\* and 730d/Ld). Also available as a complete winter wheel-and-tyre set in the Original BMW Accessories range\*.



□ **18" light alloy wheels Double-spoke 234**, 8 J x 18, 245/50 R 18 Y tyres (standard on 740i/Li, 750i/Li and 740d). Also available as a complete winter wheel-and-tyre set in the Original BMW Accessories range\*.



□ **18" light alloy wheels Star-spoke 250**, 8 J x 18, 245/50 R 18 Y tyres. Also available as a complete winter wheel-and-tyre set in the Original BMW Accessories range\*.



□ **18" light alloy wheels V-spoke 254**, 8 J x 18, 245/50 R 18 Y tyres.



□ **19" light alloy wheels Multi-spoke 235** with mixed tyres, 8.5 J x 19 wheels and 245/45 R 19 Y tyres at the front, 9.5 J x 19 wheels and 275/40 R 19 Y tyres at the rear (standard on 760i/Li). Also available as a complete winter wheel-and-tyre set in the Original BMW Accessories range\*.



□ **19" light alloy wheels Star-spoke 251** with mixed tyres, 8.5 J x 19 wheels and 245/45 R 19 Y tyres at the front, 9.5 J x 19 wheels and 275/40 R 19 Y tyres at the rear. Also available as a complete winter wheel-and-tyre set in the Original BMW Accessories range\*.



□ **19" light alloy wheels Radial-spoke 252**, forged, with mixed tyres, 8.5 J x 19 wheels and 245/45 R 19 Y tyres at the front, 9.5 J x 19 wheels and 275/40 R 19 Y tyres at the rear.



□ **20" light alloy wheels Double-spoke 253** with mixed tyres, 8.5 J x 20 wheels and 245/40 R 20 Y tyres at the front, 10 J x 20 wheels and 275/35 R 20 Y tyres at the rear.



■ Standard equipment   □ Optional equipment



■ **Six-speed automatic transmission**

**Steptronic:** with electronic gear selection and Adaptive Transmission Management for extremely fast and comfortable gear changes, ensuring maximum driving dynamics.

■ **Eight-speed automatic transmission**

**Steptronic** with electronic gear selection and Adaptive Transmission Management allows for very fast and comfortable gearshifts – for maximum driving dynamics and efficiency (standard on 760i/Li, 740d xDrive and ActiveHybrid 7).



■ **Leather steering wheel** with multifunction capability allows drivers to operate a large number of functions conveniently and without being distracted from the road ahead, their hands remaining on the steering wheel. The left-hand buttons are used to operate all Cruise Control functions, while those on the right serve the audio functions, such as the radio, telephone and voice control.



□ **Sport leather steering wheel** with multifunction capability sits comfortably in the driver's hands thanks to its small diameter and thick rim. The integrated buttons allow convenient and safe operation of the telephone, voice and audio functions, as well as Cruise Control.



□ **The full colour BMW Head-up Display** projects driving-related information, such as current speed, directly into the driver's line of sight for fast and precise recognition on the move. Navigation instructions, Lane Departure Warning information, Speed Limit Info, Check Control data and BMW Night Vision with Pedestrian Recognition warnings are also shown (not available with grey shade band windshield).



□ **Steering wheel heating:** the rim heats up quickly at the touch of a button – especially pleasant in winter.



■ **2-zone automatic air conditioning**, incl. Automatic Air Recirculation (AAR) with recirculating air filter, solar and fogging sensor, automatic temperature control (separate for driver and front passenger) and air volume control; display and settings via Control Display.



□ **4-zone automatic air conditioning**, equally equipped as the 2-zone automatic air conditioning, although the climate of the rear compartment can be controlled separately using two rotary switches and a display. This feature comes with an additional blower and footwell outlet in the rear compartment which ensure virtually draught-free air distribution (standard on 760i/Li).



□ **Auxiliary heating with remote control** is ideal in winter and on cold days. When you get to your car, the windows are already de-iced and the interior has been warmed to a pleasant temperature.

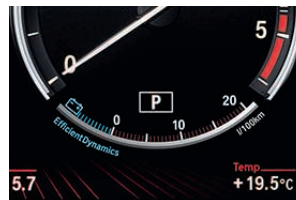




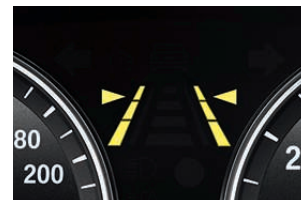
■ **Instrument panel** with four analogue instruments showing speed, rpm, fuel level and engine oil temperature above a high-resolution, wide-format Info Display. Here, for example, the current fuel economy and range, as well as trip computer functions, an odometer and a daily trip recorder are shown on a graphic display.



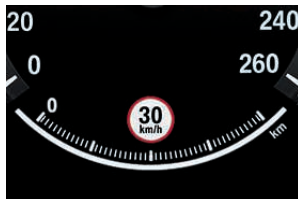
■ **Black panel technology** shows the displays in the instrument cluster as a black matt surface when the ignition is switched off. Only the chrome rings of the circular instruments (open at the bottom) are visible in 3D. When the doors are opened, the chrome rings join at the bottom and the dials and displays are shown. Then, when the ignition is switched on, the trip computer and Check/Control information light up.



■ **BMW EfficientDynamics display:** as soon as the driver brakes or takes his foot off the accelerator, Brake Energy Regeneration converts the kinetic energy released into electrical energy and stores it in the battery. This charge process is indicated by a symbol in the rev counter.



□ **Lane Departure Warning System** uses a camera to identify when the car is getting close to a road marking and warns the driver immediately by sending a mild vibration through the steering wheel. The system is designed to work particularly well on motorways.



**Speed Limit Info\*** shows the driver the current speed limit in the Info Display or the optional BMW Head-up Display (only in conjunction with Navigation system Professional).



□ **Lane Change Warning System:** when the indicator is switched on to signal the intention to change lanes, this system recognises a vehicle in the driver's blind spot or a vehicle approaching at high speed in the overtaking lane and warns the driver through a visible signal in the exterior mirror casing.



□ **Surround view** shows the driver the area around the car while manoeuvring. By means of a projection of the car from above, the BMW is shown in the Control Display (available in conjunction with the rear view camera).  
 □ **Rear view camera** shows the area behind the car clearly in the Control Display (available in conjunction with Park Distance Control).  
 □ **Park Distance Control (PDC)** front and rear, (standard on 760i/Li).



□ **Active Cruise Control with Stop&Go function:** driving assistance system for increased comfort and active safety when driving in slow-moving traffic. Combines Cruise Control with active safe distance control to a standstill in bumper-to-bumper driving, with automatic restart in typical "Stop&Go" situations (including reversible electro-mechanical belt tensioners).





■ **Controller:** the central control unit for iDrive is rotated, pushed and tilted to operate various functions via the Control Display. Plus, four frequently selected menus – CD, radio, navigation system and telephone – can be called up using direct menu control buttons.



□ **Ceramic applications** for various controls, such as the selector, front and rear Controller surround, volume and temperature adjusters, lend the interior an even higher-class and unique feel and touch.



■ **Functional bookmarks:** the driver and front passenger's most frequently used functions of the navigation system, audio system (e.g. specific radio stations or CD tracks) and telephone can be individually stored on eight separate buttons and accessed quickly at the touch of a fingertip.



■ **Control Display** with high-resolution TFT screen (7.0", colour). Shows the functions operated by the Controller (e.g. navigation and radio). The screen comes in a 10.2" format in conjunction with the optional Navigation system Professional or the TV function.



■ **Integrated owner's handbook** offers fast and direct access to information on all car-specific content. The owner's handbook can be operated using the iDrive Controller and is shown on the Control Display. The content is presented using multimedia techniques, such as animations and dynamic graphics, for optimum clarity.



□ **Internet preparation\*** allows unrestricted access to the web when the vehicle is stationary. Any web page can be viewed in the Control Display by entering the URL via iDrive or via a personalised bookmark list. In conjunction with rear entertainment Professional, it can be used while driving.



□ **BMW Assist<sup>1</sup>:** \* helps the driver by making an automatic or manual emergency call and giving precise, to-the-metre position data. It also provides RTTI and the service Google Send to Car, which allows address information to be sent directly into your BMW via Google Maps (standard on 760i/Li).

□ **BMW Online<sup>1</sup>:** \* allows access to internet-based services. In addition to an email account, tailor-made portals provide the latest news, stock market figures and weather information (standard on 760i/Li).



□ **TV function** allows you to use the Control Display as a television when the car is stationary. The TV function receives terrestrial analogue and digital programmes (DVB-T). Can also be used while the car is moving in conjunction with rear entertainment Professional.

<sup>1</sup> In conjunction with Navigation system Professional and integrated mobile phone preparation Business with Bluetooth interface. Usage is free of charge for the first three years.

\* May not be available in all countries. Please consult your BMW partner.



■ **Radio BMW Professional**, 4-channel amplifier, 2-tuner reception, aerial diversity, scan function, DVD drive, MP3 decoder.  
 □ **DAB tuner** for auxiliary reception of digital audio programmes. DAB+ enabled.  
 □ **DVD changer**, above the two-part glove compartment. Suitable for playing MP3s and audio CDs and with room for up to six DVDs.



□ **Apps\***. With the optional feature Apps, an iPhone and the free BMW Connected App from the Apple Store you can select web radio stations from around the world via iDrive or display the latest status reports from your Facebook or Twitter accounts on the Control Display.



■ **HiFi loudspeaker system** with digital amplifier and 12 loudspeakers.  
 □ **HiFi System Professional** uses a 9-channel amplifier with maximum 600-watt output, 16 high-performance loudspeakers, precise crossover networks and an exactly timed and linear sound reproduction thanks to DIRAC Live technology. The result is a sound experience of maximum intensity (standard on 760i/Li).



■ **AUX-IN connection**, incl. 12-V power point to hook up an external audio source, e.g. an MP3 player.  
 □ **Music interface** for smart phones (in conjunction with USB-audio interface and mobile phone preparation).



□ **Hard disk storage unit** allows fast access to an extensive collection of music files, which can be transferred into 12 GB of storage from a CD, MP3 player or USB stick (integrated into the Navigation system Professional).



□ **Navigation system Professional** with high-resolution 10.2" colour display, incl. DVD drive, hard disk storage unit, extended trip computer functionality. Also, dynamic route planning with traffic guidance via voice output or route map, RTTI capability and split-screen function (standard on 760i/Li).



□ **BMW Night Vision** uses an infrared camera to detect people and animals up to 300 metres away and transfers the images onto the Control Display. Pedestrian recognition sends a visual warning signal to the driver as soon as a person moves onto the road outside the beam of light. Acute Warning provides even greater safety in immediately critical situations (available in conjunction with Navigation system Professional).



In combination with BMW Night Vision the appearance of the twin kidneys is slightly modified to enable the optimal integration of the thermal imaging camera.



■ Standard equipment □ Optional equipment



■ **Standard seats with seat adjustment, electric**, for all positions, incl. memory function for driver and front passenger seat, exterior mirrors and electrically adjustable steering column.



□ **Comfort seats** for driver and front passenger, with electric adjustment, including comfort head-restraints (outer contact surface adjustable) with active function. Also, adjustment of upper backrest segment, backrest width and angle, thigh rest, seat angle, headrest height, seat height and forward/back position; including lumbar support (standard on 760i/Li).



■ **Armrest, front**, padded, with storage compartment, lockable.



□ **Mobile phone preparation Business with Bluetooth interface**, incl. hands-free system, connections for recharging and external aerial, emergency call button\*, telematics-compatible (standard on 760i/Li). In conjunction with a navigation system and intelligent integration of select business mobile phones<sup>1</sup>, data such as emails, appointments, contacts or text messages can be shown in the Control Display, via the Bluetooth connection, while on the move. With the text-to-speech function, it can even be read out over the audio system's speakers. For BlackBerry users, the text-to-speech function can also be used for incoming emails while on the road. Bluetooth audio streaming allows for wireless playing of music files via select Bluetooth-compatible devices<sup>1</sup>.



□ **USB/audio interface** allows an iPod, USB stick or MP3 player to be connected. In conjunction with an original Apple iPod USB cable, the album cover of the track being played via the iPod can be shown on the Control Display. This cover art display matches the relevant cover to each song and album – for fast and convenient allocation (the function is also available for other devices).

\* May not be available in all countries. Please consult your BMW partner.

<sup>1</sup> For information on recommended devices please go to [www.bmw.com/bluetooth](http://www.bmw.com/bluetooth)



□ **Sport seats for driver and front passenger**, highly contoured seat sides for optimum lateral support in every driving situation. The seat height, backrest and seat angle, the forward/back position and thigh rest are electrically adjustable (only available in conjunction with the M Sport package).

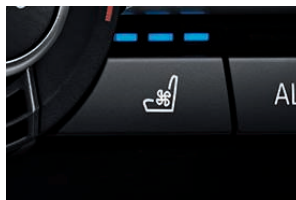


■ **Seat adjustment, electric**, for all seat positions and head-restraint height, with memory function for driver's and front passenger's seat, exterior mirrors and steering column, and automatic parking function for exterior mirror on the passenger side.



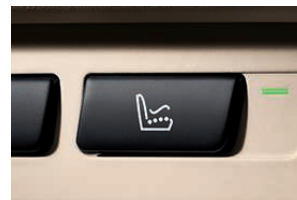
□ **Seat heating** for driver and front passenger seat. Seat surface and backrest are heated and quickly radiate warmth (standard on 750i, 760i and 7 Series long-wheelbase versions)\*.

□ **Seat heating for rear seats**, with heated seat surface and backrest on both outer rear seats (standard on 7 Series long-wheelbase versions and 760i)\*.



□ **Active seat ventilation**<sup>2</sup>, front, enhances summer comfort by ensuring a pleasantly cool seat temperature. Ventilators in the seat surface and backrest blow air through the perforated seat covers. For driver and front passenger (standard on 760Li)\*.

□ **Active seat ventilation** for the rear also available (standard on 760Li)\*.



□ **Active seats for driver and front passenger** make for relaxed sitting and driving on longer journeys. Pelvis and lumbar vertebrae are mobilised by alternating, cyclical up/down adjustments of the seat surface.



□ **Lumbar support** for driver and front passenger, electrically adjustable in height and depth, for an ergonomically perfect seat position and support of the back muscles (standard on 760i/Li).

<sup>2</sup> Only in conjunction with comfort or sport seats.



■ Standard equipment   □ Optional equipment



□ **Rear comfort seats**, electrically adjustable. Include height-adjustable electric headrests, belt force limiters for the outer belts plus two cupholders (standard on 760Li).



□ **Sunblind** for the rear window, electric, affords protection from intense sunlight, as well as prying eyes (standard on 750i, 760i and 7 Series long-wheelbase versions).

□ **Sunblinds** for the rear window and rear side windows, electric.



□ **Massage function in the rear** to relax the back muscles; 12 air chambers in the backrest generate a wave-like motion from top to bottom to provide a sense of well-being, while six others rotate from the shoulders over the lumbar region (available in conjunction with rear comfort seats, standard on 760Li).



□ **Climate control for rear compartment**, extended function; additional air conditioning system in the rear compartment comes with special ceiling-mounted outlets for completely draught-free and individual climate control for the rear passengers (available for 7 Series long-wheelbase versions in conjunction with electric glass tilt/sliding roof, automatic tailgate operation and 4-zone automatic air conditioning; the equipment reduces luggage compartment volume by approx. 60 litres).



**Vanity mirrors** in the rear roof lining for the two outer seats, illuminated (standard on 7 Series long-wheelbase versions).



□ **Glass tilt/sliding roof, electric**, with touch-button tilt/slide function, comfort opening/closing function and trap release (standard on 760i/Li).



□ **Rear entertainment Professional** includes 9.2" colour monitors in the front seats, each with two sets of headphones and AUX-IN inputs. The tilt-adjustable monitors can be operated independently. All audio and video sources in the car can be operated from the rear using an additional Controller. This also allows convenient use of the navigation system and telephone functions.



**Controller in rear compartment**, integrated into rear entertainment Professional, positioned on the centre console, for operating all navigation system and telephone functions.



□ **Rear telephone unit with WLAN hotspot.**

The telephone unit with cordless handset enables passengers to make phone calls in comfort. With the new WLAN hotspot function, various devices such as laptops, cameras and game consoles can be connected to the internet (via UMTS or GPRS/EDGE, depending on network availability). The car's external aerial ensures optimum reception at all times.



■ **Cupholders, two, integrated into the centre console and the centre armrest at the rear.**



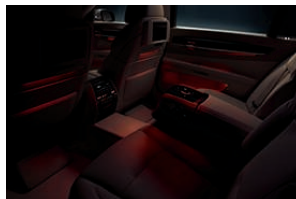
□ **Refrigerator box, Individual, electric,** can be opened out from the passenger compartment when the centre armrest in the rear is folded down. The box has a volume of 13 litres and can accommodate two 700 ml bottles and two cans of drink (this item reduces luggage compartment volume by approx. 50 litres).



□ **Ski bag** allows clean and secure transportation of up to four pairs of skis while up to four people are travelling in the car. When the ski bag is not required, it can be stowed in a space-saving area out of sight behind the centre armrest.



□ **Folding tables in the rear,** integrated into the seatbacks of the front seats. These tables provide a generous surface area and can be easily folded out with one hand movement (available for the 7 Series long-wheelbase version).



□ **Ambient light** in the door centre panel, door opener, map pockets, storage compartments and the back of the front seats (standard on 760i/Li).



■ **Door sill finishers, chromed.** In conjunction with optional ambient light, BMW lettering is illuminated.



□ **BMW Service Inclusive\*.** When it comes to maintenance, the BMW 7 Series also sets new benchmarks as our exclusive BMW Service is offered as standard on the BMW 7 Series. Detailed information and package descriptions from BMW Service Inclusive can be found at [www.bmw.com/serviceinclusive](http://www.bmw.com/serviceinclusive)

\* This service may vary by country.



■ Standard equipment    □ Optional equipment



**BMW 760iLi:** with its BMW TwinPower Turbo 12-cylinder unit, this model occupies the top slot in the BMW model range.



■ **Front ornamental grille** with specially formed chrome trim and vertical slats.



■ **V12 lettering, matt chrome:** the front sides feature a discreet pointer to the V12 unit and a stylishly integrated indicator.



■ **Chrome strip:** a filigree chrome strip is integrated in the rear bumper, underlining the exclusive character of this model.



■ **Twin tailpipes:** the 760i/Li model features two twin tailpipes integrated in the bumper. They are in trapezoidal design and each has a chrome surround.



■ **Door sill finisher** with illuminated V12 lettering.



■ **Interior trims** in the seatbacks and cupholder trim on the centre rear armrest are in fine-wood trim Burr Walnut with intarsia.



■ **Interior door handle** is lined with finest Walknappa leather and features fine-wood trim Burr Walnut with intarsia. The roofliner and sunblinds in Alcantara emphasise the luxurious character.



■ **Interior trim strips** in fine-wood trim Burr Walnut with intarsia add refined accents to the dashboard and centre console.





## M SPORT PACKAGE: LUXURIOUS SPORTINESS.

□ **The M Sport package\*** accentuates the sporty character of the BMW 7 Series with dynamic features such as 19" M light-alloy wheels V-spoke 302 M with mixed tyres (optionally with 20" light-alloy wheels Double-spoke 303 M), and ornamental elements in the front and rear apron. The M Aerodynamic components and the active chassis underline the sporting intent.



19" M light-alloy wheels V-spoke 302 M with mixed tyres, 8.5 J x 19 wheels and 245/45 R 19 Y tyres at the front, 9.5 J x 19 wheels with 275/40 R 19 Y tyres at the rear.



□ 20" M light-alloy wheels V-spoke 303 M with mixed tyres, 8.5 J x 20 with 245/40 R 20 Y tyres in the front, 10 J x 20 with 275/35 R 20 Y tyres in the rear.



In conjunction with BMW Individual High-gloss Shadow Line, the ornamental elements in the front and rear bumper trim are in Chrome, dark (main picture above). With Chrome Line, the applications are in Chrome, high-gloss.



In the interior, the sport seats for driver and front passenger provide perfect side support even in fast bends. The grippy M leather steering wheel, the BMW Individual roofliner Anthracite and the interior trims in Fine Brushed Aluminium complement the sporting look.



M leather steering wheel with a slightly smaller diameter, special thumbrests and leather lining sits well in the hands.



Door sill finishers with M logo extend a sporty welcome. The M footrest is another feature of the M Sport package.

## EQUIPPED WITH THE BEST IDEAS. ORIGINAL BMW ACCESSORIES\*.



21" Star-spoke 311 Chrome, cast.

Driving a BMW is always a special experience. Which can be enhanced even further with Original BMW Accessories. Benefit from innovative solutions combining unique ideas, stunning design and supreme functionality. Discover the wide range of Original BMW Accessories available to you, covering areas including exterior, interior, communication and information, and transportation and

luggage compartment solutions. For more information on all the accessories available, please contact your BMW Service partner. They'll be pleased to advise, and have a special catalogue waiting for you containing the entire range of Original BMW Accessories. For more information visit:

 [www.bmw.com/accessories](http://www.bmw.com/accessories)



BMW basic roof carrier, lockable.



Gear lever with ornamental clasp Ash Grain Anthracite, an eye-catching refinement.



Snap-in adapter with USB interface for making telephone calls and listening to music.

\* May not be available in all countries. Please consult your BMW partner.



BMW Individual

## THE MOST EXCLUSIVE WAY TO DRIVE A BMW.

True exclusivity fulfils the highest demands: those which one places on oneself. BMW Individual enables you to turn these demands into reality, with a BMW Individual 7 Series in which every single detail is exactly crafted to harmonise with the whole. A true highlight is the BMW Individual Merino fine-grain leather, with its exquisite surface structure and soft, supple texture thanks to an extremely gentle treatment process. The variant shown here in Champagne combines perfectly with the roof lining in Alcantara. The interior trim element in Satin Honey Brown Walnut wood provides

a subtle contrast. The individually adjustable reading lights and the spacious refrigerator box in the rear compartment show that peerless elegance can be combined with functionality to flawless effect. When it comes to creating a brilliant impression, look no further than the BMW Individual Citrine Black metallic paint finish, which shimmers in extraordinarily intense colour tones in sunlight. Let yourself to be inspired by further BMW Individual offers on the following pages. For an overview of all BMW Individual colours and materials please refer to pages 56–59.

**Fine-grain Merino full leather Champagne  
with interior trim Satin Walnut Honey Brown.**

**BMW Individual Citrine Black metallic paintwork.**



# BMW INDIVIDUAL. THE GREATEST LUXURY CONSISTS IN DEFINING LUXURY YOURSELF.

Luxury can be enhanced: with unique colours and materials that are tailored exactly to your individual style and appeal to all your senses. Like the iridescent effect of the paint finish, the surface texture of

the leather, the fine grain of the wood trims and the comfort ensured by technical innovations. Adding detail to detail to achieve an harmonious composition: your personal BMW Individual 7 Series.

## **BMW Individual exterior colours: a shade more brilliant. Several thousand shades, in fact.**

BMW Individual exterior paint finishes are set apart by their unique iridescence. Special pigmentation creates a fascinating shimmering effect under the surface, lending the paintwork colours an extraordinary intensity.

## **BMW Individual fine-grain Merino leather: unique elegance that appeals to all the senses.**

What makes the new BMW Individual fine-grain Merino leather so desirable is its unmistakably soft surface texture and superior elegance. Thanks to an especially gentle refinement process, this leather keeps its natural character, remains breathable and is incredibly soft to the touch. Other unique features are the stylish seams and exclusive piping. The Alcantara headliner is available in a large number of colours that perfectly match the leather upholstery.

## **BMW Individual interior trims: top-class craftsmanship for the finishing touch in the cabin.**

BMW Individual wood trims have a magic all their own. They make our cars' interiors very special indeed. The contrast and sheen of the new Plane Auburn dark and Satin Walnut Honey Brown wood trims are simply unique. A strict selection process and perfect finishing ensure excellent

quality. The same applies to our Piano Finish Black interior trim. The brilliant shimmer of its high-gloss surface is the result of a special process usually only applied by leading piano makers.

## **BMW Individual optional equipment. Experience laid-back exclusivity.**

The BMW Individual cool box offers a new level of exclusivity for rear-seat passengers. With a volume of 13 litres, it provides space for two 0.7-litre bottles and two drinks cans. The pull-out drawer compartment ensures comfortable access. It can also be removed completely to fit large objects into the box. Inserts keep bottles in position and prevent them knocking against each other. Rear passengers also benefit from BMW Individual reading lights whose brightness and direction can be precisely adjusted.

## **BMW Individual designation: marks of individuality.**

The BMW Individual brand designation is a visible sign of superior taste. In addition to emblems on the steering wheel, rims and entry sill, the BMW Individual 7 Series is now for the first time also available with a BMW Individual rear designation placed discreetly on the rear chrome trim.

## **BMW Individual paint finish Moonstone metallic, 20" light-alloy wheels V-spoke 301 L.**







Experience BMW Individual interactive.  
With the BMW Individual iPad App.

BMW Individual
ind490 BMW Individual paint finish
Option ZB BMW Individual full leather trim in fine-grain Merino leather. <sup>1</sup> Features BMW Individual fine-grain Merino leather on front and rear seats including headrests, rear of seat backrest, complete door trims including armrests (excluding upper-arm trim panels), centre console including armrest, lower section of instrument panel and bottom part of C-pillars. Walknappa leather on upper section of instrument panel and upper-arm trim panels.
Option XE BMW Individual interior trim
Option XL1 BMW Individual wood ring insert <sup>2</sup> for leather steering wheel
Option 760 BMW Individual high-gloss Shadow Line
Option 775 BMW Individual roofliner Anthracite
Option 776 BMW Individual roofliner Alcantara Anthracite
Option XD5 BMW Individual roofliner Alcantara <sup>2</sup>
Option 778 Door sill finishers with BMW Individual lettering, illuminated <sup>4,5</sup>
Option 791 BMW Individual cool box <sup>3</sup>
Option 2M8 19" BMW Individual light-alloy wheels, V-spoke 228 I with mixed tyres (rims with brilliant paint finish) <sup>6</sup>
Option 2N0 20" BMW Individual light-alloy wheels, V-spoke 301 I with mixed tyres (rims with brilliant paint finish) <sup>6</sup>
Option 4M8 BMW Individual reading lights in the rear

XC4 BMW Individual Composition <sup>6</sup>
Option ZB BMW Individual full leather trim in fine-grain Merino leather <sup>1</sup>
Option XE BMW Individual interior trim
Option XL1 BMW Individual wood ring insert <sup>2</sup> for leather steering wheel
Option 776 BMW Individual headliner Alcantara Anthracite
Option XD5 BMW Individual headliner Alcantara <sup>2</sup>
Option 778 Door sill finishers with BMW Individual lettering, illuminated <sup>4,5</sup>
Option XF1 Rear chrome trim with BMW Individual lettering <sup>4</sup>

<sup>1</sup> Only available in conjunction with Option 456 Comfort seats front, electrically adjustable. In conjunction with Option 453 Active seat ventilation, front, the seats feature perforation.

<sup>2</sup> Only in conjunction with corresponding fine-grain Merino leather.

<sup>3</sup> Not in conjunction with Option 248 steering wheel heating and only in conjunction with Option 255 sport leather steering wheel.

<sup>4</sup> Only in conjunction with Option 4UR Ambient lighting.

<sup>5</sup> Reduces luggage compartment volume by approximately 50 litres; not available in conjunction with Option 464 ski bag.

<sup>6</sup> Not in conjunction with Option 337 BMW M Sport package and Option 710 M leather steering wheel

Your BMW partner will be pleased to show you original samples of BMW Individual colours and materials. For further ideas on how to personalise your BMW 7 Series, see our website:

➔ [www.bmw.com/bmw-individual](http://www.bmw.com/bmw-individual)

19" light-alloy wheels V-spoke 228 I.



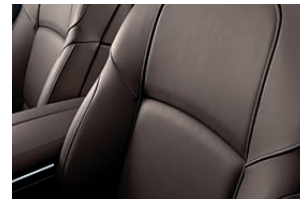
Illuminated entry sills with lettering.



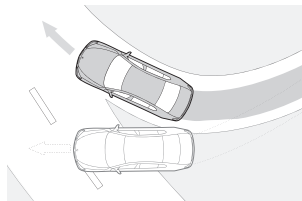
Rear chrome trim with lettering.



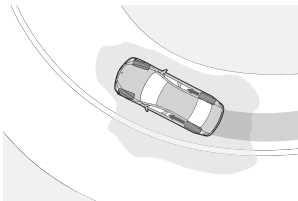
Fine-grain Merino leather in Cohiba Brown.



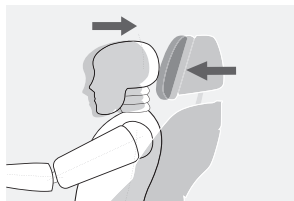
■ Standard equipment   □ Optional equipment



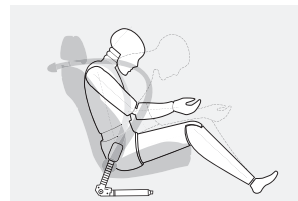
■ **Dynamic Stability Control (DSC)**, incl. Traction Mode (DTC) and extended functions for safety and comfort, recognises the risk of skidding in its earliest stages and stabilises the car within milliseconds. Integrated Chassis Management (ICM) allows DSC to work effectively with Integral Active Steering and Dynamic Drive (both optional).



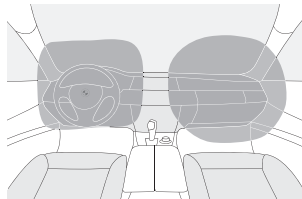
■ **Dynamic Traction Control (DTC)** is a sub-function of DSC. By raising the thresholds for engine and braking interventions, it allows maximum traction on loose surfaces such as snow and gravel. The delayed stabilising interventions help the driver to enjoy an even sportier driving style.



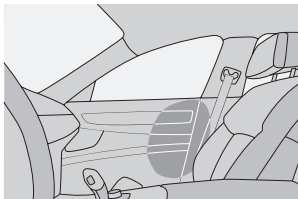
■ **Active head-restraints** reduce the distance to the head in the shortest possible time in the event of a collision, preventing possible injuries to the cervical vertebrae.



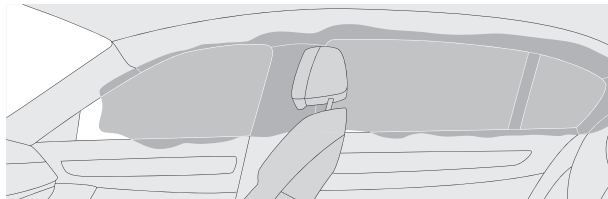
■ **Restraint system for the driver and front passenger:** a combination of 3-point seat belt, pyrotechnical belt latch tensioner, belt force limiter and active head-restraint ensures the best possible restraint effect in a collision.



■ **Airbags – driver and front passenger**, protect the head and upper body from an impact against the steering wheel or dashboard in a frontal collision.

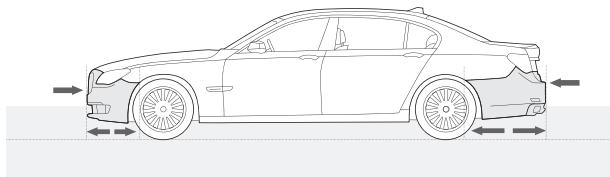


■ **Airbags, front side**, significantly reduce the risk of injury in the pelvis and chest area in a side-on collision.

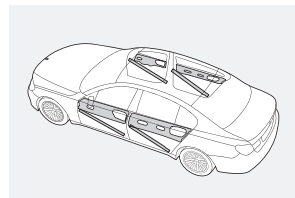


■ **Head airbags, front and rear** (full-length airbag element) ensure effective protection of the head and upper body in a side-on impact.

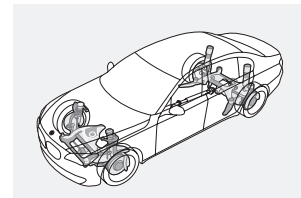




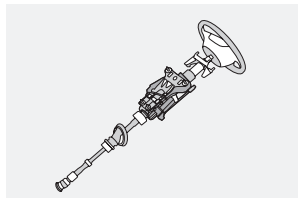
■ **Bumpers** with aluminium impact absorbers that regenerate after impacts of up to 6 km/h. Also, special front and rear deformation zones absorb forces up to 15 km/h and can be simply replaced, keeping repair costs low.



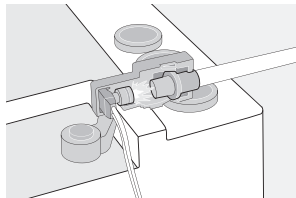
■ **Side impact protection** with strengthened front and rear door cross-members around the seat and backrest areas and a seat structure specially designed for an impact increase the survival area for the occupants.



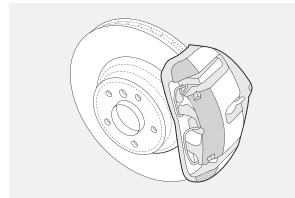
■ **Lightweight chassis** with aluminium integral V rear axle and aluminium double-wishbone front suspension, promotes outstanding roadholding, unbeatable driving safety and exceptionally precise handling, coupled with maximum comfort.



■ **Telescopic steering column with crash element** made of steel. Ensures better protection for the driver in a collision. When the absorbed impact force reaches a pre-defined level, the upper section of the steering column (the shaft) is pushed together through several centimetres.



■ **Safety battery terminal** reduces the risk of fire in a crash. The positive cable is forced pyrotechnically from the battery within milliseconds.



■ **High-performance brakes**, with aluminium floating callipers at the front and large lightweight brake discs, enable – through high thermal performance – maximum driving safety and offer high operating comfort.



□ **Extended Emergency Call in conjunction with BMW ConnectedDrive\***. In the event of an accident, this transmits data relevant to the emergency services, such as airbag deployment, seat occupancy or side of the impact. It enables emergency control centres to assess the risk of injury more rapidly and organise the most effective help.

\* May not be available in all countries. Please consult your BMW partner.

■ Standard equipment    □ Optional equipment    — Not available

[illegible]

Exterior design	730i	730Li	740i	740Li	750i 750Li xDrive	750Li 750Li xDrive	760i	760Li	730d	730Ld	740d 740d xDrive	ActiveHybrid 7
ActiveHybrid 7 lettering on C-pillar left and right as well as on tailgate	—	—	—	—	—	—	—	—	—	—	—	■
BMW Individual High-gloss Shadow Line	□	□	□	□	—	□	□	□	□	□	□	□
Bumper with chrome trim strips, front	■	■	■	■	■	■	■	■	■	■	■	■
Front ornamental grille, trim and vertical slats in chrome (specially formed trim for 760(Li))	■	■	■	■	■	■	■	■	■	■	■	■
Metallic paintwork	□	□	□	□	□	□	■	■	□	□	□	□
Roof mouldings* in chrome (without roof carrier preparation)	—	■	—	■	—	■	■	■	■	■	—	—
Roof rack preparation	■	—	■	—	■	—	—	—	■	—	■	■
Trailer tow hitch with electric pivot-mounted ball head	—	□	□	□	□	□	□	□	□	□	□	—
V12 lettering on front sidewalls	—	—	—	—	—	—	■	■	—	—	—	—

[illegible]



Wheels	730i	730Li	740i	740Li	750i 750i xDrive	750Li 750Li xDrive	760i	760Li	730d	730Ld	740d 740d xDrive	ActiveHybrid 7
<b>Wheels:</b>												
- 17" light-alloy wheels Star-spoke 233, 8 J x 17 with 245/55 R 17 Y tyres	■	■	—	—	—	—	—	—	■	■	—	—
- 18" light-alloy wheels Double-spoke 234, 8 J x 18 with 245/50 R 18 Y tyres	□	□	■	■	■	■	—	—	□	□	■	□
- 18" light-alloy wheels Star-spoke 250, 8 J x 18 with 245/50 R 18 Y tyres	□	□	□	□	□	□	■	■	□	□	□	□
- 18" light-alloy wheels V-spoke 254, 8 J x 18 with 245/50 R 18 Y tyres	□	□	□	□	□	□	—	—	□	□	□	□
- 19" light-alloy wheels Multi-spoke 235 with mixed tyres, front 8.5 J x 19 with 245/45 R 19 Y tyres, rear 9.5 J x 19 with 275/40 R 19 Y tyres	□	□	□	□	□	□	□	□	□	□	□	□
- 19" light-alloy wheels Star-spoke 251 with mixed tyres, front 8.5 J x 19 with 245/45 R 19 Y tyres, rear 9.5 J x 19 with 275/40 R 19 Y tyres	□	□	□	□	□	□	□	□	□	□	□	—
- 19" light-alloy wheels Radial-spoke 252, forged, with mixed tyres, front 8.5 J x 19 with 245/45 R 19 Y tyres, rear 9.5 J x 19 with 275/40 R 19 Y tyres	□	□	□	□	□	□	□	□	□	□	□	□
- 20" light-alloy wheels Double-spoke 253 with mixed tyres, front 8.5 J x 20 with 245/40 R 20 Y tyres, rear 10 J x 20 with 275/35 R 20 Y tyres	□	□	□	□	□	□	□	□	□	□	□	□
- 19" light-alloy wheels Streamline 357 with mixed tyres, front 8.5 J x 19 with 245/45 R 19 Y tyres, rear 9.5 J x 19 with 275/40 R 19 Y tyres	—	—	—	—	—	—	—	—	—	—	—	■
- 19" M light-alloy wheels V-spoke 302 M with mixed tyres, 8.5 J x 19 wheels and 245/45 R 19 Y tyres at the front, 9.5 J x 19 wheels with 275/40 R 19 Y tyres at the rear (only available in conjunction with M Sport package)	□	□	□	□	□	□	□	□	□	□	□	□
- 20" M light-alloy wheels Radial-spoke 303 M with mixed tyres, 8.5 J x 20 wheels and 245/40 R 20 tyres at the front, 10 J x 20 wheels and 275/35 R 20 tyres at the rear (only available in conjunction with M Sport package)	□	□	□	□	□	□	□	□	□	□	□	□
<b>Runflat indicator and runflat tyres</b>	■	■	■	■	■	■	■	■	■	■	■	■

Interior features	730i	730Li	740i	740Li	750i 750i xDrive	750Li 750Li xDrive	760i	760Li	730d	730Ld	740d 740d xDrive	ActiveHybrid 7
<b>Door sill finishers</b> , in chrome	■	■	■	■	■	■	■	■	■	■	■	■
<b>Interior trim:</b>												
- Fine-wood trim Fineline, high-gloss	■	■	■	■	■	■	—	—	■	■	■	■
- Fine-wood trim Fineline natural	□	□	□	□	□	□	—	—	□	□	□	□
- Fine-wood trim Burr Walnut with Intarsia	—	—	—	—	—	—	■	■	—	—	—	—
- Fine Brushed Aluminium	□	□	□	□	□	□	—	—	□	□	□	□
- Fine-wood trim Ash Grain, high-gloss	□	□	□	□	□	□	—	—	□	□	□	□
- Fine-wood trim Ash Grain Anthracite	□	□	□	□	□	□	□	□	□	□	□	□
<b>Upholstery:</b>												
- Dakota leather*	□	■	□	■	□	■	□	□	□	■	□	■
- Exclusive Nappa leather, extended*	□	□	□	□	□	□	■	■	□	□	□	□

\* May not be available in all countries. Please consult your BMW partner.

<sup>1</sup> Standard on ActiveHybrid 7 long-wheelbase version.

■ Standard equipment    □ Optional equipment    — Not available

Transmission and technology	730i	730Li	740i	740Li	750i 750i xDrive	750Li 750Li xDrive	760i	760Li	730d	730Ld	740d 740d xDrive	ActiveHybrid 7
<b>BMW six-cylinder in-line diesel engine</b> with exhaust gas turbocharging	—	—	—	—	—	—	—	—	■	■	—	—
<b>BMW TwinPower Turbo six-cylinder in-line diesel engine</b> combining CommonRail direct injection and two-stage turbocharger with variable turbine geometry	—	—	—	—	—	—	—	—	—	—	■	—
<b>BMW TwinPower Turbo six-cylinder in-line petrol engine</b> combining twin turbochargers with Double VANOS and High Precision Injection	■	■	■	■	—	—	—	—	—	—	—	—
<b>BMW TwinPower Turbo eight-cylinder petrol engine</b> combining twin turbochargers with Double VANOS and High Precision Injection	—	—	—	—	■	■	—	—	—	—	—	■
<b>BMW TwinPower Turbo 12-cylinder petrol engine</b> combining twin turbochargers with Double VANOS and High Precision Injection	—	—	—	—	—	—	■	■	—	—	—	—
<b>Aluminium integral rear axle</b>	■	■	■	■	■	■	■	■	■	■	■	■
<b>Brake Energy Regeneration</b> , incl. display in rev counter	■	■	■	■	■	■	■	■	■	■	■	■
<b>Diesel particle filter</b>	—	—	—	—	—	—	—	—	■	■	■	—
<b>Double-wishbone front suspension</b>	■	■	■	■	■	■	■	■	■	■	■	■
<b>Driving Experience Control</b> , incl. Dynamic Damper Control	■	■	■	■	■	■	■	■	■	■	■	■
<b>Dynamic Drive</b> (standard on 750Li xDrive)	—	—	□	□	□	□	—	—	□	□	□	—
<b>Eight-speed automatic transmission Steptronic</b> with adaptive transmission	—	—	—	—	—	—	■	■	—	—	■	■
<b>Hybrid Start/Stop function</b>	—	—	—	—	—	—	—	—	—	—	—	■
<b>Integral Active Steering</b> (not available for xDrive models and ActiveHybrid 7)	□	□	□	□	□	□	□	□	□	□	□	—
<b>Lithium-ion battery</b>	—	—	—	—	—	—	—	—	—	—	—	■
<b>Parking brake with auto-hold function</b> , electro-mechanical	■	■	■	■	■	■	■	■	■	■	■	■
<b>Self-levelling pneumatic rear suspension</b>	—	■	—	■	—	—	—	■	—	■	—	—
<b>Servotronic</b>	■	■	■	■	■	■	■	■	■	■	■	■
<b>Six-speed automatic transmission Steptronic</b>	■	■	■	■	■	■	—	—	■	■	■	—

[illegible]



Light and sight	730i	730Li	740i	740Li	750i 750i xDrive	750Li 750Li xDrive	760i	760Li	730d	730Ld	740d 740d xDrive	ActiveHybrid 7
<b>Adaptive headlights</b> , with variable light distribution and turning lights	□	□	□	□	□	□	■	■	□	□	□	□ <sup>2</sup>
<b>Ambient light</b>	□	□	□	□	□	□	■	■	□	□	□	■
<b>Climate comfort laminated glass</b>	—	—	—	—	—	—	■	■	—	—	—	■
<b>Climate comfort windscreen</b>	□	□	□	□	□	□	■	■	□	□	□	■
<b>Fog lights</b> in ellipsoid free-form technology	■	■	■	■	■	■	■	■	■	■	■	■
<b>Headlight washing system</b>	■	■	■	■	■	■	■	■	■	■	■	■
<b>Interior and exterior mirrors</b> with automatic anti-glare function, incl. fold-in function for exterior mirrors	■	■	■	■	■	■	■	■	■	■	■	■
<b>Lights package</b> contains rear reading and footwell lights, exit lights and vicinity lights in the exterior mirrors and door handles	■	■	■	■	■	■	■	■	■	■	■	■
<b>Rain sensor</b> , incl. driving lights and windscreen wiper control with fogging sensor	■	■	■	■	■	■	■	■	■	■	■	■
<b>Xenon headlights</b> for high and low beam, incl. automatic headlight range control	■	■	■	■	■	■	■	■	■	■	■	■

Interior	730i	730Li	740i	740Li	750i 750i xDrive	750Li 750Li xDrive	760i	760Li	730d	730Ld	740d 740d xDrive	ActiveHybrid 7
<b>Auxiliary heating with remote control</b>	□	□	□	□	□	□	□	□	□	□	□	□
<b>Ceramic applications</b> for controls	□	□	□	□	□	□	□	□	□	□	□	□
<b>Dashboard:</b>												
– Leather-covered	□	□	□	□	□	□	■	■	□	□	□	□ <sup>2</sup>
– Leather-effect with back-stitching	■	■	■	■	■	■	—	—	■	■	■	■
<b>Glass tilt/sliding roof</b> , electric	□	□	□	□	□	□	□	■	■	□	□	□
<b>On-board computer</b> , incl. Check/Control and external temperature in the Info Display	■	■	■	■	■	■	■	■	■	■	■	■
<b>Seats/seat comfort:</b>												
– Active seat ventilation front	□	□	□	□	□	□	□	■	□	□	□	□
– Active seat ventilation rear	□	□	□	□	□	□	□	■	□	□	□	□
– Active seat for driver and front passenger, electric	□	□	□	□	□	□	□	□	□	□	□	□
– Comfort seat for driver and front passenger, electric	□	□	□	□	□	□	■	■	□	□	□	■
– Comfort seats in the rear, electric	□	□	□	□	□	□	□	■	□	□	□	□
– Lumbar support for driver and front passenger seat, electrically adjustable	□	□	□	□	□	□	■	■	□	□	□	■
– Massage function in rear backrests <sup>1</sup>	□	□	□	□	□	□	□	■	□	□	□	□
– Seat heating for driver and front passenger seat	□	□	□	□	□	□	□	□	□	□	□	□
– Seat heating for rear seats	□	□	□	□	□	□	□	□	□	□	□	□ <sup>2</sup>
– Seat adjustment, electric, with memory function for driver and front passenger seat	■	■	■	■	■	■	■	■	■	■	■	■
– Standard seats with seat adjustment, electric	■	■	■	■	■	■	—	—	■	■	■	■
– Sport seats for driver and front passenger, electric (only in conjunction with M Sport package)	□	□	□	□	□	□	□	□	□	□	□	□
<b>Service interval indicator</b> in the Info Display	■	■	■	■	■	■	■	■	■	■	■	■
<b>Ski bag</b>	□	□	□	□	□	□	□	□	□	□	□	□
<b>Steering wheels:</b>												
– Leather steering wheel with multifunction buttons, incl. radio and telephone control	■	■	■	■	■	■	■	■	■	■	■	■
– M leather steering wheel	□	□	□	□	□	□	□	□	□	□	□	□
– Steering column adjustment, electric	■	■	■	■	■	■	■	■	■	■	■	■
– Steering wheel heating	□	□	□	□	□	□	□	□	□	□	□	□
– Sport leather steering wheel	□	□	□	□	□	□	□	□	□	□	□	□
<b>Sun protection glazing all round</b>	■	■	■	■	■	■	■	■	■	■	■	■

<sup>1</sup> Standard on 740d xDrive, not available for 740d. <sup>2</sup> Standard on ActiveHybrid 7 long-wheelbase version. <sup>3</sup> Only in conjunction with comfort seats in the rear.

■ Standard equipment □ Optional equipment — Not available

Interior	730i	730Li	740i	740Li	750i 750i xDrive	750Li 750Li xDrive	760i	760Li	730d	730Ld	740d 740d xDrive	ActiveHybrid 7
<b>Sunblind:</b>												
– Rear window, electric	□	■	□	■	■	■	■	■	□	■	□	■
– Rear window and rear side windows, electric	□	□	□	□	□	□	□	□	□	□	□	□ <sup>1</sup>
<b>Vanity mirrors:</b>												
– In the roofline, rear left and right	–	■	–	■	–	■	–	■	–	■	–	– <sup>1</sup>
– In sun shades, left and right, illuminated	■	■	■	■	■	■	■	■	■	■	■	■

Comfort and interior features	730i	730Li	740i	740Li	750i 750i xDrive	750Li 750Li xDrive	760i	760Li	730d	730Ld	740d 740d xDrive	ActiveHybrid 7
<b>Alarm system</b> with remote control	□	□	□	□	□	□	■	■	□	□	□	□
<b>Armrest front with storage compartment</b>	■	■	■	■	■	■	■	■	■	■	■	■
<b>Automatic air conditioning</b> with 2-zone control	■	■	■	■	■	■	–	–	■	■	■	■
<b>Automatic air conditioning</b> with 4-zone control	□	□	□	□	□	□	■	■	□	□	□	■
<b>Comfort access system</b>	□	■	□	■	■	■	■	■	□	■	□	■
<b>Cup holders front/rear</b>	■	■	■	■	■	■	■	■	■	■	■	■
<b>Folding table in the rear</b>	–	□	–	□	–	□	–	□	–	□	–	– <sup>2</sup>
<b>Rear air conditioning, extended</b>	–	□	–	□	–	□	–	□	–	–	–	–
<b>Refrigerator box, Individual</b>	□	□	□	□	□	□	□	□	□	□	□	□
<b>Soft Close function</b> for doors	□	□	□	□	□	□	■	■	□	□	□	□ <sup>1</sup>
<b>Stationary climate control</b>	–	–	–	–	–	–	–	–	–	–	–	■

Entertainment, communication and information	730i	730Li	740i	740Li	750i 750i xDrive	750Li 750Li xDrive	760i	760Li	730d	730Ld	740d 740d xDrive	ActiveHybrid 7
<b>BMW ConnectedDrive* – Telematics services*:</b>												
– Apps, among other functions, enables access to worldwide internet radio stations (in conjunction with the BMW Connected App and iPhone)	□	□	□	□	□	□	□	□	□	□	□	□
– BMW Assist, incl. Real-Time Traffic Information (RTTI)	□	□	□	□	□	□	■	■	□	□	□	■
– BMW Online	□	□	□	□	□	□	■	■	□	□	□	■
– Internet preparation	□	□	□	□	□	□	□	□	□	□	□	□
<b>Control Display:</b>												
– 7.5"	■	■	■	■	■	■	–	–	■	■	■	–
– 10.2" (only in conjunction with Navigation system Professional or TV function)	□	□	□	□	□	□	■	■	□	□	□	■
<b>Controller on centre console</b> , incl. direct menu control buttons	■	■	■	■	■	■	■	■	■	■	■	■
<b>Functional bookmarks</b>	■	■	■	■	■	■	■	■	■	■	■	■
<b>Hard disk</b> with 12 GB of storage facility (only in conjunction with Navigation system Professional)	□	□	□	□	□	□	■	■	□	□	□	■
<b>HiFi loudspeaker system</b>	■	■	■	■	■	■	–	–	■	■	■	■
<b>HiFi system Professional</b>	□	□	□	□	□	□	■	■	□	□	□	□



Entertainment, communication and information	730i	730Li	740i	740Li	750i 750i xDrive	750Li 750Li xDrive	760i	760Li	730d	730Ld	740d 740d xDrive	ActiveHybrid 7
<b>Info Display</b> , analogue instruments, combined with LC display	■	■	■	■	■	■	■	■	■	■	■	■
<b>Integrated owner's handbook</b>	■	■	■	■	■	■	■	■	■	■	■	■
<b>Navigation system Professional</b> with 10.2" Control Display, hard disk incl. 12 GB storage facility e.g. for audio files, integrated Bluetooth mobile phone preparation <sup>2</sup> , voice control and RTTI (only in conjunction with BMW Assist*)	□	□	□	□	□	□	■	■	□	□	□	■
<b>Radio/audio:</b>												
– AUX-IN connection in the centre console	■	■	■	■	■	■	■	■	■	■	■	■
– DAB tuner for additional reception of digital audio programmes, DAB+-enabled	□	□	□	□	□	□	□	□	□	□	□	□
– DVD changer for 6 discs	□	□	□	□	□	□	□	□	□	□	□	□
– Music interface for smart phones (in conjunction with USB-audio interface and mobile phone preparation)	□	□	□	□	□	□	□	□	□	□	□	□
– Radio BMW Professional with DVD drive	■	■	■	■	■	■	■	■	■	■	■	■
– USBaudio interface, extended by cover art display	□	□	□	□	□	□	□	□	□	□	□	□
<b>Telephone:</b>												
– Mobile phone preparation Business with Bluetooth interface <sup>3</sup>	□	□	□	□	□	□	■	■	□	□	□	■
– Separate telephone in the rear with cordless receiver	□	□	□	□	□	□	□	□	□	□	□	□
<b>TV function</b> for analogue and digital reception (DVB-T*)	□	□	□	□	□	□	□	□	□	□	□	□

\* May not be available in all countries. Please consult your BMW partner.

<sup>1</sup> Standard on ActiveHybrid 7 long-wheelbase version.

<sup>2</sup> Available for ActiveHybrid 7 long-wheelbase version.

<sup>3</sup> For information on recommended devices please go to [www.bmw.com/bluetooth](http://www.bmw.com/bluetooth)

Weight		730i*	730Li*	740i	740Li	750i 750i xDrive	750Li 750Li xDrive	760i	760Li	730d	730Ld	740d 740d xDrive	ActiveHybrid 7
Unladen EU¹	kg	1895	1930	1935	1970	2020	2055	2180	2250	1940	1975	1950	2120 [2145]
Unladen EU¹ (xDrive)	kg	–	–	–	–	2105	2135	–	–	–	–	2025	–
Max. permissible	kg	2505	2515	2505	2525	2575	2610	2695	2765	2505	2530	2505	2635 [2660]
Max. permissible (xDrive)	kg	–	–	–	–	2660	2690	–	–	–	–	2605	–
Permitted load	kg	685	660	645	630	630	630	590	590	640	630	630	590
Permitted axle load front/rear	kg	1145/1400	1165/1400	1200/1365	1210/1375	1270/1365	1280/1390	1365/1440	1375/1480	1210/1355	1220/1370	1200/1375	1310/1440 [1320/1450]
Permitted axle load front/rear (xDrive)	kg	–	–	–	–	1335/1415	1350/1435	–	–	–	–	1280/1405	–
Permitted roof load	kg	100	100	100	100	100	100	100	100	100	100	100	100
Permitted trailer load, unbraked	kg	750	750	750	750	750	750	750	750	750	750	750	–
Permitted trailer load, braked, max. 8% (12%) gradient	kg	2100	2100	2100	2100	2100 <sup>2</sup>	2100 <sup>2</sup>	2100	2100	2100	2100	2100 <sup>2</sup>	–
Permitted towbar download	kg	100	100	100	100	100	100	100	100	100	100	100	–

Engine²		730i*	730Li*	740i	740Li	750i 750i xDrive	750Li 750Li xDrive	760i	760Li	730d	730Ld	740d 740d xDrive	ActiveHybrid 7
Cylinders/valves		6/4	6/4	6/4	6/4	8/4	8/4	12/4	12/4	6/4	6/4	6/4	8/4
Capacity	cc	2996	2996	2979	2979	4395	4395	5972	5972	2993	2993	2993	4395
Stroke/bore	mm	88.085.0	88.085.0	89.684.0	89.684.0	88.389.0	88.389.0	80.089.0	80.089.0	90.084.0	90.084.0	90.084.0	88.389.0
Output/engine speed	kW/rpm	190/6600	190/6600	240/5800	240/5800	300/5500–6400	300/5500–6400	400/5250	400/5250	180/4000	180/4000	225/4400	342/5500–6000 <sup>3</sup>
	(hp/rpm)	(258/6600)	(258/6600)	(326/5800)	(326/5800)	(407/5500–6400)	(407/5500–6400)	(544/5250)	(544/5250)	(245/4000)	(245/4000)	(306/4400)	(465/5500–6000) <sup>3</sup>
Max. torque/engine speed	Nm/rpm	310/2600–3000	310/2600–3000	450/1500–4500	450/1500–4500	600/1750–4500	600/1750–4500	750/1500–5000	750/1500–5000	540/1750–3000	540/1750–3000	600/1500–2500	700/2000–3000 <sup>3</sup>
Compression ratio	:1	10.0	10.0	10.2	10.2	10.0	10.0	10.0	10.0	16.5	16.5	16.5	10.0

Transmission		730i*	730Li*	740i	740Li	750i 750i xDrive	750Li 750Li xDrive	760i	760Li	730d	730Ld	740d 740d xDrive	ActiveHybrid 7
Standard transmission ratios	VIII/VI:1	4.172.34/1.52	4.172.34/1.52	4.172.34/1.52	4.172.34/1.52	4.172.34/1.52	4.172.34/1.52	4.713.14/2.11	4.713.14/2.11	4.172.34/1.52	4.172.34/1.52	4.172.34/1.52	4.713.14/2.11
	IV/V/VI:1	1.140.87/0.69	1.140.87/0.69	1.140.87/0.69	1.140.87/0.69	1.140.87/0.69	1.140.87/0.69	1.671.29/1.00	1.671.29/1.00	1.140.87/0.69	1.140.87/0.69	1.140.87/0.69	1.671.29/1.00
	VII/VIII/R:1	–/–/3.40	–/–/3.40	–/–/3.40	–/–/3.40	–/–/3.40	–/–/3.40	0.840/0.673/3.32	0.840/0.673/3.32	–/–/3.40	–/–/3.40	–/–/3.40	0.840/0.673/3.32

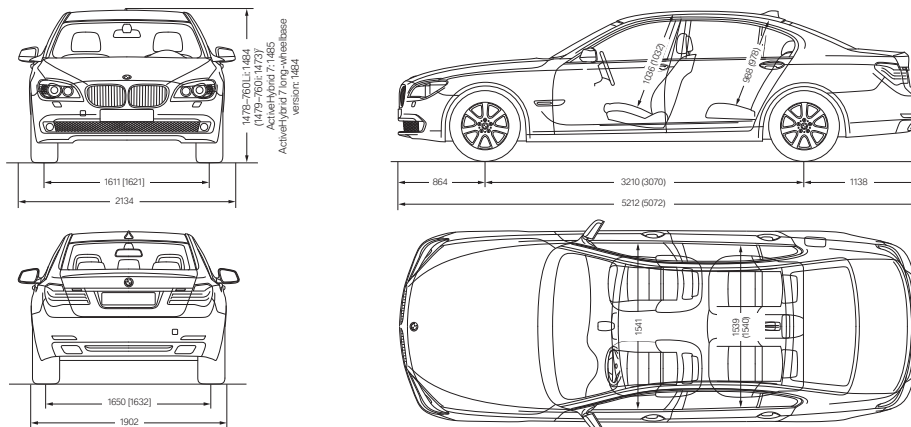
Performance		730i*	730Li*	740i	740Li	750i 750i xDrive	750Li 750Li xDrive	760i	760Li	730d	730Ld	740d 740d xDrive	ActiveHybrid 7
Top speed	km/h	245	245	250 <sup>4</sup>	250 <sup>4</sup>	250 <sup>4</sup>	250 <sup>4</sup>	250 <sup>4</sup>	250 <sup>4</sup>	245	245	250 <sup>4</sup>	250 <sup>4</sup>
Acceleration 0–100 km/h	s	7.7	7.8	5.9	6.0	5.2	5.3	4.6	4.6	7.2	7.3	6.3	4.9
Acceleration 0–100 km/h (xDrive)	s	–	–	–	–	5.1	5.1	–	–	–	–	6.0	–

Fuel consumption <sup>5, 6</sup>		730i*	730Li*	740i	740Li	750i 750i xDrive	750Li 750Li xDrive	760i	760Li	730d	730Ld	740d 740d xDrive	ActiveHybrid 7
Urban/extra-urban/combined	l/100 km	14.17/39.8	14.17/39.8	13.87/69.9	14.07.71/10.0	16.48.51/11.4	16.48.51/11.4	18.89.51/2.9	18.99.61/3.0	9.0/5.6/8.9	9.1/5.6/8.9	9.0/5.7/6.9	12.67/69.4
Urban/extra-urban/combined (xDrive)	l/100 km	–	–	–	–	17.18.91/1.9	17.18.91/1.9	–	–	–	–	8.8/5.9/7.0	–
CO <sub>2</sub> emissions	g/km	229	229	232	235	266	266	299	303	178	180	181	219
CO <sub>2</sub> emissions (xDrive)	g/km	–	–	–	–	278	278	–	–	–	–	183	–
Tank capacity, approx.	l	82	82	82	82	82	82	82	82	80	80	80	80



Wheels	730i*	730Li*	740i	740Li	750i 750i xDrive	750Li 750Li xDrive	760i	760Li	730d	730Ld	740d 740d xDrive	ActiveHybrid 7
Tyre dimensions front/rear	245/55 R 17	245/55 R 17	245/50 R 18 Y	245/50 R 18 Y	245/50 R 18 Y	245/50 R 18 Y	245/45 R 19 Y/ 275/40 R 19 Y	245/45 R 19 Y/ 275/40 R 19 Y	245/55 R 17 W	245/55 R 17 W	245/50 R 18 Y	245/45 R 19 Y/ 275/40 R 19 Y
Wheel dimensions front/rear	8 J x 17	8 J x 17	8 J x 18	8 J x 18	8 J x 18	8 J x 18	8 J 8.5 J x 19	8 J 8.5 J x 19	8 J x 17	8 J x 17	8 J x 18	8 J 8.5 J x 19
Material	light-alloy	light-alloy	light-alloy	light-alloy	light-alloy	light-alloy	light-alloy	light-alloy	light-alloy	light-alloy	light-alloy	light-alloy

Electrical system		730i*	730Li*	740i	740Li	750i 750i xDrive	750Li 750Li xDrive	760i	760Li	730d	730Ld	740d 740d xDrive	ActiveHybrid 7
Battery capacity	Ah	90	90	90	90	90	90	90	90	90	90	90	90 <sup>e</sup>
Alternator output	A	220	220	220	220	220	220	220	220	180	180	180	220
	W	3080	3080	3080	3080	3080	3080	3080	3080	2520	2520	2520	3080



All dimensions in the technical drawings are given in millimetres. Luggage compartment volume 500 litres (ActiveHybrid 7: 460 litres). Figures in ( ) refer to 7 Series short-wheelbase versions.  
Values in [ ] apply to the ActiveHybrid 7 long-wheelbase version.

\* Model may not be available in all countries.

<sup>1</sup> Figures are based on a 90% tank filling, driver's weight of 68 kg and 7 kg of luggage. Unladen weight applies to vehicles with standard equipment. Optional extras may increase these figures.

<sup>2</sup> BMW recommends the use of RON 95 super unleaded petrol. Unleaded RON 91 and higher with a maximum ethanol content of 10% (E10) may also be used. Output and consumption figures apply to RON 98 fuel.

<sup>3</sup> System output.

<sup>4</sup> Electronically limited.

<sup>5</sup> All engines comply with the EU5 emissions standard. Fuel consumption is determined according to the ECE combined cycle

(93/116/EC) in which approx. one third of the distance covered is in urban traffic and two thirds is extra-urban. CO<sub>2</sub> emissions are measured in addition to fuel consumption. Optional equipment may increase these values. For more information on fuel consumption and CO<sub>2</sub> emissions please consult your BMW partner.

<sup>6</sup> Lithium-ion battery: 126 V, 6.5 Ah.

<sup>7</sup> Height with roof antenna is 1,488 mm, for 760i 1,479 mm (long-wheelbase versions 1,484 mm, for 760Li 1,490 mm).

<sup>8</sup> 740d xDrive features eight-speed automatic transmission Steptronic as standard

<sup>9</sup> Trailer load for xDrive models 2,300 kg.

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