

BMW 3 Series
Touring

www.bmw.com



Sheer
Driving Pleasure



THE BMW 3 SERIES TOURING.

JOY LIKES TO GO ITS OWN WAY.

BMW EfficientDynamics
Less emissions. More driving pleasure.

International version. Please contact your local dealer for country specific information.

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The perfection of an automobile only becomes apparent when all its strengths act in concert. In the case of the BMW 3 Series Touring with BMW EfficientDynamics, these elements combine to form an elegant and superbly thrilling whole. Enjoy its sporting presence. Let yourself be inspired by the elegance of its design, and the freedom that its versatility brings you. Make every day special, and enjoy a level of dynamic performance and efficiency that sets new standards.

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BMW 330d Touring

Equipment of model shown:

- Engine: Six-cylinder in-line diesel engine
- Output: 180 kW (245 hp)
- Wheels: 17" light alloy wheels
star-spoke 286 with mixed tyres
- Exterior colour: Space Grey metallic
- Upholstery: Dakota leather Saddle Brown
- Interior trim: Fine Brushed Aluminium

For information on fuel consumption and CO₂ emissions please see pages 62 | 63.



THE POWER OF POSSIBILITIES.
THE BMW 3 SERIES TOURING WITH BMW EFFICIENT DYNAMICS.

The face of power. The broad front with its stylish creases, distinctive air dam and redesigned double headlights and kidney grille leaves no doubt that the BMW 3 Series Touring has been designed to meet any challenge. The toughest of these is everyday life, and the BMW 3 Series Touring has all the qualities it takes – captivating elegance, superb comfort, and inexhaustible power reserves.



**ACCELERATION THAT WILL THRILL
YOU AGAIN AND AGAIN.**



**YOU'LL ALSO BE THRILLED WITH
ITS FUEL EFFICIENCY.**

To squeeze maximum driving pleasure out of every mile, and to squeeze maximum power out of each drop of fuel – that's the principle underlying both the advanced petrol engines and the refined diesel units used in the BMW 3 Series Touring. Equipped with a plethora of BMW EfficientDynamics features*, the BMW 3 Series Touring offers high performance combined with optimum fuel efficiency. In the BMW 335i Touring, for example, the combination of BMW TwinPower Turbo technology, High Precision Injection and Valvetronic infinitely variable valve control makes for a stunning power/fuel consumption ratio. So you'll be able to enjoy the thrill of the drive for much longer.

* May not be available in all countries. Please consult your BMW partner.

**IN PHYSICS, POWER HAS A FORMULA.
ON THE ROAD, IT HAS A FORM.**

The BMW 3 Series Touring combines an athletic appearance with a driving experience that epitomises dynamic performance and agility. The reason is the almost perfect 50/50 front-rear weight distribution. Every command of the steering wheel is executed with razor-sharp precision, with the added benefit of direct road feedback. Rear-wheel drive and a perfectly tuned chassis make for poised, comfortable handling, as well as great cornering performance. You always feel in control in the BMW 3 Series Touring. The widened track further increases ride comfort, and adds to the powerful appearance of the BMW 3 Series Touring.





The BMW 3 Series Touring is all about carefree driving, aided by the knowledge that you are surrounded by an extremely rigid occupant cell made of high-strength steels. In the event of a collision, protection from injury is provided by specially designed deformation zones at the front and rear, active headrests for the driver and front passenger, and six airbags. After all, if an automobile delivers that much excitement, it should also have something to calm you down again.

**YOU HAVE 26 FACIAL MUSCLES. AND FOUR MEANS TO
STIMULATE THEM: STEERING WHEEL, GEAR LEVER,
BRAKES AND ACCELERATOR.**

More smiles per mile. The BMW 3 Series Touring is all about enjoying the drive. It tackles the road with breathtaking agility, converting power into uncompromising propulsion. If needed, Dynamic Stability Control (DSC) provides added help. DSC recognises early indications of oversteer or understeer and intervenes in engine and brake management to ensure control. The optional xDrive all-wheel drive system further enhances traction. By varying the torque split between the front and rear axles, xDrive ensures excellent grip on any surface. Adaptive Headlights with variable light distribution are available as another option, adjusting the headlight beams in line with current road speed. So you can always look forward to the next bend in the road, and nothing comes between you and the joy of driving.





**THIS REAR MOVES FAST.
ENJOY THE VIEW WHILE YOU CAN.**

Even the broad, distinctive rear communicates the power that drives the BMW 3 Series Touring. The L-shaped taillights with LED light rods and LED indicators make for a high-tech appearance. The lines of the design captivate the eye, emphasising the car's sporting and elegant character. So you can present yourself in style – both in your everyday life, and when you leave your everyday life behind.

**PERFECT FOR GAINING NEW IMPRESSIONS.
AND FOR MAKING AN IMPRESSION.**





**IN DESIGNING THE COCKPIT,
WE CONCENTRATED ON THE DRIVER.**

SO THE DRIVER CAN CONCENTRATE ON EVERYTHING ELSE. THANKS TO IDRIVE.

Every last detail of the BMW 3 Series Touring has been designed with a single thought in mind: the driver should be able to concentrate on the road. That's why you'll find all the controls in exactly the place where you'd expect to find them. The optional latest-generation iDrive system, comprising the navigation system, Control Display and a Controller in the centre console, ensures a lack of clutter, combined with intuitive control. The menu system is simple and features an excellent high-resolution graphic design. The buttons placed around the Controller have different shapes, making it easy to distinguish them by touch. So you can always keep your eyes on the road.

Added comfort is provided by the Navigation system Professional shown here. This features an integrated hard disk for map data and audio files. CD data, too, can simply be copied to the hard disk. The optional USB/audio interface in the centre console enables you to connect your iPod to the system, for example. In addition, BMW ConnectedDrive* provides a comprehensive range of services including preparation for Internet access* and the ability to send and receive e-mails. In this way, you can always remain in touch with things, even when you're on the road – that is, if you still want to, once you have sat down at the wheel of the BMW 3 Series Touring.

* May not be available in all countries. Please consult your BMW partner.

ESCAPE THE EVERYDAY WORLD. EVERY DAY.

The BMW 3 Series Touring is an automobile for people with ideas of their own. Including the kind of interior ambience which best reflects their tastes. One should feel good the moment one sits down in a car. In the interior of the BMW 3 Series Touring, you will be greeted by comfortable seats that provide optimum lateral support. Thanks to numerous storage areas and compartments, there is lots of room. A wide choice of equipment and materials is available to make the BMW 3 Series Touring conform to your precise preferences, and you can choose from a comprehensive range of harmoniously matched colours. Opt for a sporting, classic or modern look. Whatever you choose, one thing will always be the same: the high quality level.

Interior equipment of this model:	
Upholstery:	Dakota leather Saddle Brown
Interior trim:	Fine Brushed Aluminium
Optional equipment:	Sport seats for driver and front passenger, sport leather steering wheel, automatic air conditioning, Navigation system Professional, smoker's package, foldable headrests at the rear, adjustable armrest at the front, storage compartment package, Harman Kardon Surround Sound System, additional 12 V sockets



ENJOY THE SPIRIT OF MOVEMENT. WHILE YOUR PASSENGERS ENJOY FREEDOM OF MOVEMENT.

The feel-good factor. On the rear seats in the BMW 3 Series Touring, it all begins with space. There is plenty of head, leg and shoulder room for your passengers. The next thing they will notice are the small details – the painstaking workmanship, and easy access to comfort functions that ensure pleasant conditions in the rear of the cabin – such as the rear centre console air vents included in the optional automatic air conditioning. All this serves just one purpose: making those that sit at the back enjoy the ride as much as the one who sits at the wheel.



MEET THE DAY IN STYLE.

WHATEVER IT HOLDS FOR YOU.

The BMW 3 Series Touring offers you lots of room and a superb sense of space. You can use this space in a multitude of ways. It adapts to your requirements. To carry large items of luggage, for example, the rear seats come with a 60:40 split backrest. Fold the rear seats down completely, and you have a load bay with an almost level floor. The optional luggage compartment package adds further clever features, including a segmentable underfloor storage bin.



BMW EFFICIENT DYNAMICS – MAKING A LITTLE GO A LONG WAY.

BMW was one of the first manufacturers to pursue the goal of efficient drive technologies, as part of its multi-award-winning sustainability strategy. BMW EfficientDynamics, included as standard, is a comprehensive technology package designed to reduce fuel consumption and emissions – while simultaneously enhancing dynamic performance. A winner of many technology awards, it has enabled the BMW Group to reduce the CO₂ emissions of its European new-vehicle fleet by about 30% since 1995. 39 models¹ currently produce less than 140 g of CO₂ per kilometre. The BMW Group intends to achieve a further 25% reduction in CO₂ emissions by 2020.

Different paths to the same destination: unmistakable BMW driving pleasure. Under the umbrella of the BMW EfficientDynamics project, BMW is continuously developing innovative systems that will bring us closer to the long-term goal of emission-free mobility. This BMW initiative for more driving pleasure is based on several pillars:

Technology package. The optimisation of vehicles powered by conventional diesel and petrol engines continues apace. A comprehensive technology package enables the reduction of fuel consumption and emissions, while at the same time increasing power output and driving enjoyment. These advances are based on innovations such as BMW TwinPower Turbo technology, the Auto Start/Stop function, Brake Energy Regeneration, and many others.

BMW ActiveHybrid. The BMW range includes impressive hybrid models, such as the new BMW ActiveHybrid 3² and BMW ActiveHybrid 5, and the BMW ActiveHybrid 7. All of these volume models combine high efficiency with superior dynamic performance.

BMW ActiveE. Since 2011, there has been a new type of dynamism on the road: the BMW ActiveE. Powered by electricity alone, it is manufactured in a small production run, as part of a pilot project. In this way, BMW is preparing the way for the emission-free mobility of tomorrow.

BMW Hydrogen. BMW is continuing its research into alternative drive concepts for the future, such as hydrogen drive.

BMW i. In line with the BMW EfficientDynamics idea, the BMW i brand is developing visionary new vehicle concepts such as the BMW i3 (Megacity Vehicle) and the BMW i8. While including existing BMW EfficientDynamics technologies, these vehicles also use new lightweight materials such as CFRP and electric drive systems with powerful battery technology such as BMW eDrive. With a focus on sustainability across the entire value-added chain and a range of supporting mobility services, BMW i is redefining individual mobility.

For further information see www.bmw-i.com



THE BMW EFFICIENT DYNAMICS MEASURES IN THE BMW 3 SERIES TOURING AT A GLANCE.

High Precision Injection*. This latest-generation petrol direct injection system features injectors located right next to the spark plugs. They inject fuel at high pressure with maximum precision, ensuring particularly efficient combustion.

BMW TwinPower Turbo Technology*. This innovative turbocharging process very efficiently recycles exhaust gas energy by using two differently-sized turbochargers (335d) or by dividing the gas flow and directing it through a TwinScroll turbocharger (335i). In conjunction with the fully variable Valvetronic valve control system and High Precision Injection, fuel consumption is reduced drastically – while at the same time, output power increases across a considerable rev range.

Auto Start/Stop function*. BMW four-cylinder engines with six-speed manual transmission automatically shut down when the vehicle is stationary, for example at a red light or in a jam, when the driver operates the clutch and switches to neutral. The engine restarts as soon as the clutch pedal is operated again. This innovation significantly reduces fuel consumption, especially in city traffic.

Optimum Shift Indicator*. Timely gear shifts are one of the most effective and easiest ways to save fuel. This is where the Optimum Shift Indicator in conjunction with six-speed manual transmission comes in. It shows the driver what gear to use in order to drive more efficiently.

BMW BluePerformance*. When equipped with the six-speed manual transmission, the BMW 320d Touring is optionally available with BMW BluePerformance technology. This uses a storage catalytic converter to store nitrogen oxides produced by lean-burn combustion. Brief, cyclical intervals in which a rich mixture is burned then reduce nitrogen emissions to a minimum. In this way, the BMW 320d Touring with BluePerformance technology already meets the future EU6 emissions standard.

Electric Power Steering*. Unlike conventional, hydraulic steering systems, Electric Power Steering only uses energy during actual steering. When the steering wheel position is constant – for example at high speed along the motorway – the electric motor is inactive.

Tyres with reduced rolling-resistance*. While driving, tyres are constantly changing shape. This uses up energy and thus fuel. Tyres with reduced rolling-resistance have an improved design and use special materials for their road treads and side walls, thus reducing deformation.

Brake Energy Regeneration*. Brake Energy Regeneration means that the alternator usually only generates electricity when the driver either takes the foot off the accelerator or brakes – previously unused kinetic energy is converted into electrical energy and fed into the battery.

Some BMW EfficientDynamics features are dependent on the car's equipment and are not available for all model variants. Your BMW partner will be happy to provide you with information on all equipment details.

* May not be available in all countries. Please consult your BMW partner.

¹ Status 10/2011.
² Due to become available from 09/2012.



BMW 320d EfficientDynamics Edition 4.3/100 km (114 g CO₂/km)¹ 120 kW (163 hp)

A MASTER OF EFFICIENCY: 114 g CO₂/km.

BMW 320d EfficientDynamics Edition. BMW has already reduced its vehicles' fuel consumption by more than 29 per cent. All thanks to the multi-award-winning technology package BMW EfficientDynamics: not just an individual stratagem but much more a whole series of inter-connected technologies. All working to reduce fuel consumption and emissions of CO₂ while at the same time boosting driving pleasure.

The BMW 320d EfficientDynamics Edition¹ is a new breakthrough in this campaign. With optimised aerodynamics, achieved in part by means of innovative aero rims (shown right) and suspension lowered by 15 mm, this pioneering vehicle racks up an average consumption of 4.3 l per 100 km, along with CO₂ emissions of only 114 g/km². The modified engine design, adjusted final drive ratio, tyres with reduced rolling resistance and Optimum Shift Indicator combine to make these figures possible without impairing driving pleasure in the slightest. On the contrary, your BMW 320d EfficientDynamics Edition rolls out its 120 kW (163 hp) onto the road in pleasingly sporty style.

To find out more about the new BMW 320d EfficientDynamics Edition visit

➔ www.bmw.com/320d



16" light-alloy wheels Streamline 306, 7 J x 16, 205/55 R16 tyres.

BMW EfficientDynamics
Less emissions. More driving pleasure.

¹ Also available in conjunction with the Exclusive and Lifestyle Editions.

² Over the combined EU test cycle.

BMW BLUE PERFORMANCE – THE CLEANEST BMW DIESEL OF ALL TIME.

With their impressive pulling power and exemplary efficiency, BMW diesel engines represent a drive technology that is as attractive as it is pioneering. Following on from the introduction of the diesel particle filter across all model ranges, BMW has now opened a new chapter in the history of these successful engines – with BMW BluePerformance.

This innovative system reduces another harmful exhaust gas component, the so-called nitrogen oxides. They are not least a result of the excellent efficiency of modern BMW diesel engines which operate with a high proportion of oxygen. During combustion, which is also referred to as oxidation, oxygen produces high temperatures in the combustion chamber, leading to the formation of a high proportion of nitrogen oxides in the exhaust gas mixture. This "production" of nitrogen oxides can be controlled by combustion at a lower temperature.

To achieve this, BluePerformance technology stores the nitrogen oxides in an additional catalytic converter with a special coating. The resulting emissions already comply, today, with the EU6 emissions standard only due to be introduced in 2014.

BMW BluePerformance thus adds another element to the BMW EfficientDynamics strategy aimed at providing maximum driving enjoyment with as little fuel consumption and emissions as possible.

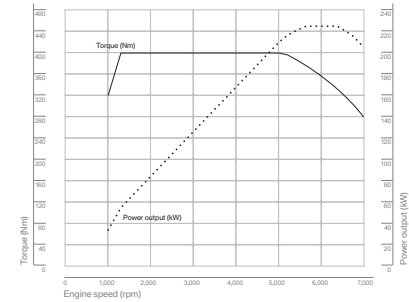
BMW BluePerformance is available for the BMW 320d and 330d Saloons, the BMW 320d Touring (in conjunction with six-speed manual transmission), as well as for the BMW 530d Saloon, the BMW 530d Touring, the BMW X5 xDrive30d and the BMW 730d.

➔ www.bmw.com/EfficientDynamics





BMW EfficientDynamics
Less emissions. More driving pleasure.



Impressive torque: the BMW TwinPower Turbo six-cylinder in-line engine in the BMW 335i delivers a stupendous 400 Nm of torque, available across a wide rev range, from 1,200 rpm to 5,000 rpm.

THE MARATHON SPRINTERS.

Maximum performance combined with optimum efficiency is what our petrol engines are all about. Key to this is a package of features, provided as standard, that enhances driving pleasure while lowering fuel consumption and emissions: BMW EfficientDynamics. For example, the BMW 3 Series Touring uses the most advanced type of High Precision Injection*. Its injectors are centrally positioned in the combustion chamber, which is only partially filled with air/fuel mixture. Under part-load conditions, this enables particularly "lean" combustion (not in 335i). Brake Energy Regeneration*, Auto Start/Stop function¹*, Optimum Shift Indicator²*, and intelligent lightweight construction contribute further fuel savings. BMW is the first manufacturer to include such eco-friendly features in its standard equipment.

The BMW 335i. This BMW TwinPower Turbo six-cylinder in-line petrol engine delivers a unique power-to-fuel consumption ratio. Thanks to an innovations package which combines a TwinScroll turbocharger with Valvetronic and High Precision Injection*, it offers tremendous torque almost from standstill. 400 Nm are available from just 1,200 rpm. The engine responds immediately and revs up smoothly and willingly to 7,000 rpm. High Precision Injection and Double-VANOS ensure that the 3.0-litre unit's maximum power output of 225 kW (306 hp) is achieved both effortlessly and efficiently. Average fuel consumption is 8.5 litres per 100 km. Acceleration is at sports car level: from 0 to 100 km/h in 5.7 seconds. Top speed is limited to 250 km/h.

The BMW 330i. The responsive, free-revving engine's redline only comes at a sporting 7,000 rpm. The performance data of this BMW six-cylinder in-line petrol engine with High Precision Injection* are equally impressive. From its three litres of cylinder capacity, it develops a thrilling 200 kW (272 hp), accelerating the 330i from 0 to 100 km/h in a mere 6.2 seconds. Its maximum torque of 320 Nm is reached as early as 2,750 rpm, and the top speed is electronically limited to 250 km/h. Average fuel consumption is 7.6 litres per 100 km.

The BMW 325i. This smooth BMW six-cylinder in-line petrol engine with High Precision Injection* has a top power output of 160 kW (218 hp)

and features lightweight aluminium and magnesium components. Double-VANOS guarantees muscular torque across all engine speeds. The 325i sprints from a standstill to 100 km/h in just 6.9 seconds, with a top speed of 248 km/h and an average fuel consumption of just 7.3 litres per 100 km.

The BMW 320i. This BMW four-cylinder petrol engine features High Precision Injection* technology for astounding efficiency. To ensure optimum combustion, the injectors use high pressure to deliver the fuel into the specially designed combustion chamber. The impressive engine output of 125 kW (170 hp) provides plenty of power, propelling the 320i from 0 to 100 km/h in 8.4 seconds, with a top speed of 226 km/h. Average fuel consumption is 6.4 litres per 100 km.

The BMW 318i. The free-revving BMW four-cylinder petrol engine produces 105 kW (143 hp), enabling the car to sprint from 0 to 100 km/h in 9.5 seconds, with a top speed of 210 km/h. Fuel efficiency is remarkable, with an average consumption of 6.3 litres per 100 km.

The BMW 316i. With this BMW four-cylinder petrol engine the BMW 3 Series Touring really is a dynamic drive. All thanks to 90 kW (122 hp), 160 Nm at 4,250 rpm and a top speed of 205 km/h. The High Precision Injection* system, Auto Start/Stop function¹*, and Brake Energy Regeneration* all boost the engine's efficiency, turning drive power into pure acceleration. And all in the 11.1 seconds needed to take you from 0 to 100 km/h and with an average fuel consumption of 6.3 litres per 100 km.

For further information on fuel consumption and CO₂ emissions please see pages 62 | 63.

➔ www.bmw.com/EfficientDynamics

¹ For four-cylinder models in conjunction with six-speed manual transmission.

² Only in conjunction with six-speed manual transmission.

*The BMW EfficientDynamics features may differ by country.

The engines and technical data may differ by country. Please consult your BMW partner.

580 NM. TORQUE LIBERATES.

BMW diesel engines are among the most dynamic and efficient in the world. Third-generation CommonRail Technology combines smooth running and efficiency with immediate response and tremendous revving ability. The revolutionary, multi-award-winning BMW EfficientDynamics package* further increases efficiency, while enhancing driving pleasure. The Auto Start/Stop function¹*, Optimum Shift Indicator²*, Brake Energy Regeneration* and many other technology features contribute to a significant reduction in fuel consumption and emissions. A diesel particle filter, included as standard, eliminates practically all particulate matter from the engine's emissions, over its entire lifetime.

The BMW 335d. There is no shortage of diesel engines these days. But few of them manage to set new standards. With the BMW TwinPower Turbo six-cylinder in-line diesel engine, the BMW 335d features an innovation that transforms a six-cylinder in-line diesel engine into a unique powerplant: torque, free-revving and powerful. Capable of immediate response at low revs, while also delivering impressive top-end ability. Boasting 210 kW (286 hp) of power and a maximum torque of 580 Nm at 1,750 rpm, the BMW 335d is one of the sportiest diesels in the world. Its top speed is 250 km/h, with a 0 to 100 km/h time of 6.1 seconds. This stupendous performance is combined with exceptional frugality: average fuel consumption is just 6.7 litres per 100 km.

The BMW 330d. This engine demonstrates in the most impressive manner how much power you can get out of diesel – and with exemplary fuel economy. Even at 1,750 rpm, this 180 kW (245 hp) BMW six-cylinder in-line diesel engine generates 520 Nm of torque to drive the crankshaft. This ensures massive pulling power and supreme performance – 0 to 100 km/h in just 6.2 seconds, and a top speed of 250 km/h. Average fuel consumption is 5.9 litres per 100 km.

The BMW 325d. This BMW six-cylinder in-line diesel engine delivers outstanding flexibility and refinement. Boasting 150 kW (204 hp) of power, its maximum torque of 430 Nm is available from just 1,750 rpm. Its performance figures are equally attractive: 0 to 100 km/h in 7.2 seconds, and a top speed of 240 km/h. Average fuel consumption is 5.8 litres per 100 km.

The BMW 320d. Highly powerful, elastic and efficient, the diesel powerplant in the 320d develops 135 kW (184 hp) and takes just 7.7 seconds to propel the car from 0 to 100 km/h. Top torque is 380 Nm at 1,750 rpm. The engine delivers smooth power all the way up to its top speed of 231 km/h. And at 4.8 litres per 100 km, its average fuel consumption is remarkable.

The BMW 320d EfficientDynamics Edition. This 2.0-litre engine with an output of 120 kW (163 hp) represents a milestone in terms of fuel efficiency and emissions. Thanks to a package of finely co-ordinated technological enhancements, like a modified engine and a specially adapted Optimum Shift Indicator, this powerplant averages just 4.3 litres of diesel per 100 kilometres.

The BMW 318d. This is another four-cylinder unit that proves that smooth running and punchy acceleration are not mutually exclusive. It takes just 9.4 seconds to go from 0 to 100 km/h, and its 105 kW (143 hp) output enables a top speed of 210 km/h. Average fuel consumption per 100 km is just 4.5 litres.

The BMW 316d. This powerful and elastic two-litre engine develops 85 kW (116 hp) of power to provide smooth acceleration – from 0 to 100 km/h in 11.2 seconds, and up to a top speed of 200 km/h. Its 260 Nm maximum torque is available from 1,750 rpm. Average fuel consumption is a mere 4.5 litres per 100 km.

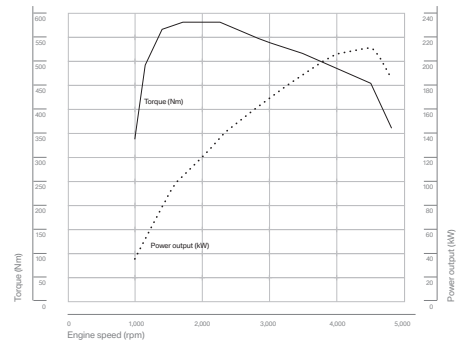
For further information on fuel consumption and CO₂ emissions please see pages 62 | 63.

➤ www.bmw.com/EfficientDynamics

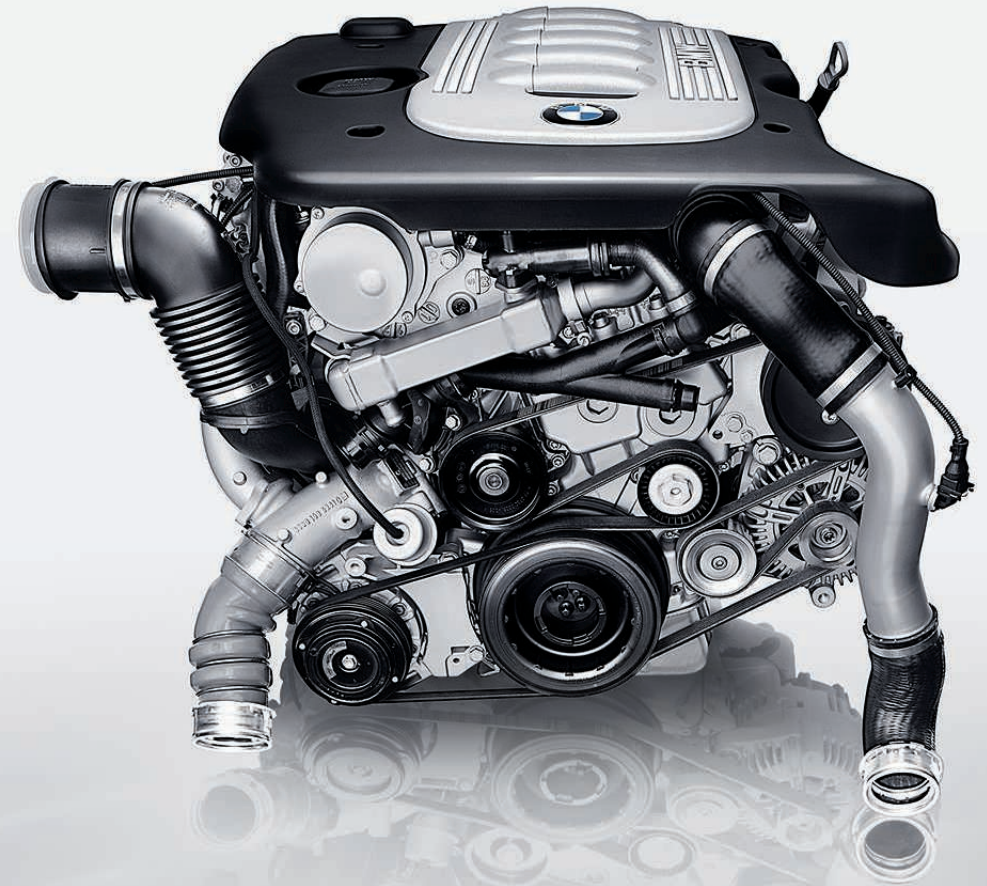
¹ For four-cylinder models in conjunction with six-speed manual transmission.

² Only in conjunction with six-speed manual transmission.

* The BMW EfficientDynamics features may differ by country.



Torque on tap: barely above idling speed, the BMW TwinPower Turbo in the 335d already delivers maximum thrust. Its full torque of 580 Nm is available from 1,750 rpm. True diesel power.

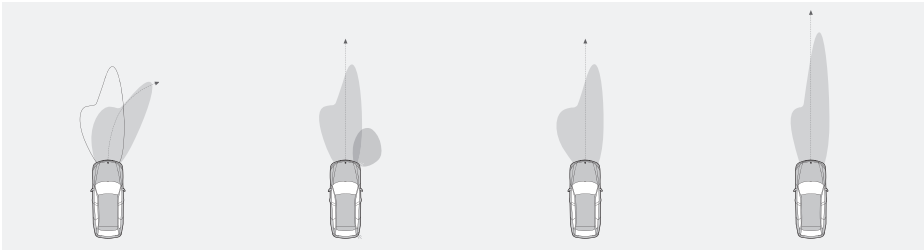


BMW EfficientDynamics
Less emissions. More driving pleasure.

BRIGHT IDEAS: LIGHTING TECHNOLOGY IN THE BMW 3 SERIES TOURING.

Even during daylight hours, the lighting technology in the BMW 3 Series Touring captivates the eye. The redesigned double headlights lend the front a powerful, high-tech look. Distinctive headlight rings provide the trademark BMW running lights. But what's even more important than a fascinating design is the high level of safety provided by advanced lighting technology. The optional Xenon Headlights with LED indicators and optionally available Adaptive Headlights provide optimum road illumination in all situations. The headlights use sensors to follow the road layout, so the headlight beams always illuminate the stretch of road ahead. The cornering lights are another useful feature: they illuminate the road to the side of the vehicle, up to an angle of 90 degrees. Pedestrians, cyclists and obstacles can thus be recognised much better

and earlier. The Adaptive Headlights have a variable light distribution function which adjusts the width and reach of the light beams in line with road speed. The optional high-beam assistant monitors traffic conditions and automatically turns the high beam on or off. This takes pressure off the driver who can now concentrate on the road ahead. But the BMW 3 Series Touring does not just work hard to support the driver. In the event of an emergency braking manoeuvre, the Dynamic Braking Lights are activated in short intervals, and the hazard warning lights are switched on just before the vehicle comes to a standstill, in order to alert following drivers. In addition, the L-shaped taillights with their horizontal LED light rods and LED indicators feature a captivating design that will attract many admiring glances.



Adaptive Headlights:
the headlights are
directed into the
bend ahead.

Cornering lights: for
improved sideways
illumination when
turning at low speeds.

Country/urban mode:
for improved
illumination of the
far side of the road.

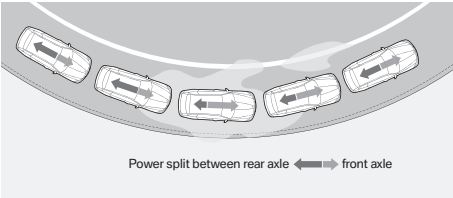
Motorway mode:
extends the range
of the headlights.

THE INTELLIGENT STEERING SYSTEM. BMW ACTIVE STEERING.

The perfect interplay between steering and chassis lends the BMW 3 Series Touring a unique level of agility. With the optional Active Steering available for the six-cylinder models (not available for models equipped with xDrive), this can be enhanced even further. Active Steering varies the steering ratio and power steering support in line with road speed. So at low to medium speeds, the steering responds more directly, for optimum agility. This makes driving on twisting roads more fun. Parking becomes a lot more comfortable as well, because two turns of the steering wheel are enough to go from lock to lock. At higher speeds however – for example when driving on a motorway – the steering ratio becomes more indirect, for enhanced safety and directional stability. When braking on surfaces providing varying levels of grip for each wheel, Active Steering has another

trick up its sleeve: if the car threatens to veer off course, Active Steering automatically countersteers, for yet another safety benefit. Dynamic Stability Control (DSC) optimises stability and traction in the BMW 3 Series Touring. It detects vehicle instability and helps you keep the car safely on track. If the system sensors recognise any risk of the vehicle going out of control, DSC intervenes in engine and brake management, slowing individual wheels down in order to stabilise the vehicle. Combined with intelligent lightweight construction, the near-perfect 50/50 front-rear weight distribution, perfectly tuned suspension and high torsional stiffness, this makes for uniquely reliable vehicle dynamics.

xDRIVE KEEPS YOU ON TRACK. WHATEVER HAPPENS TO CROSS YOUR PATH.



xDrive continuously monitors the data collected by the vehicle electronics, such as wheel speeds, steering angle, yaw rate and engine torque. Based on its analysis, the system recognises if an intervention is required, varying the torque split between the front and rear wheels in line with requirements.

A sudden downpour, mud on the road, leaves or snow – situations that normally make driving challenging are handled with aplomb by the BMW 3 Series Touring with optional xDrive. The intelligent xDrive all-wheel drive system combines the benefits of all-wheel drive with the groundbreaking dynamic ability of the BMW 3 Series Touring. In difficult weather conditions, or on challenging road surfaces, this further increases the excellent level of traction and directional stability.

The intelligent xDrive all-wheel drive system analyses the data collected by the vehicle electronics – such as wheel speeds, steering angle, yaw rate and engine torque – and varies the torque split between the front and rear wheels in line with requirements. Based on its data analysis, the

system is able to recognise whether the vehicle is able to follow the course set by the steering wheel, or whether there is a risk of oversteer or understeer. When xDrive registers that the front wheels are being pushed towards the outside of the bend (understeer), the electronically controlled multi-plate clutch responds within milliseconds to channel more power to the rear wheels, thus preventing understeer. You are simply left to enjoy the superb dynamic performance of the BMW 3 Series Touring – for unadulterated driving pleasure.

xDrive is available as an option for the BMW 3 Series Touring models 325i, 330i, 335i, 320d and 330d.





BMW CONNECTED DRIVE* – FOR MORE CONVENIENCE, INFOTAINMENT AND SAFETY.



Our world is becoming more closely connected every day. BMW drivers are used to the fact that their vehicle and the world are connected – that they can request information, communicate via telephone or email and stay up to date while they're on the go. BMW ConnectedDrive provides optimum integration between the driver, vehicle and the world outside – anytime, anywhere. Here is an introduction to just a few of the features for more convenience, infotainment and safety. Further information on all the benefits BMW ConnectedDrive has to offer is available online at www.bmw.com/ConnectedDrive

A new era of mobile networking. The BMW Vision ConnectedDrive is a visionary roadster distinguished by an eye-catching, stunning design. Its dynamic, flowing lines lead the eye from the distinctive front and along the elongated bonnet to a unique composition: a synthesis of exterior and interior. Each of the three layers in the interior symbolises one aspect of BMW ConnectedDrive – convenience, infotainment and safety. Related functions and controls are identified by optical wave guides in different colours. Their pulsating light represents the flow of information. For more information on this concept vehicle and other research projects see the new Future Lab.

www.bmw.com/futurelab



Convenience.

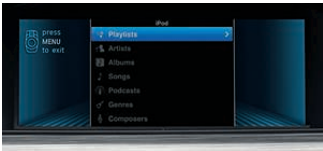


Comfort Access, including exterior door handle illumination. This system allows you to unlock, lock and start your BMW without inserting the key. All you need is the remote control, which transmits an identification signal to the car, in your pocket. Simply touch the door handle or boot lid and the BMW unlocks or locks as required. Similarly, a touch of the Start/Stop button is all it takes to start the engine.

Infotainment.



Bluetooth interface with added functionality (Office). Use the time you spend on the road even more effectively! Thanks to the optional mobile phone preparation with Bluetooth interface in conjunction with a navigation system and the intelligent integration of selected business mobile phones¹, you can use the Bluetooth connection to show Office functions such as e-mails, dates, tasks or SMS messages on the Control Display while on the move, or have them read out aloud to you via the audio speakers, using the text-to-speech function. And thanks to Bluetooth Audio Streaming, wireless playback of music via selected Bluetooth-enabled devices¹ is not a problem.



PlugIn. With your iPhone and the Apps option you are always up to date – and, naturally, also in your BMW. Through PlugIn, you have direct and easy access to all menu items, you can use advanced functions such as the playback of Genius mixes and display album covers. And whenever you add iPod updates to your iPhone, they can be used in your car immediately via BMW ConnectedDrive. Thanks to this interface technology, the use of mobile devices in cars is innovative, more convenient and safer.



BMW Connected App. For the first time, you can now use apps in your BMW. With the Apps option, an iPhone and the free BMW Connected App from the Apple App Store, you're no longer limited to just listening to local radio, your calendar is with you all the time and you're always in contact with your friends. Using the iDrive system, you can easily select web radio stations from around the world. You can also call up the latest status reports from your Facebook or Twitter accounts and view upcoming appointments on the Control Display, or even have them read to you through the audio system's speakers. And that's just the beginning, more functions and apps will follow in the future.

Safety.



High-beam assistant. The optional High-beam assistant recognises light sources in the car's environment and switches the high beam on and off, according to the traffic situation. When the system is active, an image sensor at the back of the interior mirror monitors the traffic and lighting conditions. Based on these sensor images, the assistant decides whether or not the high beam should be switched on. When it detects vehicles ahead, or finds that ambient light is sufficient, the high beam is switched off again.

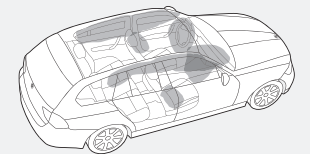
^{*} May not be available in all countries. Please consult your BMW partner.
¹ Information on compatible devices can be found at www.bmw.com/bluetooth



TO US, SAFETY MEANS BEING PREPARED FOR THE UNEXPECTED.

Traffic is unpredictable. But there is a way to prepare for the unforeseen: effective safety systems. In the BMW 3 Series Touring, the occupants are surrounded by a very stiff, high-strength occupant cell made from multi-phase steels. Specially designed crumple zones at the front and rear absorb kinetic energy in a collision. In the event of an impact, the pedals are immediately retracted in order to protect the driver's legs. The driver and front passenger seats benefit from active headrests. Should the BMW 3 Series Touring suffer a rear-end collision, the headrests will tilt

forward, minimising the risk of injury to the neck vertebrae. So if you and your BMW ever were to be involved in an accident, these systems will combine to provide maximum occupant protection. There are also six airbags that help to prevent injuries. The head airbag is deployed across the whole side of the vehicle, protecting the occupants from splinters in the event of a lateral collision. You never know what is going to happen. But if the worst should happen, then you will benefit from the comprehensive safety systems in the BMW 3 Series Touring.



Six airbags protect the car's occupants in the event of a crash. The front-to-rear head airbag covers the entire side window area, providing optimum protection in a lateral collision and preventing the ingress of splinters.

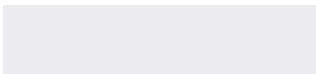
■ Standard equipment □ Optional equipment

The following pages show the colours and materials available for the BMW 3 Series Touring. Use them to identify your favourite colours, or compare various combinations. These colour samples are meant to give you a first impression of paints and materials. Experience has shown, however, that printed versions of paint, upholstery and trim colours cannot always faithfully reproduce the colour appearance of the originals. We therefore recommend that you consult your BMW partner on your preferred colour choices, who will be happy to show you original samples and assist you with special requests.

Exterior colours.



■ Non-metallic 668 Black



■ Non-metallic 300 Alpine White



□ Metallic A53 Platinum Bronze



□ Metallic A82 Vermilion Red



□ Metallic A81 Tasman



□ Metallic 354 Titanium Silver



□ Metallic A52 Space Grey



□ Metallic A76 Deep Sea Blue



□ Metallic 896 Bluewater



□ Metallic 381 Le Mans Blue¹



□ Metallic 475 Black Sapphire



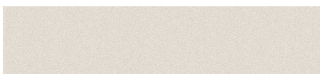
BMW Individual



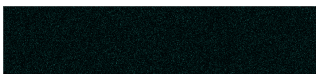
□ BMW Individual X03 Ruby Black metallic



□ BMW Individual S34 Azurite Black metallic

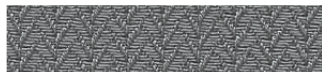


□ BMW Individual X04 Moonstone metallic



□ BMW Individual 490 Diopside Black metallic

Upholstery colours.



■ Vertex cloth EBAD Grey



■ Vertex cloth EBAT Anthracite



■ Vertex cloth EBB4 Beige



□ Impulse cloth/leather FMAT Anthracite



□ Blue Shadow cloth/Alcantara ANAT Anthracite¹



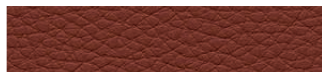
□ Dakota leather LCAD Grey



□ Dakota leather LCB4 Beige



□ Dakota leather LCCX Oyster



□ Dakota leather LCCZ Auburn



□ Dakota leather LCD3 Saddle Brown



□ Dakota leather LCSW Black



BMW Individual



□ BMW Individual Merino leather ZAF3/Z1XX
Syrah Blue with Saddle Stitch² in Blue Grey



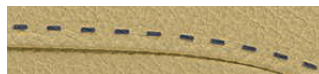
□ BMW Individual Merino leather ZAC8/Z1XX
Platinum with Saddle Stitch² in Navy Blue



□ BMW Individual Merino leather ZACM/Z1XX
Champagne with Saddle Stitch² in Navy Blue



□ BMW Individual Merino leather ZAP2/Z1XX
Rust Brown with Saddle Stitch² in Dark Spice



□ BMW Individual Merino leather
Z1XX Albedo Yellow with Saddle Stitch² in Navy Blue



□ BMW Individual Merino leather
Z1XX Amarone with Saddle Stitch² in Tan

¹ Only in conjunction with M Sport package.

² Saddle Stitch shown is only available in conjunction with sport seats. Standard seats do not feature Saddle Stitch.

■ Standard equipment □ Optional equipment

Interior colours.



Black



Grey



Beige

Interior trims.



■ 4CG Satin Silver, matt



□ 4AT Black, high-gloss



□ 4MG Aluminium Glacier Silver¹



□ 4B9 Fine Brushed Aluminium



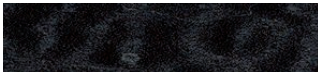
□ 4AB Fine-wood trim Burled Walnut



□ 4A3 Fine-wood trim Walnut light



□ **BMW Individual interior trim XE9**
Piano Finish Black with inlay



□ **BMW Individual interior trim XE2**
Maple Wood Anthracite wood trim



□ **BMW Individual interior trim XE3**
Figured Eucalyptus Red Brown wood trim

Combinations.

Upholstery material	BMW upholstery colours											BMW Individual upholstery colours					
	Vertex cloth			Impulse cloth/ leather upholstery ¹	Blue Shadow cloth/ Alcantara ²	Dakota leather ²						Merino leather					
Standard seats	•	•	•	•	—	•	•	•	•	•	•	•	•	•	•	•	•
Sport seats	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Upholstery colours	Grey	Anthracite	Beige	Anthracite	Anthracite	Grey	Beige	Oyster	Alaburn	Saddle Brown	Black	Syrah Blue	Platinum	Champagne	Rust Brown	Albedo Yellow	Amazon
Interior colours	Grey	Black	Beige	Black	Black	Grey	Beige	Black	Black	Black	Black	Black	Black	Black	Black	Black	Black
BMW exterior colours																	
Black non-metallic		•	•	•	•	—	•	•	•	•	•	•	•	•	•	•	•
Alpine White non-metallic		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Platinum Bronze metallic		•	•	•	•	—	•	•	•	•	•	•	•	•	•	•	•
Vermilion Red metallic		•	•	•	•	—	•	•	•	•	•	•	•	•	•	•	•
Tasman metallic		•	•	•	•	—	•	•	•	•	•	•	•	•	•	•	•
Titanium Silver metallic		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Space Grey metallic		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Deep Sea Blue metallic		•	•	•	•	—	•	•	•	•	•	•	•	•	•	•	•
Bluewater metallic		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Le Mans Blue metallic ¹		—	—	—	—	•	•	•	•	•	•	•	•	•	•	•	•
Black Sapphire metallic		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
BMW Individual exterior colours																	
Ruby Black metallic		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Azurite Black metallic		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Moonstone metallic		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Diopside Black metallic		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
BMW interior trims																	
Satin Silver, matt		•	•	•	•	—	•	•	•	•	•	•	•	•	•	•	•
Black, high-gloss		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Aluminium Glacier Silver ¹		—	—	—	—	•	•	•	•	•	•	•	•	•	•	•	•
Fine Brushed Aluminium		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Fine-wood trim Burled Walnut		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Fine-wood trim Walnut light		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
BMW Individual interior trims																	
Maple Wood Anthracite wood trim		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Figured Eucalyptus Red Brown wood trim		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Piano Finish Black with inlay		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•

BMW Individual BMW optional equipment BMW standard equipment • Recommended colour combination — Not available

¹ Only in conjunction with M Sport package.

² Dakota leather includes seat surfaces, centre console and door armrests, headrests for front seats and outer rear seats, and gearshift gaiter.

³ Impulse upholstery has the side panels of the seat surfaces and backrests in leather, with the centre parts of the seat surfaces and backrests in cloth.

The models illustrated in this brochure show the specifications and configurations (standard and optional equipment) of vehicles produced by BMW AG for the German market. According to the specific requirements of other markets, alterations in models, standard and optional equipment, as described in this brochure, may occur. For precise information on country-specific vehicle versions please contact your local BMW partner. Subject to change in design and equipment. Subject to error.

Please note that even normal long or short term use can lead to unrecoverable upholstery damage. This can be caused in particular by non-colourfast clothing.

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SPORT EDITION: THE ELEGANCE OF PURE DYNAMISM.

The Sport Edition¹ is the right choice for all those who like an extra dose of sporting appeal. Its athletic appearance is emphasised by the metallic paint finish, shown here in Bluewater metallic, and the exclusive 18" M light-alloy wheels, star-spoke 193 M, in Ferric Grey metallic. Tailpipes in Black Chrome and high-gloss Shadow Line window recess finishers round off the overall impression. The lowered M sport suspension and the M aerodynamics package further enhance driving dynamics. Sport seats for the driver and front passenger featuring "Blue Shadow" cloth/Alcantara upholstery with contrasting Royal Blue stitching provide support, and the M leather steering wheel with multifunction buttons, in conjunction with the shortened gearshift lever featuring the M emblem², ensures that you are fully in control. Stainless-steel pedals and foot mats with Royal Blue piping complete the Edition's interior equipment.



EXCLUSIVE EDITION: DISCOVER THE APPEAL OF THE EXCEPTIONAL.

As the name indicates, the Exclusive Edition radiates a sense of the extraordinary even from the outside. Its Deep Sea Blue metallic paint finish and exclusive 17" star-spoke 339 light-alloy wheels (BMW 320d EfficientDynamics Edition with 16" light-alloy wheels) make it stand out on every road. Premium details add to the overall impression; among them, window recess finishers and kidney grille slats in chrome (for the four-cylinder models). The interior, of course, is equally

exquisite and features seats in sophisticated Dakota leather, shown here in the Beige colourway, as well as the exclusive Bamboo Grain Anthracite wood trim. The sport leather steering wheel provided as standard for this Edition offers excellent grip and looks as good as it feels. The door entry sills feature the "Edition" lettering, signalling that you are someone who appreciates the exceptional.



LIFESTYLE EDITION: EXPERIENCE INDIVIDUALITY.

You can now experience a highly individual kind of driving pleasure: the Lifestyle Edition – shown here in Platinum Bronze metallic – offers a large selection of metallic paint finishes, with exclusive 17" V-spoke 338 light-alloy wheels added as standard (BMW 320d EfficientDynamics Edition with 16" light-alloy wheels). The vehicle front features silver accents on the bumper as well as chrome-plated kidney grille slats – details previously reserved for models with BMW six-cylinder in-line engines. Window recess finishers in sophisticated chrome or with an optional high-gloss Shadow Line finish (pictured here) complete the premium looks of the Lifestyle

Edition. The door sills feature an "Edition" inscription, leading the way to an interior with Layer cloth seat covers that were especially designed for this Edition (shown here with optional Dakota leather in Oyster). The high-gloss Platinum Bronze interior trim discreetly picks up the paintwork colour; it too is exclusive to the Lifestyle Edition.

¹ Not available for BMW 320d EfficientDynamics Edition.

² Only in conjunction with six-speed manual transmission.

Your BMW partner will be pleased to advise you on further equipment details.





□ **Xenon Headlights for high and low beam, incl. headlight washing system, LED indicators** and automatic headlight range control, provide much better illumination of the road ahead at night or in poor visibility.

□ **Adaptive Headlights with variable light distribution and cornering lights**, are directed into the bend as soon as the vehicle starts cornering.



□ **Rain sensor with automatic driving lights control**: once activated, the rain sensor will automatically switch on the windscreen wipers when it begins to rain, adjusting the wiper frequency in line with rainfall intensity. The integrated automatic driving lights control will switch on the low beam automatically at dusk and in tunnels.



□ **High-beam assistant** supports the driver at night by automatically switching to low beam when there is oncoming traffic or another car ahead, or when the road is sufficiently illuminated.



■ **Door sill finishers in chrome** (six-cylinder models only) with BMW lettering.

□ **Chrome Line Exterior** comprises door sill finishers and window recess finishers for all four-cylinder models, as well as tailpipe trim for the 316i, 318i, 316d and 318d.



□ **Roof railing, black**: harmoniously matched to the vehicle design, provides a flat base for the multifunctional BMW roof rack, which can be used for easy and safe transportation of luggage, bicycles, surfboards etc.



□ **Roof railing, Aluminium satinated**: for an individual look, the flat roof railing is also available in satinated aluminium.



□ **Lights package** with reading lights front and rear, illuminated vanity mirrors, front footwell lights and soft light function for rear passengers. Includes exit lights and vicinity lighting integrated in the exterior door handles. When the doors are unlocked, this ensures even illumination of the entry/exit area, for safe and convenient vehicle entry/exit.



□ **xDrive** is an intelligent all-wheel drive system that varies the torque split between the front and rear wheels in line with requirements, for added traction, directional stability and safety (available on 325i, 330i, 335i, 320d and 330d).



□ **Trailer tow hitch**, incl. trailer stability control, with electric unlocking via a switch in the luggage compartment. If the trailer hitch is not needed, it can be folded away mechanically (not available for BMW 320d EfficientDynamics Edition).



■ **16" steel wheels with full wheel covers¹**, 7 J x 16, 205/55 R 16 tyres (on 316i, 318i, 320i, 316d and 318d). Also available as a complete winter wheel-and-tyre set in the Original BMW Accessories range*.



□ **16" light-alloy wheels¹ V-spoke styling 360**, 7 J x 16, 205/55 R 16 tyres (standard on 325i and 320d). Also available as a complete winter wheel-and-tyre set in the Original BMW Accessories range*.



□ **16" light-alloy wheels¹ double-spoke styling 268**, 7 J x 16, 205/55 R 16 tyres. Also available as a complete winter wheel-and-tyre set in the Original BMW Accessories range*.



□ **16" light-alloy wheels star-spoke styling 283¹**, 7 J x 16, 225/50 R 16 tyres.



□ **17" light-alloy wheels V-spoke styling 285** with runflat tyres, 8 J x 17, 225/45 R 17 tyres (standard on 325i xDrive, 330i, 335i, 325d, 330d and 335d).



□ **17" light-alloy wheels double-spoke styling 161** with runflat tyres, 8 J x 17, 225/45 R 17 tyres.



□ **17" light-alloy wheels multi-spoke styling 284** with runflat tyres, 8 J x 17, 225/45 R 17 tyres.



□ **17" light-alloy wheels star-spoke styling 286** with mixed runflat tyres, 8 J x 17, 225/45 R 17 tyres at the front, 8.5 J x 17, 255/40 R 17 tyres at the rear.



□ **18" light-alloy wheels star-spoke styling 287** with mixed runflat tyres, 8 J x 18, 225/40 R 18 tyres at the front, 8.5 J x 18, 255/35 R 18 tyres at the rear.

¹ Including BMW Mobility Set or optionally with runflat tyres. The availability of runflat tyres may vary by country.

*May not be available in all countries. Please consult your BMW partner.



■ **Leather steering wheel** (375 mm diameter), three spokes, incl. gearshift lever handle with chrome trim and handbrake lever handle finished in leather (optional for 316d).

■ **Multifunction buttons** integrated into the steering wheel can be used to operate the radio, CD player and telephone (optional) while on the move (optional for 316d).



□ **Sport leather steering wheel** (369 mm diameter), three spokes, with chrome trim on gearshift lever handle and steering wheel and handbrake lever handle finished in leather, multifunction buttons (optional for 316d) for remote control of radio/telephone (optional).



□ **M leather steering wheel** provides excellent grip due to its thicker rim. The integrated multifunction buttons (optional for 316d) can be used to operate the radio, CD player and telephone (if installed).



□ **Steering wheel heating** for leather steering wheel and sport leather steering wheel quickly warms up the steering wheel rim at the press of a button – for added comfort in winter.



■ **Start/Stop button** for starting the engine. After inserting your ignition key, you can start and stop the engine by pressing this button.



□ **Cruise Control** stores any desired speed upwards of approx. 30 km/h and maintains it, as displayed on the instrument panel. After accelerating, the system automatically returns to the pre-set speed. Braking deactivates this function. The six-cylinder models come with an additional braking function.



□ **Voice control** enables control of radio stations, navigation destinations or telephone entries shown in the Control Display while on the move.



□ **Active Cruise Control (ACC)** enables comfortable driving at a pre-selected speed. When driving in columns of traffic, your BMW adapts to the speed of a slower preceding vehicle and automatically maintains a pre-set distance (six-cylinder models only).



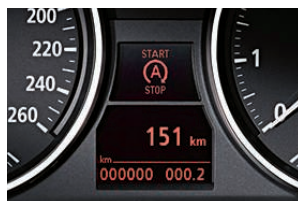
■ **Instrument panel** with analogue indicators and backlighting, speedometer with integrated fuel gauge, rev counter with fuel consumption display (on 335i with oil temperature display), digital display for mileage and trip counter, outside temperature display and clock.



■ **On-board computer** displays information about average speed, average fuel consumption and range.



■ **Optimum Shift Indicator¹** tells you when shifting to another gear would save fuel. The system indicates whether you should shift up or down and adapts its recommendations to your driving style. When accelerating, for example, the next shift indication comes at the point where a higher gear would enable you to continue accelerating at the same rate, but with reduced fuel consumption.



■ **Auto Start/Stop*** in the Info Display tells you when the engine has been switched off by the Auto Start/Stop function (for example at traffic lights or in a tailback). The display is switched off when the engine is restarted automatically (on all four-cylinder models with manual transmission).



□ **Navigation Professional**, incl. DVD drive, iDrive Controller with direct menu control buttons, functional bookmarks, USB/audio interface, voice control, integrated hard disk for audio files and navigation data, 3D map display with satellite images and RTTI* capability, and high-resolution 8.8" monitor.



□ **Navigation Business**, incl. CD drive, iDrive Controller with direct menu control buttons, functional bookmarks, USB/audio interface, voice control, integrated navigation data storage, map or combined arrow and map display and high-resolution 6.5" monitor.



□ **Park Distance Control (PDC)²**, for front and rear or rear only, facilitates the process of parking and manoeuvring in confined spaces, giving you an acoustic signal for the distance between your car and an obstacle. In conjunction with the navigation system*, PDC will also provide a visual indication on the monitor display.



□ **TV function.** The 8.8" display can be used as a TV set while the vehicle is stationary. Enables reception of terrestrial analogue and digital (DVB-T) television programmes (only in combination with Navigation system Professional).



□ **Auxiliary heating with remote control³** – ideal in winter and on cold days. When you get into your car, the windows are already free of ice and the interior is cosy and warm.



■ **Air conditioning system**, incl. microfilter and air recirculation switch, ensures comfortable climatic conditions in the vehicle interior at any time of the year, with manual adjustment of air volume and distribution.

¹ Only in conjunction with six-speed manual transmission.

² Pictured here with the 8.8" monitor of the optionally available Navigation system Professional.

³ May not be available in all countries. Please consult your BMW partner.



□ **Automatic air conditioning**, incl. AAR, microfilter, fogging and solar sensors, rapidly provides the desired climatic conditions in the interior and maintains the selected temperature. With individual temperature control at the front (left/right), and ventilation and air conditioning for the rear passengers.



■ **Radio BMW Business CD**, 4-channel amplifier, aerial diversity, AUX-IN connection, scan function, CD drive, MP3 decoder, automatic volume control, five loudspeakers (four mid-range speakers/tweeters and a central subwoofer under the driver's seat).



□ **Radio BMW Professional**, same features as BMW Business CD, plus two-line display to show detailed info on telephone numbers, names or on-board computer functions and connection for a CD changer.
□ **DAB tuner** offers a large selection of digital radio stations, with reception in perfect sound quality across the entire broadcast area; supports DAB+.



□ **Harman Kardon Surround Sound System** provides truly outstanding sound. The system features a digital amplifier, 13 loudspeakers and a surround mode to create a luxurious soundscape all around you. The central bass concept with subwoofers makes for an authentic bass sound.

□ **HiFi loudspeaker system** with eight loudspeakers for brilliant sound.



□ **BMW Individual High-End Audio System** features extraordinary high-performance speakers with exclusive neodymium magnet drivers that create an acoustic experience comparable to a live concert. Volume and equaliser settings automatically adjust to the vehicle speed (available for the six-cylinder models).



■ **AUX-IN socket** for an external audio device, such as an MP3 player.

□ **USB/audio interface** for USB stick or MP3 player (music interface for smartphones available as an upgrade, included with Navigation Business and Professional, preparation for mobile phone and hands-free equipment).



□ **Preparation for mobile phone with USB interface¹**, including hands-free equipment and USB/audio interface, with connection of selected mobile phones via Bluetooth.

□ **Apps*** enable the integration of iPhone applications. This includes access to services such as Facebook, Twitter and Internet radio.



■ **Six-speed manual transmission** for a very sporty drive. Smooth, with perfect ratios and precise, short-throw gearshifts. The tight spacing of gear ratios means that you can make even more individual use of the engine power provided (not available on 335d).



□ **Six-speed automatic transmission** with ATM (Adaptive Transmission Management). The gearshift mechanism enables very fast, immaculate gear changes – for truly dynamic performance (standard on 335d, not for 316d and 320d EfficientDynamics Edition).

* May not be available in all countries. Please consult your BMW partner.

¹ See www.bmw.com/bluetooth for information on compatible devices.



□ **Sport leather steering wheel with shift paddles** and multifunction buttons (shown here) for sporty gearshifts (not for 316i, 318i, 316d, 318d and 320d EfficientDynamics Edition, only with six-speed automatic transmission).

□ **M leather steering wheel with shift paddles** and multifunction buttons (not for 316i, 318i, 316d, 318d and 320d EfficientDynamics Edition, only with six-speed automatic transmission).



■ **Standard seats** with manual seat adjustment, including seat height adjustment for driver and front passenger and active headrests.



□ **Sport seats** for driver and front passenger with active headrests (shown here with optional Dakota leather in Beige). Optimum lateral support is ensured by continuously variable electric backrest width adjustment. Seat height, backrest angle, seat angle and thigh support are manually adjustable.



□ **Seat heating** (shown here in combination with air conditioning) for driver and front passenger (three settings): seat surface, sides and backrest are heated and quickly radiate comfortable warmth.



□ **Seat adjustment**, partly electric, for front seats, with electric seat height and backrest adjustment, and manual adjustment of fore/aft position and seat angle.

□ **Seat adjustment, electric** (shown here), functions as above, plus electric fore/aft and seat angle adjustment, and memory function for driver's seat and exterior mirrors (incl. automatic parking function).



□ **Lumbar support** for driver and front passenger, electrically adjustable horizontally and vertically, for ergonomically perfect seat position and back muscle support.



■ **Window lifts, electric, front and rear**, with open/close toll-booth function, comfort opening/closing function and trap release on all windows.



■ **Armrest at the front, folding**, with integrated storage compartment.

□ **Armrest at the front**, individually adjustable (shown here).



□ **Storage compartment package** with luggage nets on the front seatbacks, two fold-out cupholders at the front, two cupholders in the rear centre armrest and storage compartments on the driver's side.



□ **Ski bag** for clean and safe transportation of up to four pairs of skis with up to four people on board. If the ski bag is not required, it can be tucked away out of sight.



□ **Two cupholders at the front** (in conjunction with storage compartment package), integrated into the dashboard.



■ **Non-smoker's package**, with open storage tray for depositing small items such as keys or a mobile phone.



□ **Alarm system**: in the event of an attempted break-in or any tampering with the vehicle, the alarm system emits an acoustic signal and immediately switches on the hazard warning lights.



□ **Interior mirror**, including front reading lights, with automatic anti-glare function. The dazzle from following vehicles is automatically reduced when the amount of incident light exceeds a defined limit.

□ **Garage door opener** for added convenience. The self-teaching remote control unit enables you to open and close your garden gate or garage door from within your vehicle.



□ **Panorama glass sliding/vent roof**, electric, sliding front section, both front and rear sections can be raised; with wind deflector and comfort opening function via the car's remote control unit.



□ **Comfort access system**, including vicinity lighting integrated into the exterior door handles. Enables opening and locking the vehicle without having to operate the radio remote control. It's enough to have the ignition key in your pocket, briefcase or handbag. In addition, the engine can be started without the need for a key, using the Start/Stop button.



□ **BMW Service Inclusive***. Service costs are another area where your BMW Service partner can offer you an intelligent solution. With BMW Service Inclusive, all the services covered by the Service Package will be provided at no extra cost to you, for the agreed duration or mileage. Find out more at

www.bmw.com/serviceinclusive



□ **BMW Welt**: taking delivery of a car has always ranked among the best moments for any car driver. Now that moment can become a truly unforgettable day – at the new BMW Welt, the experience and delivery centre in Munich, Germany. Visit the Museum, tour the plant or explore the Technology studio: BMW Welt brings you the true fascination of BMW. Experience more online at www.bmw-welt.com

CHOICES, NOT COMPROMISES.

Plans need more than just space to accommodate them. The space has to be versatile as well, supporting a variety of uses. This is what the BMW 3 Series Touring offers. The rear backrest, for example, has a 60:40 split and folds down completely. This is very handy if you need to transport large items. If the entire backrest is folded down, you have an

almost level floor. Many other clever transportation aids are available as options, so you can customise the BMW 3 Series Touring to match your exact requirements. After all, everything should be in its place – so you can enjoy unadulterated driving pleasure.



□ **Luggage compartment package** including underfloor storage bin, removable waterproof folding box, luggage compartment floor net and luggage compartment net on wheel housing, left, reversible floor mat with integrated protective cover for loading and unloading.



■ **Rear seat backrest**, with asymmetric 60:40-split folding option. Each section can be folded down separately.



■ **Separately opening rear window:** for quick and easy access to the luggage compartment, the window can be opened on its own.



■ **Load area cover**, complete with divider net, provides protection from prying eyes. It also keeps luggage items safe when the driver has to brake hard.



■ **Comfort opening function:** when opening the rear window or tailgate, the load area cover can be moved up to enable comfortable access to the load area.

■ Standard equipment □ Optional equipment

M SPORT PACKAGE.

□ **M Sport package.** The more powerful front air dam creates an even more athletic look. M sport suspension, chrome tailpipes and the high-gloss Shadow Line finish, as well as 17" M light-alloy wheels with double-spoke styling 194 M and mixed runflat tyres (pictured on the left) are included as standard. 18" M light-alloy wheels with star-spoke styling 193 M are available as an option. In the interior, sport seats featuring exclusive cloth/Alcantara upholstery, the M multifunction leather steering wheel, Aluminium Glacier Silver interior trim and an Anthracite roofliner add sporting style. The finishing touches are provided by the M door sill finishers, M footrest and shortened shift lever knob (only in conjunction with manual transmission) with M logo. The exterior colour Le Mans Blue metallic is available exclusively for the M Sport package.

powered by 



Front air dam: for a particularly athletic look, with wide air inlets and widely spaced fog lights.



Rear apron: the contrasting bumper insert makes for a very dynamic appearance. The sporty look is further enhanced by the side skirts.



□ **18" M light-alloy wheels star-spoke styling 193 M** with mixed runflat tyres: 8 J x 18 wheels and 225/40 R 18 tyres at the front, 8.5 J x 18 wheels and 255/35 R 18 tyres at the rear.



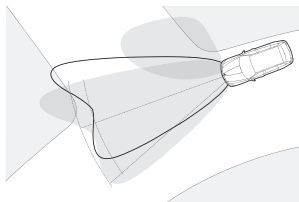
M leather steering wheel: provides excellent grip due to its thicker rim. The integrated multifunction buttons can be used to operate the radio, CD player and telephone (if installed).



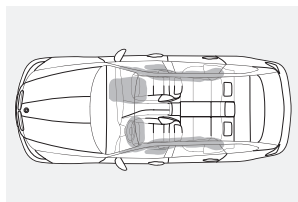
Sport seats: for optimum lateral support. The exclusive Blue Shadow cloth/Alcantara upholstery underlines the high-quality appeal of this equipment option.



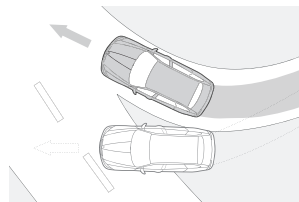
Aluminium Glacier Silver interior trim adds sporting appeal in the interior.



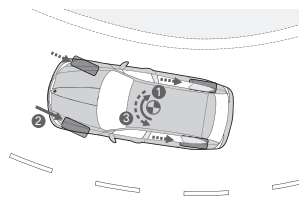
□ **Adaptive Headlights with variable light distribution**, incl. cornering lights, feature moving headlights that optimise road illumination in bends. This enhances safety when driving at night or in bad visibility. Sensors register the steering angle, yaw rate and vehicle speed, and the direction of the headlight beams is automatically adjusted to match the calculated layout of the bend.



■ **Airbag system:** in a BMW, all safety features complement each other perfectly. So, in the event of a collision, only the airbags that are needed are deployed. Six airbags offer specific protection: the driver and front passenger airbags, the front-to-rear head airbags, and the front side airbags.



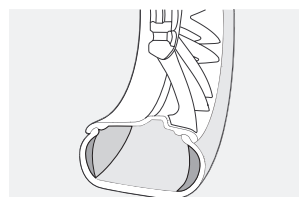
■ **Dynamic Stability Control (DSC)** incl. CBC and Brake Assistant, with additional functions for all six-cylinder models. DSC recognises the risk of skidding from the start and stabilises the car within milliseconds. Traction Mode (DTC) is a subfunction of DSC and permits increased wheel slip, in order to maximise propulsion in specific situations and enable a sportier driving style.



■ **Cornering Brake Control (CBC)** increases vehicle stability when braking gently in a fast bend. During braking manoeuvres, the load on the rear wheels is reduced, which can lead to oversteering (1). In brake manoeuvres that are outside the ABS control range, CBC addresses this tendency using asymmetric brake pressure control (2) in order to create a stabilising counterforce (3).

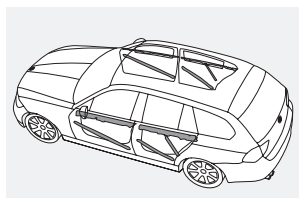


■ **BMW restraint system** for driver and front passenger: this combination of three-point seatbelt, belt tensioner, belt force limiter and active headrest ensures optimised restraint in the event of a collision.

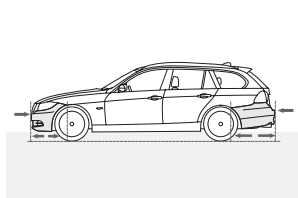


□ **Runflat tyres** feature reinforced side walls allowing them to maintain their shape and rim position even after loss of pressure (standard for 17" light-alloy wheels and above)*.

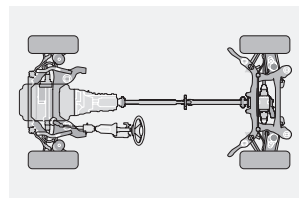
■ **Runflat indicator** minimises the risks associated with tyre failures. A lamp in the instrument panel indicates any drop in tyre pressure. If the pressure loss is severe, an acoustic warning is triggered.



■ **Door reinforcements** provide maximum occupant protection in the event of a side impact. Added strength is provided by diagonal safety bars in the doors.



■ **Bumpers** with reversible aluminium impact absorbers at the front (steel impact absorbers at the rear) withstand impacts at up to 4 km/h without damage. Special deformation zones at the front and rear absorb impact forces at speeds of up to 15 km/h without damage to the car's body.



■ **Lightweight chassis** with double-joint spring-strut front axle and five-link rear suspension. Many of the chassis components are made of aluminium, to ensure excellent ground contact and the highest degree of driving safety.

* The availability of runflat tyres may vary by country.

	316i	318i	320i	325i	325i xDrive	330i	330i xDrive	335i	335i xDrive	316d	318d	320d	320d EfficientDynamics Edition	320d xDrive	325d	330d	330d xDrive	335d
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Safety																		
Active Headrests , front	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Airbags:																		
– Driver and front passenger airbags, with seat occupation detector for front passenger airbag	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
– Front-to-rear head airbags, covering the entire side window area	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
– Side airbags for driver and front passenger integrated into the seats	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
BMW Service Inclusive* encompasses many kinds of service and maintenance tasks carried out at participating BMW partners worldwide. Individual contract length and service level can be selected	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
Brakes:																		
– Disc brakes at the front and rear, inner-vented	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Central locking with electronic immobiliser and crash sensor; fuel tank filler flap integrated in central locking	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Dynamic Braking Lights , flashing	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Dynamic Stability Control (DSC, incl. ABS, CBC and Traction Mode DTC)	■	■	■	—	—	—	—	—	—	■	■	■	■	■	—	—	—	—
Dynamic Stability Control (DSC) with additional functions	—	—	—	■	■	■	■	■	■	—	—	—	—	—	■	■	■	■
ISOFIX child seat fastening system at the front (with front-passenger airbag deactivation)	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
ISOFIX child seat fastening system at the rear, with additional restraining points at the top	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Safety bodyshell:																		
– Bumper system with replaceable deformation elements at the front and rear, designed for impacts up to 15 km/h	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
– Integrated side impact protection in doors	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Seatbelts:																		
– Ergonomic seatbelt system at the rear, with 3-point seatbelts for all rear seats and integrated belt catches, seatbelts in interior colour	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
– Inertia-reel seatbelts at the front with belt tensioners, seatbelts in interior colour	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■

Exterior design																		
BMW Individual High-gloss Shadow Line	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
Bumpers in body colour	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Chrome Line Exterior	□	□	□	■	■	■	■	■	■	□	□	□	□	□	□	□	□	□
Exhaust tailpipe , chrome-plated, matt	□¹	□¹	■	■	■	■	■	■	■	□¹	□¹	■	■	■	■	■	■	■
Exterior door handles, roof trim strips and bumpers in body colour	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Exterior mirrors in body colour , electrically adjustable, aspheric, heated	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Indicators in white (front)	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Metallic paint	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
Ornamental front grille, kidney grille slats in black and chrome surround	■	■	■	—	—	—	—	—	—	■	■	■	■	■	—	—	—	—
Ornamental front grille, kidney grille slats in chrome and chrome surround	—	—	—	■	■	■	■	■	■	—	—	—	—	—	■	■	■	■
Rear window, opens separately	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Roof railing , Aluminium satinated	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
Roof railing , black (roof trim strips in black)	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
Trimming around side windows and window recess finishers in chrome	□¹	□¹	□¹	■	■	■	■	■	■	□¹	□¹	□¹	□¹	□¹	□¹	■	■	■

* May not be available in all countries. Please consult your BMW partner.

	316i	318i	320i	325i	325i xDrive	330i	330i xDrive	335i	335i xDrive	316d	318d	320d	320d EfficientDynamics Edition	320d xDrive	325d	330d	330d xDrive	335d
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Equipment packages**																		
Comfort package: includes armrest at the front, individually adjustable, automatic air conditioning, PDC, rain sensor, radio Professional, Cruise Control	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
Exterior mirrors package: includes fold-in function, memory function and automatic parking function	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
Innovations package: comfort access, Xenon Headlights, Adaptive Headlights and headlight washing system, high-beam assistant	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
Luggage compartment package: includes luggage net on the left, floor net, underfloor storage bin, waterproof folding box, reversible floor mat with integrated protective cover	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
M Sport package (also available in combination with standard chassis and Chrome Line Exterior): special aerodynamics package, fog lights, M light-alloy wheels double-spoke 194 M or, optionally, star-spoke 193 M, sport seats, M leather steering wheel	□	□	□	□	□	□	□	□	□	□	□	□	—	□	□	□	□	□

Wheels																		
Runflat indicator	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Wheels:																		
– 16" steel wheels with full wheel covers, 7 J x 16, 205/55 R 16 tyres*	■	■	■	■	—	—	—	—	—	■	■	—	—	—	—	—	—	—
– 16" light-alloy wheels V-spoke 360, 7 J x 16, 205/55 R 16 tyres*	□	□	□	■	—	—	—	—	—	□	□	■	□	■	—	—	—	—
– 16" light-alloy wheels double-spoke 268, 7 J x 16, 205/55 R 16 tyres*	□	□	□	□	—	—	—	—	—	□	□	□	□	□	—	—	—	—
– 16" light-alloy wheels Streamline 306, 7 J x 16, 205/55 R 16 tyres	—	—	—	—	—	—	—	—	—	—	—	—	■	—	—	—	—	—
– 16" light-alloy wheels star-spoke 283, 7 J x 16, 225/50 R 16 tyres*	□	□	□	□	—	—	—	—	—	□	□	□	—	□	—	—	—	—
– 17" light-alloy wheels V-spoke 285, 8 J x 17, 225/45 R 17 tyres ²	□	□	□	□	■	■	■	■	■	□	□	□	—	□	■	■	■	■
– 17" light-alloy wheels double-spoke 161, 8 J x 17, 225/45 R 17 tyres ²	□	□	□	□	□	□	□	□	□	□	□	□	—	□	□	□	□	□
– 17" light-alloy wheels multi-spoke 284, 8 J x 17, 225/45 R 17 tyres ²	□	□	□	□	□	□	□	□	□	□	□	□	—	□	□	□	□	□
– 17" light-alloy wheels star-spoke 286 with mixed tyres, 8 J x 17, 225/45 R 17 tyres at the front, 8.5 J x 17, 225/40 R 17 tyres at the rear ²	□	□	□	□	□	□	□	□	□	□	□	□	—	□	□	□	□	□
– 17" light-alloy wheels V-spoke 338, 8 J x 17, 225/45 R 17 tyres ^{2,3}	□	□	□	□	□	□	□	□	□	□	□	□	—	□	□	□	□	□
– 17" light-alloy wheels star-spoke 339, 8 J x 17, 225/45 R 17 tyres ^{2,3}	□	□	□	□	□	□	□	□	□	□	□	□	—	□	□	□	□	□
– 18" light-alloy wheels star-spoke 287 with mixed tyres, 8 J x 18, 225/40 R 18 tyres at the front, 8.5 J x 18, 255/35 R 18 tyres at the rear ²	□	□	□	□	□	□	□	□	□	□	□	□	—	□	□	□	□	□
– 17" M light-alloy wheels double-spoke 194 M, 8 J x 17, 225/45 R 17 tyres ^{2,4}	□	□	□	□	□	□	□	□	□	□	□	□	—	□	□	□	□	□
– 18" M light-alloy wheels star-spoke 193 M, 8 J x 18, 225/40 R 18 tyres ^{2,4}	□	□	□	□	□	□	□	□	□	□	□	□	—	□	□	□	□	□
– 18" M light-alloy wheels star-spoke 193 M, 8 J x 18, 225/40 R 18 tyres, with exclusive paint finish in Ferric Grey metallic ^{2,3}	□	□	□	□	□	□	□	□	□	□	□	□	—	□	□	□	□	□
Wheels with BMW Mobility Set*	■	■	■	■	—	—	—	—	—	■	■	■	■	■	—	—	—	—

* The availability of runflat tyres may vary by country.

** May not be available in all countries. Please consult your BMW partner.

¹ Only in conjunction with Chrome Line Exterior.

² Runflat tyres.

³ Only in conjunction with the Lifestyle, Sport and Exclusive Editions.

⁴ Only in conjunction with M Sport package.

■ Standard equipment □ Optional equipment — Not available

[illegible]

Interior design

[illegible]

Transmission and technology

[illegible]

	316i	318i	320i	325i	325i xDrive	330i	330i xDrive	335i	335i xDrive	316d	318d	320d	320d EfficientDynamics Edition	320d xDrive	325d	330d	330d xDrive	335d
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Transmission and technology																		
Turbocharger with variable turbine geometry	—	—	—	—	—	—	—	—	—	■	■	■	■	■	■	■	■	—
Valvetronic	—	—	—	—	—	—	—	■	■	—	—	—	—	—	—	—	—	—
xDrive all-wheel drive system	—	—	—	—	■	—	■	—	■	—	—	—	—	■	—	—	■	—

Driver assistance																		
Active Cruise Control (ACC)	—	—	—	□	□	□	□	□	□	—	—	—	—	—	□	□	□	□
Cruise Control	□	□	□	—	—	—	—	—	—	□	□	□	□	□	—	—	—	—
Cruise Control with braking function	—	—	—	□	□	□	□	□	□	—	—	—	—	—	□	□	□	□
High-beam assistant	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
Park Distance Control (PDC) front and rear, or rear only	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□

Light and sight																		
Adaptive Headlights with variable light distribution, incl. cornering lights	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
Exterior mirror , heated, with screenwasher nozzles	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Fog lights	■	■	■	■	■	■	■	■	■	□	■	■	■	■	■	■	■	■
Halogen headlights with four light rings	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Interior and exterior mirrors with automatic anti-glare function	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
Interior mirror with automatic anti-glare function	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
Lights package with vicinity lighting integrated in door handles, exit lights at the front	—	—	—	□	□	□	□	□	□	—	—	—	—	—	□	□	□	□
Lights package with vicinity lighting integrated in door handles, exit lights at the front, reading lights front and rear, front footwell lights, illuminated vanity mirrors for driver and front passenger and soft-light function at the rear ¹	□	□	□	—	—	—	—	—	—	□	□	□	□	□	—	—	—	—
Rain sensor , incl. automatic driving lights	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
Reading lights front and rear, front footwell lights, illuminated vanity mirrors for driver and front passenger and soft-light function at the rear ²	—	—	—	■	■	■	■	■	■	—	—	—	—	—	■	■	■	■
Soft-light function at the front	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Taillights , including LED light rods and LED indicators	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Xenon Headlights for high and low beam , incl. headlight washing system, automatic headlight range control, four light rings used as daytime running lights, and LED indicators	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□

* May not be available in all countries. Please consult your BMW partner.

¹ Only in conjunction with Chrome Line Exterior.

² Manual transmission in conjunction with BMW BluePerformance.

³ Only in conjunction with M Sport package.

⁴ Not in conjunction with Panorama glass roof.

■ Standard equipment □ Optional equipment — Not available

	316i	318i	320i	325i	325i xDrive	330i	330i xDrive	335i	335i xDrive	316d	318d	320d	320d EfficientDynamics Edition	320d xDrive	325d	330d	330d xDrive	335d
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Interior																		
Air conditioning (incl. microfilter)	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Automatic air conditioning (including automatic air re-circulation, fogging and solar sensors)	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
Auxiliary heating with remote control	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
Climate comfort windscreen	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
Seats/seat comfort:																		
– Headrests, three at the rear, all fold-down	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
– Lumbar support for driver and front passenger seat, electric	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
– Rear seats with 60/40-split folding backrest	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
– Seat adjustment, electric (with memory function for driver's seat) or partly electric	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
– Seat heating for driver and front passenger seat	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
– Sport seats for driver and front passenger, with manual adjustment, incl. electric backrest width adjustment	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
– Standard seats with manual adjustment	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Steering wheels:																		
– Gearshift paddles for M leather steering wheel (only in conjunction with six-speed automatic transmission Steptronic)	—	—	□	□	□	□	□	□	□	—	—	□	—	□	□	□	□	□
– Gearshift paddles for sport leather steering wheel (only in conjunction with six-speed automatic transmission Steptronic)	—	—	□	□	□	□	□	□	□	—	—	□	—	□	□	□	□	□
– Leather steering wheel, three spokes, shift lever knob with chrome trim and handbrake lever handle in leather	■	■	■	■	■	■	■	■	■	□	■	■	■	■	■	■	■	■
– M leather steering wheel, shift lever knob and handbrake lever handle in Aero leather	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
– Multifunction buttons for steering wheel	■	■	■	■	■	■	■	■	■	□	■	■	■	■	■	■	■	■
– Sport leather steering wheel, three spokes, shift lever knob and steering wheel with chrome trim and handbrake lever handle in leather	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
– Standard steering wheel, three spokes	—	—	—	—	—	—	—	—	—	■	—	—	—	—	—	—	—	—
Steering wheel heating for leather steering wheel and sport leather steering wheel	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
Sunblinds for rear side windows , mechanical	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
Sun protection glazing	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
Windscreen with grey shade band	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□

Comfort and interior equipment																		
Additional 12 V sockets (one in the front footwell, two in the rear centre console)	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
Alarm system with radio remote control	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
Armrest at the front , folding, with integrated storage compartment	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Armrest at the front , with individual adjustment	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
Centre armrest at the rear	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Load area cover , with comfort opening function and divider net	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Non-smoker's package in the centre console, front	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Panorama glass sliding/vent roof , electric, with comfort opening via car key	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
Personal Profile , personalisation of important operating functions	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Rear window with separate opening function	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Ski bag	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
Smoker's package , incl. ashtray (with lid) and 12 V socket at the front	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
Start/Stop button	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Storage compartment package (including two cupholders in front and rear, storage compartment on the driver's side, luggage nets on the front seat backs and two lashing eyes in the luggage compartment)	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
Tow bar with pivot-mounted ball head and trailer stability control	□	□	□	□	□	□	□	□	□	□	□	□	—	□	□	□	□	□

	316i	318i	320i	325i	325i xDrive	330i	330i xDrive	335i	335i xDrive	316d	318d	320d	320d EfficientDynamics Edition	320d xDrive	325d	330d	330d xDrive	335d
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Entertainment, communication and information																		
BMW ConnectedDrive* – Telematics Services*:																		
– Apps, e.g. to receive worldwide web radio stations (in conjunction with BMW Connected App and iPhone)	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
– BMW Assist	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
– BMW Online	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
– Preparation for Internet and Real-Time Traffic Information (RTTI) in conjunction with Navigation package Professional	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
Hands-free system with USB interface	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
Mobile phone preparation with USB interface ¹	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
Navigation:																		
– Navigation Business with CD drive, iDrive Controller with direct menu control buttons, functional bookmarks, integrated navigation data storage, map or combined arrow and map display and high-resolution 6.5" monitor as well as voice control system and USB/audio interface	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
– Navigation package Business with Navigation Business and mobile phone preparation with USB interface (incl. BMW Assist* and BMW Online*)	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
– Navigation package Professional with Navigation Professional and mobile phone preparation with USB interface (incl. BMW Assist*, BMW Online*, preparation for Internet* and Real-Time Traffic Information* (RTTI))	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
– Navigation Professional with high-resolution 8.8" colour monitor, 3D map display with satellite images, DVD drive, incl. iDrive Controller with direct menu control buttons, hard disk for maps and audio data, functional bookmarks and MP3 decoder as well as voice control system and USB/audio interface	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
– TV function for analogue and digital reception	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
Radio/audio:																		
– AUX-IN connection, incl. 12 V socket under the front armrest	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
– BMW Individual High-End Audio System	–	–	–	□	□	□	□	□	□	–	–	–	–	–	□	□	□	□
– CD changer (6 CDs), includes MP3 decoder	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
– DAB tuner for receiving digital audio broadcasts, supports DAB+	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
– Harman Kardon Surround Sound System	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
– HiFi loudspeaker system	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
– Radio BMW Business CD, includes MP3 decoder	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
– Radio BMW Professional CD, includes MP3 decoder, two-line display	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
– Smartphone music interface	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□

* May not be available in all countries. Please consult your BMW partner.

¹ For information on recommended devices see www.bmw.com/bluetooth

The technical data are dependent on the car's equipment and may vary by country.

	316i	318i	320i	325i 325i xDrive	330i 330i xDrive	335i 335i xDrive	316d	318d	320d 320d xDrive	320d EfficientDynamics Edition	325d	330d 330d xDrive	335d [†]
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Fuel consumption^{3,4}

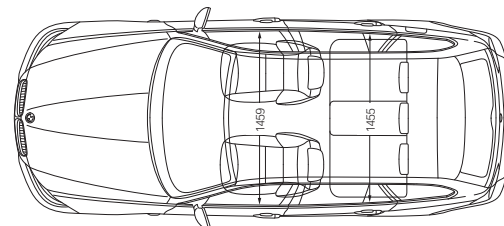
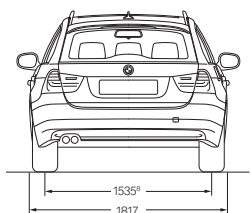
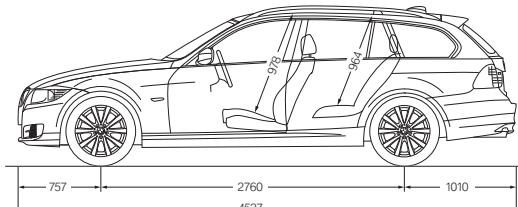
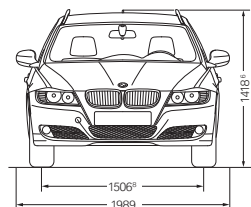
CO ₂ emissions	g/km	147	147 [159]	149 [164]	170 [178]	177 [184]	199 [203]	119	120 [142]	128 [142]	114	153 [163]	155 [165]	176
CO ₂ emissions (xDrive)	g/km	—	—	—	190 [194]	193 [195]	206 [215]	—	—	140 [153]	—	—	174 [181]	—
Tank capacity, approx.	l	63	63	63	63	63	63	61	61	61	61	61	61	61

Wheels

Tyre dimensions	205/55 R 16 H	205/55 R 16 H	205/55 R 16 V	205/55 R 16 W	225/45 R 17 Y	225/45 R 17 Y	205/55 R 16 H	205/55 R 16 H	205/55 R 16 V	205/55 R 16 V	225/45 R 17 W	225/45 R 17 Y	225/45 R 17 Y
Wheel dimensions	7 J x 16	7 J x 16	7 J x 16	7 J x 16 ⁶	8 J x 17	8 J x 17	7 J x 16	7 J x 16	7 J x 16	7 J x 16	8 J x 17	8 J x 17	8 J x 17
Material	Steel	Steel	Steel	Light-alloy	Light-alloy	Light-alloy	Steel	Steel	Light-alloy	Light-alloy	Light-alloy	Light-alloy	Light-alloy

Electrical system

Battery capacity	Ah	80 [70]	80 [70]	80 [70]	80	80	80	90	90 [80]	90 [80]	90	90	90	90
Alternator output	A	180	180	180	155 [180]	155 [180]	180	180	180	180	180	180	180	180
	W	2520	2520	2520	2170 [2520]	2170 [2520]	2520	2520	2520	2520	2520	2520	2520	2520



All dimensions in millimetres. Luggage compartment capacity: 460 – 1,385 litres; for 335i and 335d: 450 – 1,375 litres.

¹ The figure quoted includes a 90 per cent tank filling, 68 kg for the driver and 7 kg for luggage. Unladen weight applies to vehicles with standard equipment. Optional equipment may increase this figure.

² The overall weight of the trailer may not exceed the maximum permissible trailer load plus the maximum permissible towbar download.

³ BMW recommends the use of RON 95 super unleaded petrol. Unleaded RON 91 and higher with a maximum ethanol content of 10 % (E10) may also be used (335i/335d xDrive: not less than RON 95). Output and consumption figures apply to RON 98 fuel.

⁴ All engines comply with the EU6 emissions standard. Fuel consumption is determined in accordance with the ECE driving cycle made up of approximately one-third urban traffic and two-thirds extra-urban driving (based on the distance covered). CO₂ emissions are measured in addition to fuel consumption. Optional equipment may increase these figures. For further information on fuel

consumption and CO₂ emissions please contact your BMW partner.

⁵ Electronically limited.

⁶ Height with roof aerial 1,442 mm, with roof rails 1,450 mm; 1,403 mm for the BMW 320d EfficientDynamics Edition.

⁷ Comes with six-speed automatic transmission as standard.

⁸ The track width of the 330i, 335i, 325d, 330d and 335d models is 1,500 mm at the front, and 1,529 mm at the rear.

⁹ 325i xDrive: 8 J x 17 and 225/45 R 17 W.

Values in [] apply to vehicles with six-speed automatic transmission.

All optional equipment in this catalogue is available fully installed ex works.

For any additional wishes you may have, please see our comprehensive Accessories catalogue, available from your BMW partner, who will be happy to advise you.

EQUIPPED WITH THE BEST IDEAS. ORIGINAL BMW ACCESSORIES*.



BMW roof box 460; 19" cast light-alloy wheels with star-spoke styling 199.

A BMW always delivers a special drive – and Original BMW Accessories make the experience better still. Combining great ideas, immaculate design and sheer practicality to create innovative solutions, Original BMW Accessories are available in many categories: exterior, interior, communications & information and transport & luggage compartment

solutions. For information on all the Original BMW Accessories available, please contact your BMW partner, who will be happy to advise you and provide you with a comprehensive brochure. Further information is also available on the Internet:

 www.bmw.com/accessories



Rear carrier for trailer tow hitch, for up to three bicycles.



Snap-in adapter to enable hands-free phone calls.



BMW Portable DVD System plays video DVDs and supports viewing of Picture CDs.



THE MOST EXCLUSIVE WAY TO DRIVE A BMW.

True exclusivity is defined by the very highest standards: those that each person sets for themselves. BMW Individual enables you to realise these standards in the car you drive. With a BMW Individual 3 Series Touring in which all the little details harmonise perfectly together. The BMW Individual paint finish in Ruby Black metallic shown here shimmers in the light, lending your car a subtle red luminosity that seems to issue from countless pulverised ruby crystals. The extended leather trim comprises additional

leather elements not included in standard equipment, such as the door trim inserts and complete door handles. The BMW Individual Merino leather in Platinum features a velvety, natural surface texture. It creates a stunning contrast to the BMW Individual high-gloss Piano Finish Black interior trim with inlay. Let yourself be inspired by the BMW Individual equipment described on the following pages. For an overview of BMW Individual colours and materials, see pages 40–43.



Experience BMW Individual interactive.
With the BMW Individual iPad app.

Extended Merino leather trim in Platinum.



BMW Individual Ruby Black metallic paint finish.



BMW INDIVIDUAL. VERSATILITY HAS NEVER BEEN SO UNIQUE.

BMW Individual offers exclusive equipment to take driving enjoyment to a new level. This includes unique colours and materials that are perfectly tailored to drivers' wishes. The exterior paint colours feature an intriguing iridescent effect. In the interior, top-quality leather and exclusive wood grains create an unmistakable ambience. Innovative technologies ensure optimum comfort. The end result is a unique automobile.

BMW Individual exterior colours: a shade more brilliant. Several thousand shades, in fact.

BMW Individual paint finishes are unique. What sets them apart from standard exterior colours is their intriguing iridescence. Special pigments create a fascinating interplay of colours below the paint surface, lending the paint finish an extraordinary brilliance and intensity.

BMW Individual leather: true exclusivity is a tangible phenomenon.

BMW Individual Merino leather does not just look enticingly soft and velvety; it also feels incredibly sumptuous. Its secret lies in our painstaking selection process: only absolutely flawless hides are approved for use. As a result, these premium leathers do not require any surface treatment. And by leaving the leather in its natural state, it retains its breathable, porous structure, remaining soft and supple. All leather colours are designed to match the BMW Individual paint finishes to perfection, so the car's interior will harmoniously complement the exterior.

BMW Individual interior trims: top-class craftsmanship for the finishing touch in the cabin.

BMW Individual wood trims have a magic all their own. They make our cars' interiors very special indeed, with exclusive grain characteristics and colours that are second to none. A strict selection process and perfect finishing ensure excellent quality. Superior craftsmanship is also an essential factor in creating our Piano Finish Black interior trim. Its brilliant, high-gloss surface is matched only by the world's leading piano makers.

BMW Individual High-End Audio System. For perfect listening enjoyment.

The BMW Individual High-End Audio System creates a listening experience on a par with a concert hall, using exceptionally powerful speakers with extremely stiff Hexacone membranes. Optimum positioning of the 14 high-end speakers in the vehicle and unique signal processing thanks to the 9-channel amplifier with DIRAC Live technology further enhance sound quality, eliminating sound impurities and minimising sound reflections. Interior-specific equalizing and speed-dependent volume control ensure supreme HiFi enjoyment.

BMW Individual Azurite Black metallic paint finish.



18" BMW Individual light-alloy wheels V-Spoke 152 I.



BMW Individual
ind/490 BMW Individual paint finish
Option ZA/Z1XX BMW Individual extended Merino leather trim. Features BMW Individual Merino leather on front and rear seats including headrests, rear of seat backrest, inserts in door trims, complete door pull handles, door armrests and centre console armrest. Handbrake lever and gearshift/selector lever gaiters in Walknappa leather Black.
Option Z1XX BMW Individual full Merino leather trim. Features BMW Individual Merino leather on front and rear seats including headrests, rear of seat backrests, complete door trims, complete door pull handles, map pockets in doors, door armrests and centre console armrest, centre console sides, lower section of instrument panel, handbrake lever and gearshift/selector lever gaiters. Upper-arm trim panels in Walknappa leather Black. Soft-finish trim, lower section of instrument panel and rear centre console in BMW Individual upholstery colour.
Option XE BMW Individual interior trim
Option XL1 BMW Individual wood ring insert or Option 940 leather intarsia for leather steering wheel ^{1,2,3}
Option 775 BMW Individual headliner Anthracite
Option 778 door sill finishers with BMW Individual designation ³
Option 752 BMW Individual High-End Audio System ⁴
Option 760 BMW Individual high-gloss Shadow Line
Option 2M0 18" BMW Individual light-alloy wheels, V-spoke 152 I with mixed tyres ³

XC4 BMW Individual Composition ³
Option ZA BMW Individual extended Merino leather trim
Option XE BMW Individual interior trim
Option 775 BMW Individual headliner Anthracite
Option XL1 BMW Individual wood ring insert or Option 940 leather intarsia for leather steering wheel ^{1,2}
Option 778 door sill finishers with BMW Individual designation
<p>¹ Not in combination with Option 248 "Steering wheel heating".</p> <p>² Only in combination with Option 255 "Sport leather steering wheel" or with Option 2XA "Sport leather steering wheel with gearshift paddles".</p> <p>³ Not in combination with Option 337 "M Sport package", nor with Option 710 "M Leather steering wheel" or Option 7XA "M leather steering wheel with gearshift paddles".</p> <p>⁴ Available for six-cylinder models.</p>

Your BMW partner will be pleased to show you original samples of BMW Individual colours and materials. For further ideas on how to personalise your BMW 3 Series Touring, see our website:

www.bmw.com/bmw-individual

BMW Individual wood ring insert for leather steering wheel.



Merino leather Syrah Blue with Saddle Stitch in Blue Grey.



The BMW Service concept: always up to speed. When you buy a BMW, you can look forward to superb service and comprehensive customer care, with a worldwide network of more than 3,300 BMW Service partners in more than 150 countries ready to assist you at any time. The vehicle's on-board diagnostics keep you informed of when the car is next due for a check-up and what work needs to be done: **Condition-Based Service (CBS)** tracks service fluids and the condition of essential parts subject to wear. It also monitors the time- and mileage-linked service requirements of your BMW. Using these measurement data, the Info Display in the cockpit automatically alerts you in advance whenever

any part of the vehicle requires servicing. The iDrive Control Display contains exact information on which vehicle components will need to be serviced and when. In conjunction with BMW TeleServices*, the innovative telematics service provided by BMW Service, the CBS data are automatically transmitted to your BMW Service partner. This means that your service consultant has more time for you, and can provide more comprehensive advice. Your BMW Service partner will of course have **Original BMW Parts** available for any work to be done. In short: quality and safety are our top priorities.

TAILOR-MADE FOR YOUR VEHICLE. BMW SERVICE.



BMW Service Inclusive*. Service costs are another area where your BMW Service partner can offer you an intelligent solution. With BMW Service Inclusive, routine maintenance service will be provided at no extra cost to you, for the agreed duration or mileage.

Find out more online at

www.bmw.com/serviceinclusive



With **BMW TeleServices***, you are always in safe hands. This feature enables your BMW to contact your BMW Service partner and register itself for a service appointment. As soon as the CBS sensors detect a service requirement, the vehicle will initiate an automatic BMW Teleservice call and transmit all service-related data – data which previously had to be collected in the workshop. Your service consultant will then call you back, in order to arrange an appointment. As vehicle information is transferred in advance, time in the garage can be spent more efficiently, so your BMW is back on the road faster. In the unlikely event of a breakdown, BMW TeleServices enables you to transmit diagnostics, vehicle and location data directly to BMW breakdown assistance. With BMW Teleservice Assistance, malfunctions can often be remedied remotely, getting you quickly and easily back on the road. For further information, visit

www.bmw.com/teleservices



Mobile Service*: in the event of a breakdown, BMW Mobile Service is at your disposal round the clock. Specially trained BMW technicians will do everything necessary to get your BMW back on the road, with telephone or on-site assistance as needed. Simply contact BMW Mobile Service. In addition, all BMW vehicles newly registered from 1 January 2011, have a comprehensive 24-month mobility service in line with the applicable BMW Mobile Care warranty conditions (including towing, rental car, taxi, hotel accommodation and vehicle return). This BMW mobility warranty is automatically extended by another 24 months if you have the scheduled engine oil service performed by your authorised BMW Service partner – for up to 5 years after initial vehicle registration. More detailed information is available from your BMW Service partner or online at

www.bmw.com/mobileservice



BMW Financial Services. If there's one more thing you could wish for to go with your BMW, it could simply be the perfect financing solution – one that leaves you with enough room for the other good things in life. BMW Financial Services provides you with personalised leasing, finance and insurance options – tailored to your requirements and budget. But we offer you more than just favourable conditions. Take for example the components of our leasing package, which include courtesy vehicles and insurance. For further information please visit www.bmwfs.com. Find out more – your BMW partner will be pleased to make you an individual offer for your desired car.

* May not be available in all countries.
Please consult your BMW partner.



SHAPING THE FUTURE – RESPONSIBLY.

The BMW Group has been ranked the most sustainable automotive company worldwide in the Dow Jones Sustainability Index for the seventh time in a row, because sustainability is an integral part of our value chain – it encompasses every stage from the development of fuel-saving and alternative vehicle concepts to environmentally friendly production processes and recycling. Our research and development philosophy BMW EfficientDynamics delivers tangible benefits to customers, our climate and the environment. Since 1995,



EXPERIENCE MORE WITH BMW.



BMW Magazine: information and entertainment. Competent and comprehensive, the BMW Magazine brings you all the latest news from the world of BMW. You will receive two issues per year free of charge when you purchase a new BMW.



BMW Driving Experience: "Learn how to enhance your driving pleasure." Driving a BMW should be fun. And like any other piece of sport equipment, the better you are able to control it, the more fun it is. The BMW Driving Experience teaches you – on road and off, in snow and ice, or even in the Namibian desert – how far you can push your BMW, while still remaining perfectly safe. Topics range from BMW Safety and Snow and Ice to M Race Track Training on one of the toughest race tracks in the world – the Nürburgring. More information is available at

www.bmw-drivingexperience.com



BMW Welt: joy has a home. Visit Munich, home to the BMW brand for over 90 years, and pick up your new BMW at BMW Welt. There you'll be able to experience BMW with all five senses and see your new BMW for the first time with your own eyes. BMW Welt offers you a tailor-made visitor programme. From relaxing in the Premium Lounge to a factory tour or a visit to the BMW Museum – there are plenty of unique experiences to perfectly complement the hand-over of your new car. It's more than worth it. Visit us online today at www.bmw-welt.com. Your local BMW partner can also provide you with further information. We look forward to seeing you.



BMW TV: your source for all things BMW. This is where you can get to know the brand in all its facets, through comprehensive features, portraits, and background reports. www.bmw.tv/com provides you with up-to-date and entertaining information on automobiles, innovations, motor shows, events, sports, and lifestyle topics.

for example, our European new-vehicle fleet's CO₂ emissions have dropped by around 30%.

But we are still aiming for more: over the period from 2006 to 2012, we aim to reduce the amount of resources – such as water and energy – consumed by our vehicle manufacturing operations by 30% per vehicle. In our engine plant in Steyr, Austria, we are already one step further: since 2007, production there has generated no waste water at all.

And of course each of our vehicles is designed for easy and economical recycling after its long running life. Please contact your BMW partner on all matters regarding your end-of-life vehicle. Further information on this topic is also available on our website.

www.bmw.com/recycling
www.bmw.com/EfficientDynamics
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Sheer
Driving Pleasure

The models illustrated in this brochure show the specifications of vehicles produced by BMW AG for the German market. In part, they include optional equipment and accessories not fitted as standard. According to the specific requirements of other markets, alterations in models, standard and optional equipment, as described in this brochure, may occur. For more precise information about country-specific vehicle versions, please contact your local BMW partner. Subject to change in design and equipment.

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