

BMW 1 Series
5-door

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Sheer
Driving Pleasure



THE NEW BMW 1 SERIES.

IT'S ALL ABOUT CHARACTER.

BMW EfficientDynamics
Less emissions. More driving pleasure.

International version. Please contact your local dealer for country specific information.



LIVEN UP THE CITYSCAPE.

THE NEW BMW 1 SERIES WITH URBAN LINE
AND SPORT LINE.

BMW EfficientDynamics
Less emissions. More driving pleasure.



The new BMW 1 Series

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Specifications of model shown: BMW 118i with Sport Line.

Engine: BMW TwinPower Turbo four-cylinder petrol engine
Power output: 125 kW (170 hp)
Wheels: 17" light alloy wheels Star-spoke 379, bi-colour Orbit Grey, gloss-lathed finish
Exterior colour: Crimson Red
Upholstery: Track cloth Anthracite with red highlights
Interior trim: Black, high-gloss with Coral Red accent lines, matt

Fuel consumption and CO₂ emissions are affected by the selected wheel and tyre sizes. For more information please see pages 70/71 or consult your BMW partner.

Specifications of model shown: BMW 118d with Urban Line.

Engine: BMW TwinPower Turbo four-cylinder diesel engine
Power output: 105 kW (143 hp)
Wheels: 17" light alloy wheels V-spoke 412, bi-colour White, gloss-lathed finish
Exterior colour: Midnight Blue metallic
Upholstery: Metro cloth/leather upholstery in Silver/Pearl Grey
Interior trim: White acrylic glass with Oxide Silver accent lines, matt

Fuel consumption and CO₂ emissions are affected by the selected wheel and tyre sizes. For more information please see pages 70/71 or consult your BMW partner.

Editorial

A NEW DRIVE FOR CITIES.

Cities thrive on diversity, on different cultures and lifestyles, on the courage to break new ground and an openness to new ideas. They exude a vibrant energy that keeps everything in motion – the kind of energy that inspired the designers and developers of the new BMW 1 Series.

Dynamic lines, compact dimensions – it's a design that reflects the power for progress of a modern metropolis. The technology behind the new BMW 1 Series raises the bar by delivering extraordinary efficiency and a unique driving experience. But it is, above all, the distinctive character of the new BMW 1 Series that make it a symbol of a contemporary, urban lifestyle.

The new BMW 1 Series is modern, extroverted, sporty and confident. It stands out from the crowd, even on the busiest of roads. It's a car with character that really makes a statement; a car for people that want to make their mark.

Find out more about the new BMW 1 Series at www.bmw.com/1series_5door



ALWAYS ORIGINAL.

THE NEW BMW 1 SERIES.



Freddie Lund, 27.

Adam Lund, 32.

ON DESIGN AND INDIVIDUALITY.

UNIQUE DESIGN, COUNTLESS POSSIBILITIES.

THE EPITOME OF DIVERSITY, MODERNITY AND FREEDOM; FULL OF VARIETY AND NEW IDEAS; ALWAYS ON THE MOVE AND UP TO DATE. THIS PERFECTLY SUMS UP THE NEW BMW 1 SERIES – AND THE MODERN LIFESTYLE OF ITS DRIVERS.

The new BMW 1 Series radiates lust for life. Its dynamic design, compact dimensions and muscular look make it the perfect urban explorer. At the rear, the powerfully designed wheel arches emphasise the classic BMW rear-wheel drive. Shapely contours then steer the observer's eye forward to the vehicle's unmistakable front, where sloping lines cap off the headlights to give the BMW a look of pure determination. However, it's not solely the design that makes the new BMW 1 Series impossible to overlook. The extraordinary interior features a generous amount

of space and plays host to the innovative BMW EfficientDynamics and BMW ConnectedDrive* technology packages for exceptional driving pleasure. The unique feeling of being behind the wheel of the new BMW 1 Series is matched only by a series of additional design highlights. Choose from two design options, the Urban Line and the Sport Line, which encompass an array of exterior and interior elements. Both lines provide the highest level of comfort and deliver the same dynamic ride, but visually, they're absolutely distinct. That's why the new BMW 1 Series is perfect for

Adam and Freddie Lund. Both lead active lifestyles and are equally driven, but the two brothers have distinctly different personalities. The same can be said about their cars: it's all about character.

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www.bmw.com/1series_5door/campaign

* May not be available in all countries. Please consult your BMW partner.



The Urban Line.

Elements in White typify the optionally available Urban Line: e.g. the white **kidney grille** [01] with chrome fronts, the optionally available **17" light alloy wheels in bi-colour White** [03] with gloss-lathed edges and the optional white mirror caps. The interior is distinguished by the newly developed **acrylic glass interior trim** [04], modern **cloth/leather upholstery** [02] as well as blue or white variable interior lighting. More information on the Urban Line can be found on pages 44/45.

TAKE YOUR OWN STYLE TO THE STREETS.

THE NEW BMW 1 SERIES WITH THE URBAN LINE.

As a model, Freddie Lund travels to all the world's major cities. Living in London, he loves the vibrant creativity of a city that's constantly reinventing itself. He has found his ideal car in the new BMW 1 Series and its Urban Line equipment – for a drive through the nightlife of Soho, to acting school or to the University of Leeds where he's studying history. The design of the Urban Line is as varied as Freddie Lund's life. His configuration: the Midnight Blue metallic paint finish and gloss-lathed 17" light alloy wheels in bi-colour White, which are exclusive to the Urban Line. The unusual design elements and innovative materials really make the new BMW 1 Series

stand out from the crowd and are a fitting expression of Freddie's 21st century lifestyle.

➤ www.bmw.com/1series_5door/lines





The Sport Line.
 The Sport Line is characterised by exterior elements in high-gloss Black e.g. the **air vents [01]**, the optionally available **exterior mirror caps [02]** in high-gloss Black and the **kidney grille [03]** with extra wide slats. The interior design features a series of red highlights, such as the red **chronoscale [04]** of the speedometer and red contrast stitching on the sport leather steering wheel. More information on the range of equipment included in the Sport Line can be found on pages 46/47.

REV UP YOUR DAY.

THE NEW BMW 1 SERIES WITH THE SPORT LINE.

Adam Lund regularly travels between London and Italy, supervising projects for his company which specialises in the trade of Italian marble. Even in his spare time the 32 year-old sports enthusiast is constantly in action. To complement his dynamic lifestyle, Adam chose the new BMW 1 Series, kitted out with the optional Sport Line equipment – in the Crimson Red exterior paint finish, with gloss-lathed 17" light alloy wheels in bi-colour Orbit Grey and black mirror caps. These stylish details make the new BMW 1 Series the perfect car for Adam Lund,

whether he's heading to rugby training, his next business meeting or just driving into town.

➤ www.bmw.com/1series_5door/lines

CAN EFFICIENCY BE DYNAMIC?



CAN DYNAMICS BE EFFICIENT? ANSWERS TO QUESTIONS THAT MOVE US.

THE REQUIREMENTS ARE CLEAR: WE HAVE TO CONSERVE RESOURCES, LOWER EMISSIONS, ACT SUSTAINABLY. SOUNDS SENSIBLE. BUT WHERE DOES THAT LEAVE OUR DRIVING PLEASURE? QUESTIONS ABOUT BMW EFFICIENT DYNAMICS POSED BY ADAM UND FREDDIE LUND.

Adam Lund:
Efficiency and dynamics... isn't that a contradiction?

BMW:
On the contrary: BMW EfficientDynamics combines both of these things. This technology package lowers emissions but still ensures impressive driving dynamics. This is best exemplified by the new BMW TwinPower Turbo four-cylinder engines. They contribute towards an outstanding performance to fuel consumption ratio that is the best in its class.

Freddie Lund:
What are the latest developments in BMW EfficientDynamics?

One completely new feature is the ECO PRO mode. This is based on one fact: that the key to greater fuel efficiency lies with the driver – with more economical driving. The system gives the driver feedback and recommendations on their driving, enabling a reduction in fuel consumption of up to 20 percent.¹ In this mode, what is known as the bonus mileage is displayed in the on-board computer. It tells the driver how many kilometres they have gained with the aid of the tips given. Plus if you opt for the extended instrument panel, the

BMW EfficientDynamics in the new BMW 1 Series.
Among other features, this technology package includes the new BMW TwinPower Turbo four-cylinder engines as well as the Auto Start/Stop function, which is now also available in conjunction with the new eight-speed automatic transmission. Another highlight is the Driving Experience Control button. Along with the new ECO PRO mode, it also provides the Sport+ (only in conjunction with Sport Line, sport automatic transmission, variable sport steering or adaptive suspension), Sport and Comfort modes.

rev counter also includes an EfficientDynamics display. It shows how far the accelerator pedal should be depressed to achieve efficient acceleration.

Adam Lund:
It sounds a bit like a computer game.

Yes, you could compare it to scoring points in a computer game. At BMW, as you know, driving pleasure is a priority. And if something's fun, it

motivates you to drive better – or in this case, more efficiently.

Freddie Lund:
So, as the driver, I ultimately determine how efficient my car is?

Yes and no. Basically, BMW leaves it up to the driver to decide how much they want to modify their driving style. However, when they activate the ECO PRO mode, the vehicle characteristics also change. For example, there's a feature that stops the automatic air conditioning and the seat heating from running on the highest setting. But the BMW 1 Series can still perform at full power. And fuel efficiency remains a top priority at all times, thanks to a range of standard BMW EfficientDynamics technologies.

➤ www.bmw.com/1series_5door/efficiency

¹ Dependent on individual driving style; findings from an internal BMW fuel consumption study.



BMW EfficientDynamics
Less emissions. More driving pleasure.



BMW ConnectedDrive
In touch with your world.

BMW ConnectedDrive*.

YOUR PERSONAL DECLARATION OF INDEPENDENCE.
ON CONVENIENCE, INFOTAINMENT AND SAFETY.

www.bmw.com/1series_5door/connectivity

Future technologies are on the move. We're presented with new innovations on a daily basis. Which is why the new BMW 1 Series is the ideal car for modern times. Full of ideas, it reflects the very latest technologies, evident particularly in BMW ConnectedDrive. This term stands for a wide range of innovations that make driving the new BMW 1 Series even safer, more varied and more convenient.

For example, you can access the music library of your MP3 player and listen to all your favourite tunes. And by being online at all times, you can connect to Facebook or Google for information that you can't imagine being without – everything is at your fingertips. BMW ConnectedDrive has perfected the integration of driver, vehicle and the outside world,

featuring trusted technologies and functions that can be used just as easily while driving as they can on a computer at home or on the go with a smartphone. Not to mention the countless possibilities for convenience, infotainment and safety in almost every driving situation – such as Real-Time Traffic Information, web radio and the Approach Warning.

* May not be available in all countries. Please consult your BMW partner.



BMW ConnectedDrive*.

The new BMW 1 Series offers a range of innovative optional equipment: the **Internet preparation [01]** provides unrestricted online access when the vehicle is stationary. The **Speed Limit Info** provides improved safety and convenience by reliably recognising speed limits and it also displays the **No Passing Info [02]**.

Using the **BMW Apps [03]** function and an iPhone, you can also keep in touch with your social networks, listen to internet radio or use the Vehicle Finder and the Last Mile Navigation function. And with the **PlugIn [04]** you can use all the current and new iPod functions of your iPhone (from iOS 4) in the car. It transmits the familiar menu interface of your device to the Control Display of your BMW. The **BMW Assist emergency call** saves valuable time by automatically transmitting an emergency call and the location of the vehicle in case of an accident.

* May not be available in all countries. Please consult your BMW partner.



ALWAYS IN ITS ELEMENT
ON THE SEARCH FOR NEW HORIZONS OR
IN THE URBAN JUNGLE.



A DRIVE IN THE NEW BMW 1 SERIES.

NIGHT HAS FALLEN. THE CITY IS PULSING WITH ENERGY. IT'S JUST THE RIGHT TIME TO UNLEASH THE DYNAMISM OF THE NEW BMW 1 SERIES.

The powerful engine is ready for action: just press the start button and you're away. The new suspension combines dynamics and comfort to make dynamic driving more enjoyable than ever. But now the new BMW 1 Series is looking for a challenge. How could anyone possibly refuse? It's time to leave those well-beaten paths behind and head out onto the wide open road.

Here, the full dynamic range of the BMW 1 Series comes into play. Even at low engine speeds, the TwinPower Turbo engine accelerates with astonishing tenacity to power the BMW 1 Series through every corner as if it were on rails. It particularly benefits here from the rear-wheel drive – unique in its class – which results in an optimal 50:50 weight distribution. This outstanding balance results in palpably precise steering, classic BMW agility and formidable traction. And if desired, the driving experience can be enhanced even further with variable sport steering and adaptive suspension.

All these features make the new BMW 1 Series the best in its class in terms of dynamism and agility. These are qualities that never fail to impress drivers and onlookers alike.

➤ www.bmw.com/1series_5door/dynamics

Variable sport steering.

The optional variable sport steering delivers optimised handling, improved directional stability on long, straight roads and reduced steering effort, e.g. for parking.

Adaptive suspension.

This optional suspension is lowered by 10 mm and stands for exceptional driving comfort, increased agility and precise handling. And at the push of a button you can switch to Sport mode for an even firmer suspension setting.

DESIGN. IT'S ALL ABOUT THE DRIVER.

THE DESIGN OF A SPACE IS A STATEMENT OF PERSONALITY. THE SELECTION OF MATERIALS, THE COLOURS AND EACH ACCESSORY – EVERYTHING HAS A STORY TO TELL. THE INTERIOR SPACE BECOMES A REFLECTION OF YOUR INDIVIDUALITY.

Give yourself plenty of time and let the interior of the new BMW 1 Series really sink in. After all, you can design this vehicle to perfectly reflect your own personal taste. There are virtually endless possibilities for letting your individual style shine through. Choose from numerous design variations and transform the BMW 1 Series into your own BMW 1 Series.

You might like to draw inspiration from the Urban Line and the Sport Line. They offer design themes featuring exclusive materials and colours that can be freely selected according to your preferences. The Sport Line, for example, is defined by red accents that you can combine with a variety of materials and interior trims.

The new BMW 1 Series is all about the needs of the driver. This applies to both the optimal driver orientation and the countless available design combinations. Anyone who takes a seat in the new BMW 1 Series immediately notices the intuitively arranged controls, the significantly improved all-round visibility and a bigger and more versatile space. The result is an interior that creates a lighter and more open overall impression. This effect is enhanced by the diverse and thrilling design that gives fresh expression to your own individual style every single day.

Control Display.

The large, high-resolution flatscreen monitor (in conjunction with a navigation system or Radio Professional) is free-standing and optimally positioned in the driver's field of vision.

Storage Space.

Drink bottles with a volume of up to one litre can be stored in the door pockets. Two cup holders are optimally located in front of the gear lever.





Urban Line

Space.

More leg and headroom for the rear passengers, more room for luggage and improved access to the rear ensure greater comfort from start to finish.

Quality.

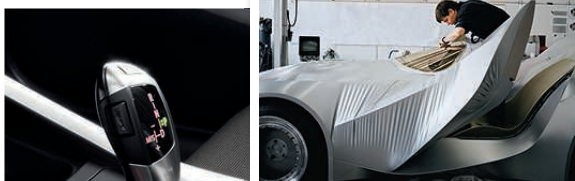
The interior is defined by innovative materials and outstanding craftsmanship – such as the decorative trim made from acrylic glass that is available with the Urban Line.

Flexibility.

For more flexibility in the rear and in the luggage compartment. The optional seatback folds down in a 40:20:40 split, so you and your passengers can enjoy four generously sized seats even when the rear central armrest is folded down.

Harman Kardon Surround Sound System.

If you opt for the Harman Kardon Surround Sound System, you'll benefit from a powerful digital amplifier with an output of 360 W and twelve high-performance loudspeakers that create a sound comparable to the atmosphere of a live concert.



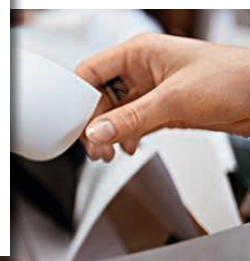
BMW Advanced Design is researching the future and is using unconventional materials to get there. New design ideas evolve from working with stone and wood, for example, and from art workshops on topics such as calligraphy.

MATERIALS RESEARCH.

Small sculptures made of paper, artfully laminated wood and fine sketches in Indian ink can all be found at the BMW Advanced Design Studio in Munich. These pieces of work are the result of various workshops where the designers research new materials for the interiors and exteriors of tomorrow.



Origami – the art of folding paper – is used to create small works of art. These served as inspiration for the BMW designers who created the interior of the BMW Concept Coupé.



At the BMW Group Research and Innovation Centre in Munich, researchers concentrate not only on future BMW vehicles but on the future itself. Their research revolves around the most fundamental of questions. How and where do we live and work? What are our needs and how do they impact upon our environment? The goal is to gain a profound understanding of the present and the future – enabling us to draw conclusions about our mobility needs and aesthetic sensibilities. This understanding influences the overall creative concept – as evidenced in the new BMW 1 Series.

The designers at BMW draw inspiration for their creativity from workshops about art, craftsmanship and new materials. And the materials examined here are not just the common ones typically found in vehicles. The point of working with synthetic materials from the sports goods industry, for example, or with natural materials such as wood, paper, stone and wool, is to provide fresh and unusual approaches. And the first task is to understand the unique characteristics and potential of a range of different materials.

In collaboration with artists, the BMW designers create sculptures, for example, out of stone, fold

paper origami figures and study the fine art of calligraphy. They laminate wood and emboss leather. In part, the workshops are about acquiring knowledge of materials and their natural limits – the maximum pliability of wood, for example. But they also serve as sources of inspiration and show the usefulness of innovative construction materials for the future of vehicle design.

The fruits of this research first appear before the general public in the form of concept cars. The BMW Concept Coupé, for example, reflects an investigation of the origami folding

technique. While this concept car from 2006 pays homage to BMW's Mille Miglia victory in 1940, it also demonstrates the possible future of lightweight construction with an origami-like treatment of sheet metal. The GINA Light Visionary Model from 2008 explores the possibilities of an outer skin made from elastic material. Stretched over a movable frame, the fabric skin is seamless and yet has visible stitching. The various functions concealed underneath are only activated when needed and remain invisible the rest of the time. Work on concept cars also marks the beginning of a dialogue with the engineers. Together with

the designers, they examine technical feasibility and consider various production methods. In some cases – like with the convex and concave deformation of body sheets – this is the key to making decisive progress.

Many ideas developed by these pioneering designers have been implemented in the new BMW 1 Series. Like the materials found in the interior or the way different surfaces are joined together. The instrument panel and interior trim are merged in a fluid and overlapping fashion. This "layering" design creates a modern and light sense of space.

Thanks to their work with natural materials and in art workshops, the creative minds at BMW Advanced Design are able to keep evolving new ideas that often feature in subsequent BMW production models.



BMW ConnectedDrive

In touch with your world.

Our world is becoming more connected every day. BMW drivers are used to the fact that their vehicle and their world are linked – that they can request information, communicate via telephone or email and always be up to date while they're on the go. The BMW ConnectedDrive concept encompasses all the services and innovative technologies that network BMW vehicles and their passengers with the world outside, including the traffic around.



Revolutionising mobile networking. The BMW Vision ConnectedDrive is a visionary roadster with a design that exhilarates from the very first glance. Its dynamic, flowing contours lead the eye from the striking front and along the stretched bonnet of this extraordinary vehicle – a synthesis of exterior and interior. Each of the three levels of the interior stands for one of three BMW ConnectedDrive components – convenience, infotainment and safety. The accompanying functions and controls are illuminated in different colours, which literally radiate a pulsating array of information. More information about this concept vehicle and further research projects is available in the new Future Lab.

www.bmw.com/futurelab

BMW CONNECTED DRIVE* – FOR MORE CONVENIENCE, INFOTAINMENT AND SAFETY.

Wherever your journey may lead, you can stay in touch with BMW ConnectedDrive. Its innovative functions provide optimum integration between the driver, vehicle and the world outside – anytime, anywhere. Here is an introduction to just a few of the features for more convenience, infotainment and safety. Further information on all the benefits BMW ConnectedDrive has to offer is available online at www.bmw.com/ConnectedDrive

Convenience. These ingenious BMW ConnectedDrive innovations include helpful devices such as the rear view camera which makes handling the vehicle even more comfortable, so you're always that much more relaxed when you're in your BMW.



Rear view camera. An image of the area behind your vehicle shown in the Control Display enables secure orientation when reverse parking at speeds of up to 20 km/h. Parking guidelines and obstacle markings are also shown.



Comfort Access, including exterior door handle illumination. This system allows you to unlock, lock and start your BMW without inserting the key. All you need is the remote control in your pocket, which transmits an identification signal to the car. Simply touch the door handle or boot lid and the BMW unlocks or locks as required. Similarly, a touch of the Start/Stop button is all it takes to start the engine.



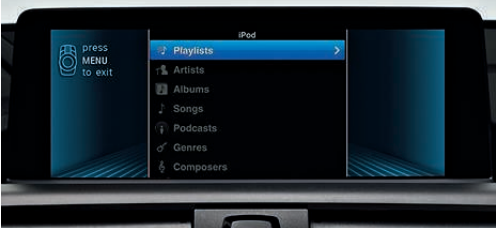
Park Assistant. This optional driver assistance system makes parallel parking easier. When travelling at speeds below 35 km/h, the system measures any parking gaps the vehicle passes. When a big enough gap has been found, the Park Assistant will do the steering, while the driver continues to operate the accelerator and brake pedals – supported by acoustic signals and instructions in the Control Display (not available for wheels with 195/55 R 16 tyres).



Park Distance Control (PDC). The Park Distance Control option from BMW ConnectedDrive aids parking and manoeuvring in confined spaces. An acoustic signal and a visual indicator (only in conjunction with a navigation system) warn of approaching obstacles to the front and rear of the vehicle. Objects are detected by ultrasonic sensors in the bumpers.

* May not be available in all countries. Please consult your BMW partner.

Infotainment. The infotainment package encompasses services with a technological or media orientation such as the BMW Connected App, that supplies drivers with the same level of information and entertainment that you would find at home or in the office.



BMW Connected App. For the first time, you can now use apps in your BMW. With the Apps option, an iPhone and the free BMW Connected App from the Apple App Store, you're no longer limited to just listening to local radio, your calendar is with you all the time and you're always in contact with your friends. Using the iDrive system, you can easily select web radio stations from around the world. You can also call up the latest status reports from your Facebook or Twitter accounts and view upcoming appointments on the Control Display, or even have them read to you through the audio system's speakers. And that's just the beginning, more functions and apps will follow in the future.

Plugin. With your iPhone and the Apps option, you'll always be up to date – and of course this applies equally when you use it inside your BMW. Through Plugin, you have direct access to your iPhone's familiar menu via the Control Display, you can use advanced functions such as the playback of Genius mixes and display album covers. And whenever you add iPod updates to your iPhone, they can be used in your car immediately via BMW ConnectedDrive. Thanks to this interface technology, the use of mobile devices in cars is innovative, more convenient and safer.

BMW Live. Always stay informed via internet-based mobile services and service features. The latest news (RSS feeds), weather reports and additional information are transmitted directly to your car. All you need is an active Bluetooth data connection from the mobile phone in your car. Even more functions will be available on the Applications menu in future. You can also personally configure which services you want to use.¹

Video Playback. In combination with the Apps option, Video Playback and your iPhone work together perfectly when it comes to movies and podcasts. Simply connect your iPhone to your BMW via the snap-in adapter and saved videos are shown on the Control Display. You can also, thanks to iDrive, use iPhone functions with intuitive ease. At up to 3 km/h, images and sound entertain you in the centre of the cockpit. Throughout your journey, audio functions remain available and you can select between individual videos.

www.bmw.com/1series_5door/connectivity

¹ More information (legal disclaimer, compatibility) is available at www.bmw.com/bluetooth

Safety. These BMW ConnectedDrive services are safety technologies that make a significant contribution to reducing the risks that road traffic poses to BMW drivers and their passengers – such as the optional High-Beam Assistant.



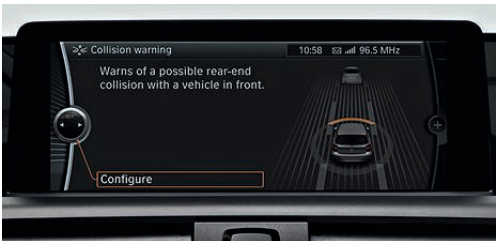
High-Beam Assistant. The optional High-Beam Assistant detects sources of light in the vehicle's vicinity and switches between high and low beam according to the traffic situation. When the system is active, an image sensor behind the interior mirror monitors traffic and light conditions. Based on these sensor images, the assistant function decides whether or not the high beam should be switched on. When it detects vehicles ahead, or finds that ambient light is sufficient, the high beam is switched to low again.



Speed Limit Info incl. No Passing Info. This driver assistance system, available on request, shows the current speed limit and information on no-overtaking zones in the instrument panel. A special camera registers relevant traffic signs and the information is processed via a control unit along with data from the navigation system. Features including the rain sensor are also incorporated, so that variable speed limits that apply in wet conditions or at certain times of day are also registered. In this way, the driver is appropriately informed of the situation ahead.



Lane Departure Warning. This option detects lane markings on the road. When the vehicle is threatening to run over the marking, the driver is alerted by a light vibration through the steering wheel. If the driver has activated the indicator meaning that the lane change is intentional no warning is given.



Approach Warning. The camera used by the Lane Departure Warning system detects vehicles ahead and warns when they are too close or you are in danger of a collision. In the first warning stage (warning), an icon lights up in the Control Display. In the second (acute warning), the icon blinks and an audible signal is given. Additionally, the brakes are primed to ensure maximum responsiveness.

¹ More information (legal disclaimer, compatibility) is available at www.bmw.com/bluetooth

BMW EfficientDynamics

Less emissions. More driving pleasure.

BMW was one of the first manufacturers to pursue the goal of efficient drive technologies, as part of its multi-award-winning sustainability strategy. BMW EfficientDynamics, included as standard, is a comprehensive technology package designed to reduce fuel consumption and emissions – while simultaneously enhancing dynamic performance. A winner of many technology awards, it has enabled the BMW Group to reduce the CO₂ emissions of its European new-vehicle fleet by about 30% since 1995. 39 models¹ currently produce less than 140 g of CO₂ per kilometre. The BMW Group intends to achieve a further 25% reduction in CO₂ emissions by 2020.



99 g CO₂/km: TAKE EFFICIENCY TO THE NEXT LEVEL.

BMW 116d EfficientDynamics Edition. This master of efficiency needs on average only 3.8 litres of fuel per 100 km and produces just **99 grams of CO₂ per kilometre**.² A whole package of intelligent technologies – such as electric power steering, the Auto Start/Stop function, the refined CommonRail direct injection with 2000 bar and a reduced engine displacement – make this model a real pro when it comes to efficiency. Its lowered suspension improves the overall aerodynamics, while its third-generation tyres with reduced rolling-resistance further increase fuel-efficiency. The longer transmission ratio and enhanced Optimal Shift Indicator also help the driver to adopt a particularly economical style of driving. So when you're racing along country roads in sixth gear at 100 km/h, the engine will be running at just 1600 rpm. For less CO₂ emissions and more driving pleasure.

BMW EFFICIENT DYNAMICS – MAKING A LITTLE GO A LONG WAY.

Different paths to the same destination: unmistakable BMW driving pleasure. Under the umbrella of the BMW EfficientDynamics project, BMW is continuously developing innovative systems that will bring us closer to the long-term goal of emission-free mobility. This BMW initiative for more driving pleasure is based on several pillars:

Technology package. The optimisation of vehicles powered by conventional diesel and petrol engines continues apace. A comprehensive technology package enables the reduction of fuel consumption and emissions, while at the same time increasing power output and driving enjoyment. These advances are based on innovations such as BMW TwinPower Turbo technology, the Auto Start/Stop function, Brake Energy Regeneration, and many others.

BMW ActiveHybrid. The BMW range includes impressive hybrid models, such as the new BMW ActiveHybrid 3² and BMW ActiveHybrid 5, and the BMW ActiveHybrid 7. All of these volume models combine high efficiency with superior dynamic performance.

BMW ActiveE. Since 2011, there has been a new type of dynamism on the road: the BMW ActiveE. Powered by electricity alone, it is manufactured in a small production run, as part of a pilot project. In this way, BMW is preparing the way for the emission-free mobility of tomorrow.

BMW Hydrogen. BMW is continuing its research into alternative drive concepts for the future, such as hydrogen drive.

BMW i. In line with the BMW EfficientDynamics idea, the BMW i brand is developing visionary new vehicle concepts such as the BMW i3 (Megacity Vehicle) and the BMW i8. While including existing BMW EfficientDynamics technologies, these vehicles also use new lightweight materials such as CFRP and electric drive systems with powerful battery technology such as BMW eDrive. With a focus on sustainability across the entire value-added chain and a range of supporting mobility services, BMW i is redefining individual mobility. For further information see www.bmw-i.com

THE BMW EFFICIENT DYNAMICS MEASURES IN THE BMW 1 SERIES AT A GLANCE.

Auto Start/Stop function (for six-speed manual transmission and eight-speed automatic transmission). The Auto Start/Stop function switches off the engine when the vehicle comes to a temporary standstill (e.g. at traffic lights) to further reduce overall fuel consumption. A display in the rev counter indicates that the function is active. And even when the engine is switched off the system still maintains the desired interior temperature, for continued comfort despite prolonged waits.

BMW TwinPower Turbo technology. In the 116i, 118i and 125i petrol engines, this package of innovations combines a TwinScroll turbocharger with Valvetronic, Double-VANOS and High Precision Injection. In the 116d, 118d, 120d and 125d diesel engines and the 116d EfficientDynamics Edition, CommonRail direct injection is combined with a turbocharger or two-stage turbocharger (125d) featuring variable turbine geometry. This significantly reduces the fuel consumption of the BMW TwinPower Turbo petrol and diesel engines – while noticeably increasing performance across all engine speeds.

Brake Energy Regeneration. Brake Energy Regeneration means that the generator (alternator) usually only generates electricity when the driver brakes or takes their foot off the accelerator. Previously unused kinetic energy is transformed into electrical energy and fed into the battery.

Electric power steering. Unlike conventional hydraulic steering systems, the electric power steering only uses energy during actual steering. When driving straight ahead, the electric motor is inactive.

ECO PRO mode. This mode enables fuel consumption to be reduced by up to 20% depending on your individual driving style.⁴ This mode optimises the accelerator pedal response, transmission characteristics and gearshift points, while intelligently altering the heating/air conditioning systems. For example, the ECO PRO tips advise the driver to accelerate less aggressively. The bonus mileage, integrated into the on-board computer, displays how many additional kilometres you have gained with the efficiency of the ECO PRO mode since you last filled the tank.

Optimum Shift Indicator. Timely gear shifts are one of the simplest and most effective ways to save fuel. This is where the Optimum Shift Indicator in conjunction with the six-speed manual transmission can help. It shows the driver what gear to use in order to drive more efficiently.

Eight-speed automatic transmission with Auto Start/Stop function. The particularly smooth gear shifts of the new eight-speed automatic transmission produce greater engine efficiency at every speed. The result: a reduction in fuel consumption and more comfortable gear changes. Combined with the Auto Start/Stop function, it offers best-in-class driving comfort and significantly lower fuel consumption and emission levels.

¹ Status 10/2011.

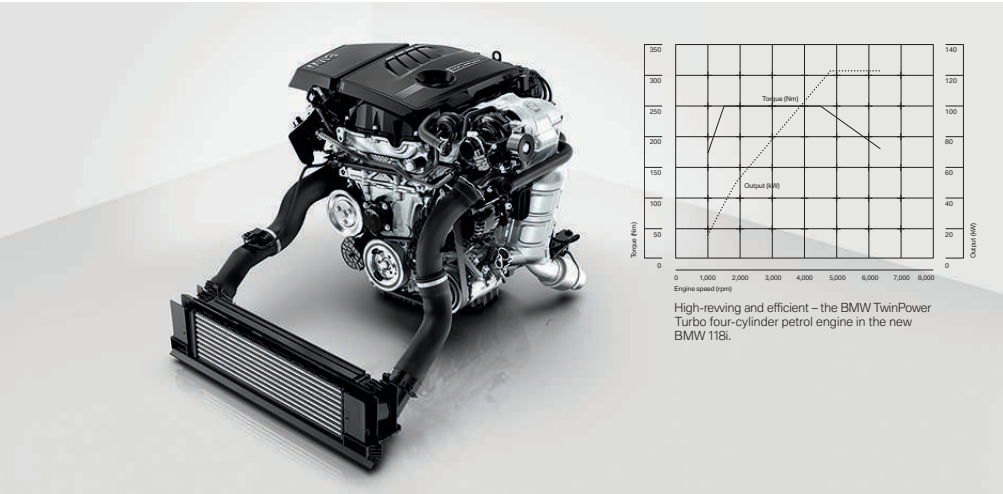
² Due to become available from 09/2012.

³ For more information on fuel consumption and CO₂ emissions please see pages 70/71.

⁴ According to an internal BMW fuel consumption study.

PEAK PERFORMANCE UNDER PRESSURE. BMW TWIN POWER TURBO TECHNOLOGY.

The petrol engines. Performance, power delivery and high revving distinguish each and every BMW engine. And of course, every BMW TwinPower Turbo engine available with the BMW 1 Series 5-door model adheres to the BMW EfficientDynamics philosophy. These engines turn maximum performance into pure propulsion, while simultaneously reducing fuel consumption and CO₂ emissions to a minimum. Regardless of which engine you choose, you're guaranteed maximum driving pleasure combined with outstanding efficiency.



BMW 125i. Thanks to the intelligent BMW EfficientDynamics technology package, this powerful new BMW TwinPower Turbo four-cylinder petrol engine boasts significantly reduced fuel consumption and emissions figures while still delivering an impressive output of 160 kW (218 hp).¹ The transmission seamlessly combines a TwinScroll turbocharger with Valvetronic, Double-VANOS and High Precision Injection. A maximum torque of 310 Nm is reached within a range of 1,350 and 4,800 rpm. In addition, the Auto Start/Stop function and Brake Energy Regeneration achieve an economical average fuel consumption rate of just 6.6 litres per 100 km.¹ The new BMW 125i accelerates from 0 to 100 km/h in 6.4 seconds and can reach a top speed of 245 km/h.

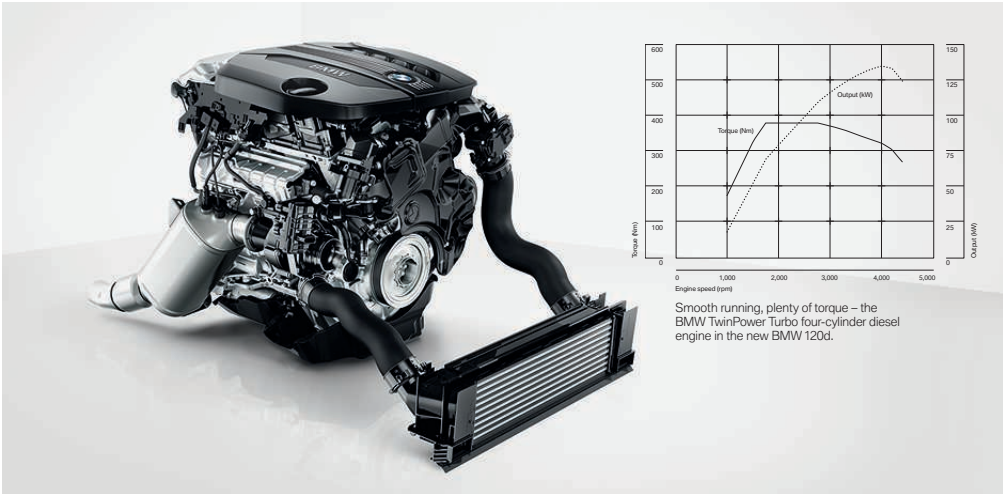
BMW 118i. The new BMW TwinPower Turbo four-cylinder petrol engine features an intelligent technology package that significantly reduces fuel consumption and emissions, while also delivering impressive performance figures. It seamlessly combines the TwinScroll turbocharger with Valvetronic, Double-VANOS and High Precision Injection. Furthermore, the Auto Start/Stop function, Optimum Shift Indicator and Brake Energy Regeneration ensure first-class fuel efficiency. The result is an average fuel consumption of only 5.8–5.9 litres per 100 kilometres.¹ Plus the incredibly responsive transmission never fails to delight. An output of 125 kW (170 hp)¹ delivers a top speed of 225 km/h and this impressive power rockets the BMW from 0 to 100 km/h in just 7.4 seconds.

BMW 116i. This new BMW TwinPower Turbo four-cylinder petrol engine combines the technologies of the TwinScroll turbocharger, Valvetronic, Double-VANOS and High Precision Injection, thus packing an output of 100 kW (136 hp)¹ into a 1.6 litre capacity. This transmission, that owes its extremely responsive feel to the TwinScroll turbocharger, hits the 100 km/h mark in 8.5 seconds and can reach a top speed of 210 km/h. Additional BMW EfficientDynamics measures such as the Auto Start/Stop function and Optimum Shift Indicator help to further reduce fuel consumption. On average, the BMW 116i consumes only 5.5–5.7 litres¹ per 100 kilometres.

www.bmw.com/1series_5door/efficiency

¹ Fuel consumption and CO₂ emissions are affected by the selected wheel and tyre sizes. For more information please see pages 70/71 or consult your BMW partner

The diesel engines. In the five diesel engines available for the new BMW 1 Series, BMW TwinPower Turbo technology combines innovative turbocharger technology for more dynamism with the latest injection technology and fully-variable power distribution for increased efficiency. All diesel models feature lightweight aluminium construction and are equipped with a zero-maintenance particle filter as standard.



BMW 125d. This BMW TwinPower Turbo four-cylinder diesel engine is the top diesel model. It produces an exceptional output of 160 kW (218 hp)¹ from its 2.0 litre capacity. It combines CommonRail direct injection and a two-stage turbocharger with variable turbine geometry. A maximum torque of 450 Nm within a range of 1,500 and 2,500 rpm ensures sensational power delivery and acceleration from 0 to 100 km/h in just 6.5 seconds. Its top speed is 240 km/h. BMW EfficientDynamics technologies contribute substantially towards its exceptionally efficient average fuel consumption rate of just 4.9 litres per 100 km.¹

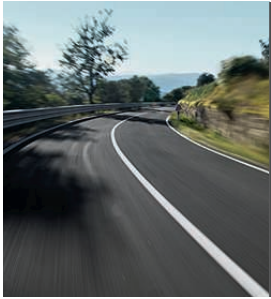
BMW 120d. The BMW 120d's TwinPower Turbo four-cylinder diesel engine delivers an incredibly smooth and dynamic performance. It features an impressive torque of 380 Nm between 1,750 and 2,750 rpm and an output of 135 kW (184 hp)¹. Its combination of CommonRail direct injection and a turbocharger with variable turbine geometry yields a top speed of 228 km/h and propels the BMW from 0 to 100 km/h in 7.2 seconds. This exceptionally fuel-efficient engine consumes on average just 4.5–4.6 litres per 100 km.¹

BMW 118d. This BMW TwinPower Turbo four-cylinder diesel engine accelerates powerfully, flexibly and smoothly with an output of 105 kW (143 hp)¹ and a maximum torque of 320 Nm. It owes its success to the CommonRail

direct injection and a turbocharger with variable turbine geometry. From a standstill it reaches 100 km/h in 8.9 seconds and a top speed of 212 km/h. What's more, on average this highly efficient engine consumes just 4.4–4.5 l per 100 km.¹

BMW 116d. With a capacity of 2.0 litres, the BMW TwinPower Turbo four-cylinder diesel engine reaches a maximum output of 85kW (116 hp)¹. The BMW vehicle spontaneously accelerates from 0 to 100 km/h in 10.3 seconds with TwinPower Turbo technology and reaches a top speed of 200 km/h. Thanks to CommonRail direct injection and a turbocharger with variable turbine geometry, the max. torque of 260 Nm is reached within a range of 1,750 and 2,500 rpm, and on average this engine consumes only 4.3–4.5 litres per 100 km.¹

BMW 116d EfficientDynamics Edition. This model stands for reduced fuel consumption and CO₂ emissions and increased driving pleasure more than any other, thanks to BMW TwinPower Turbo technology and additional efficiency features such as an adjusted rear axle transmission ratio and the Optimum Shift Indicator. Fuel efficiency is boosted even further by its optimised aerodynamics. So it's not surprising that this pioneering automobile consumes an average of only 3.8 litres per 100 km and produces just 99 g/km of CO₂, all while delivering an output of 85 kW (116 hp) and 260 Nm torque.



Pure driving dynamics – it's a quality embodied by every single BMW without exception. And the technical basis for this thrilling driving experience lies in the suspension. It ensures optimal contact with the road surface and ideal road holding in every situation – the result of its 50:50 weight distribution and an array of seamlessly combined innovative components. BMW engineers are continually re-inventing and refining those classic BMW driving dynamics to ensure that every BMW chassis puts the driver in direct contact with the vehicle and the passion for dynamic driving – while also providing the highest levels of safety and comfort.



THE IDEAL FOUNDATION FOR SUPERIOR DRIVING DYNAMICS. A BRILLIANT SUSPENSION.

Optimised road holding is crucial for a truly dynamic driving experience. In the new BMW 1 Series, this is achieved by a weight distribution of almost 50 : 50 between the front and rear axles, as well as neutral steering behaviour, a high level of directional stability and fantastic traction. Read on to find out more.



Rear-wheel drive. The new BMW 1 Series is the only model in its class to feature a rear-wheel drive. This type of drive provides the kind of extraordinary agility and manoeuvrability that BMW is renowned for. It also enables the vehicle weight to be ideally distributed across the entire running gear, which optimises traction and thereby the transmission of power to the road.

Steering. Unwanted torque steer on the front axle is completely foreign to the new BMW 1 Series, thanks to the strict separation of steering and drive train. The steering power is evenly distributed and the steering angle is small. As a result, the driver can "feel" road conditions and receives more direct feedback when cornering. On top of it all, the electric power steering supports the reduction of fuel consumption.

Lightweight suspension. The suspension of the new BMW 1 Series is designed to perfectly complement the engine and transmission. You can feel it in the precision of the steering, the agile handling, superb acoustic characteristics, lack of body roll and direct feedback from the road. The front suspension consists of a lightweight double-joint trailing-arm axle, which combines maximum strength with minimum weight. Together with the multi-arm rear axle and the rear-wheel drive, sporty handling is guaranteed. The result: a small turning circle and a high level of directional stability, dynamic cornering and optimum traction at all times.

Adaptive suspension. You can modify your response curve using the Driving Experience Control button. The adaptive suspension includes a chassis that can be lowered by 10 millimetres, but which won't reduce the comfort of the new BMW 1 Series. A noticeably firmer damper setting is triggered once the Sport or Sport+ mode is activated.

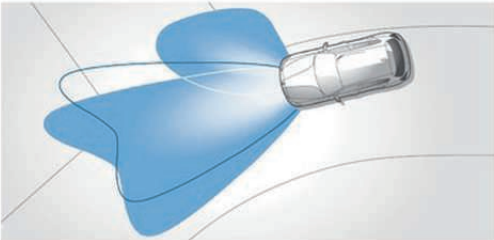
Variable sport steering. This optional mechanical system constantly adjusts the steering ratio to suit the driving situation. With the help of Servotronic, it reduces the steering movement required to turn the wheels to make light work of parking and manoeuvring. Furthermore, it increases agility, noticeable in particular when driving dynamically around tight bends and curves.

Body. The new BMW 1 Series features a particularly rigid passenger cell. This increases steering precision and agility, while also improving passenger safety. The body only yields in precisely defined areas at the front and rear. Should an accident occur, these deformation zones are capable of absorbing a large part of the impact, thereby minimising the severity of the collision as it happens.

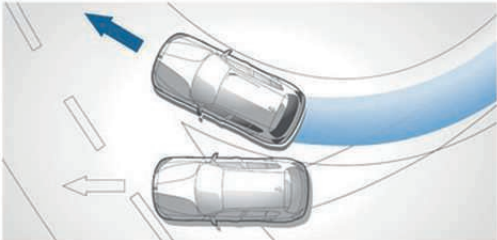
Driving Experience Control, incl. ECO PRO mode. This allows drive and suspension components (e.g. steering) to be individually adapted in the Comfort, Sport and Sport+ modes. The activation of the ECO PRO mode helps to optimise fuel consumption and displays the potential savings in the instrument panel.

UNPARALLELED SAFETY WITH THE LATEST BMW TECHNOLOGIES.

The new BMW 1 Series is equipped with cutting-edge technologies for every eventuality. Superb handling and innovative equipment come standard. Drivers benefit from the very latest technologies that provide optimal support at all times. You'll feel safe and protected, no matter where your journey takes you.



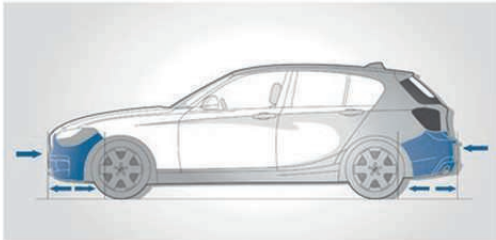
☐ **Adaptive headlights with variable light distribution**, incl. cornering lights¹ and the High-Beam Assistant, illuminate bends at greater distances by optimally adjusting the swivelling headlights as soon as the driver turns the steering wheel. To improve short-range visibility, the cornering lights integrated into the fog lights are automatically activated, even when the vehicle is at a standstill, as soon as the indicator is switched on or the steering wheel is turned.



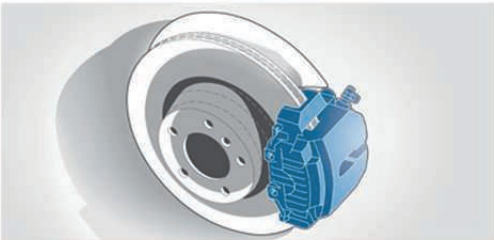
☒ **Dynamic Stability Control, DSC**, incl. Cornering Brake Control (CBC), Hill-Start Assistant, Brake Assist, Dry Braking function and braking readiness. DSC is able to detect any slight skidding and stabilise the car within fractions of a second. The traction mode sub-function (DTC) allows increased wheel slip to optimise acceleration in certain driving conditions and to enable more dynamic driving.



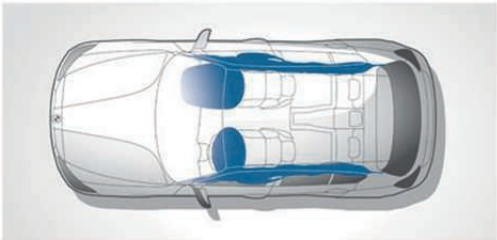
☒ **BMW restraint system** for the driver and front passenger, comprises three-point seat belts featuring belt tensioners and belt force limiters. So in the event of a collision, passengers are held safely in their seats. The seat belt buckles in the rear are coded to avoid them being incorrectly fastened.



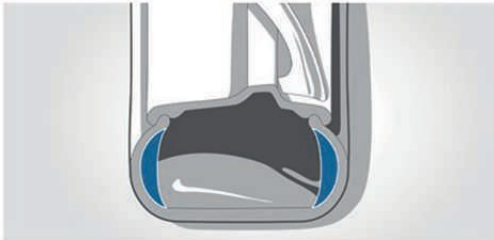
☒ The front and rear **bumpers** feature easily-replaceable deformation elements that absorb impacts at speeds up to 15 km/h.



☒ **Disc brakes**, all-round (front, inner-vented) are specially designed to ensure maximum driving safety and easy operation. The braking system is characterised by its long service life and the provision of consistently short braking distances.



☒ **Airbags** are just one of the passive safety elements in your BMW that make up a perfectly coordinated system. Six airbags are installed for precise protection: driver and front passenger airbags, the head airbags (curtain) for front and rear as well as side airbags stowed in the seatbacks.



☐ **Runflat tyres**. Reinforced side walls prevent the tyres from completely collapsing or loosening from the rim if the air pressure drops (standard with 17" light alloy wheels and larger), helping you make it safely to the next repair shop.
☒ The **runflat indicator** notifies the driver of any tyre problems. A minor loss in pressure is signalled by a light in the cockpit, while any greater loss is additionally signalled with an acoustic warning.



☒ **Passenger cell**. The system of members and nodes in the functional body structure combined with the strategic deployment of high-strength materials delivers maximum passive safety in front, side or rear crashes. Defined deformation zones mean that the body structure can absorb impact energy, increasing passenger protection.

¹ Not available in conjunction with the M Sport package.



EVERY KILOMETRE COUNTS.

The ECO PRO mode in the new BMW 1 Series turns the driver into an energy saving expert. It enables a fuel saving of up to 20 percent¹, depending on your driving style. To motivate the driver, the kilometres saved are displayed in the on-board computer.



ECO PRO TIPS.

By the third set of traffic lights, you've already earned your first bonus kilometres. When activated, the ECO PRO driving mode adds up the bonus mileage earned by driving economically. The small petrol pump symbol in the display shows the ECO PRO gains you've made. It's yet another feature of the comprehensive BMW EfficientDynamics technology package. On the one hand it gives the driver ECO PRO tips for even more efficient driving, and on the other it gears the vehicle's technology towards maximum efficiency. The technical implementation of this smart fuel-saving technology is headed by project manager Jürgen Geus: "In ECO PRO mode we use software to change the performance characteristics of the engine – the automatic transmission shifts up earlier and stays in the higher gear for longer. For manual transmissions, the shift indicators are modified accordingly. In addition, the driver has the option of reducing the maximum setting for the air conditioning and the seat heating." BMW engineers have set up all the technical conditions for maximum efficiency, but the driver also has the power to make additional fuel savings.

GENTLE ACCELERATION.

The ECO PRO mode displays the ECO PRO tips in the Control Display. The additional bonus mileage earned through efficient driving is displayed to motivate the driver. An EfficientDynamics display in the rev counter also provides valuable information for clocking up bonus mileage (extended instrument panel in conjunction with Navigation system Professional). A blue bar indicates optimum efficiency. It shows an area within which fuel consumption varies only minimally. Only when the driver presses the accelerator harder and leaves the blue zone does fuel consumption increase disproportionately – and the colour of the bar changes to grey.



MILEAGE GAINS.

In city traffic, you can make particularly big savings in ECO PRO mode. Driving pre-emptively and avoiding hard acceleration result in major savings without losing much time. In comparative test drives, all the drivers always ended up stopping at the same traffic light. The driver without the ECO PRO mode was in first position, with the driver using ECO PRO a little behind – so there was no real evidence that driving more efficiently will slow you down. The ECO PRO mode also provides drivers with valuable information for driving more efficiently on country roads and motorways. Even when driving uphill it pays to stay in a higher gear for as long as possible. If you don't believe it, take a look at the bonus mileage you've gained.

PRE-EMPTIVE DRIVING.

Along with the tip about the accelerator, the ECO PRO mode gives the driver other suggestions – such as those relating to pre-emptive driving. The overall concept of the displays and information was developed by Christian Popp. The engineer explains his intentions: "Saving fuel should be fun. And it can be, thanks to the modified characteristics of the accelerator pedal response and the ECO tips which can be selected by the driver." However, once you've been driving in ECO PRO mode for a few kilometres, you're unlikely to find a reason to switch it off. You can easily monitor the difference between the ECO PRO mode and the other optional modes (Comfort, Sport, Sport+) via the fuel consumption history on the Control Display. Here you can see that the ECO PRO mode encourages a calmer driving style. You accelerate more gently and drive more pre-emptively.



¹ According to an internal BMW fuel consumption study.

THE NEW BMW 1 SERIES.



The cockpit with its centre console angled towards the driver is a classic example of driver-orientated BMW design. The standard steering wheel (optional leather steering wheel with multifunction buttons pictured here)

is a pleasure to hold. Generous storage space and high-quality materials are characteristic of the open, light interior design and add to the pleasant atmosphere.



The luxurious interior features BMW's new Move upholstery in Anthracite and a Satin Silver interior trim as standard (pictured here with optional Dakota leather Black upholstery and the Aluminium interior trim with high-gloss Black accent lines). There are also numerous practical storage solutions and cup holders in front of the gear lever for added convenience.



The new BMW 1 Series comes standard with 16" steel wheels with wheel covers (pictured here with 18" light alloy wheels Double-spoke 385 with mixed tyres).



The new BMW 116i with the optional Glacier Silver metallic paint finish.

THE NEW BMW 1 SERIES. URBAN LINE.

Interior equipment:

- door sill finishers in aluminium with the 'BMW Urban' logo
- sport leather steering wheel
- seats in Metro cloth/leather upholstery, or
- in Dakota leather
- interior trim in White or Black acrylic glass with matt Oxide Silver accent lines, or
- interior trim in Fine Brushed Aluminium with high-gloss Black accent lines
- white or blue variable interior lighting (with additional lighting on the B-pillars)
- chrome surrounds on the air conditioning and radio controls¹
- front centre armrest with sliding adjustment
- car key with white detailing

Exterior equipment:

- 16" light alloy wheels V-spoke 411, or
- 17" light alloy wheels V-spoke 412, bi-colour White, gloss-lathed finish
- front and rear bumpers with elements in White
- White ornamental grille² with eleven chrome-fronted kidney grille slats
- exterior mirror caps in body colour, or optionally in White
- 'Urban' logo on the side of the vehicle
- Chrome-plated tailpipe, matt

¹ In conjunction with Radio Professional or a navigation system.

² Not available with BMW 116d EfficientDynamics Edition.



□ The sport seats with Dakota leather (optional) in exclusive Pearl Grey with black highlights add an air of elegance to the interior.



Door sill finishers in aluminium with the 'BMW Urban' logo.



Car key with white detailing.



□ 17" light alloy wheels V-spoke 412, bi-colour White, gloss-lathed finish, 7.5 J x 17 with 225/45 R 17 tyres.



■ 16" light alloy wheels V-spoke 411, 7 J x 16 with 205/55 R 16 tyres.



The BMW 118d with Urban Line equipment and the optional Glacier Silver metallic paint finish.

www.bmw.com/1series_5door/lines

THE NEW BMW 1 SERIES. SPORT LINE.

Interior equipment:

- door sill finishers in aluminium with the 'BMW Sport' logo
- sport leather steering wheel with red contrast stitching
- sport seats for driver and front passenger
- in Track cloth, Anthracite, with red or grey contrast stitching, or
- in Black Dakota leather with red highlights or Everest Grey Dakota leather with black highlights
- interior trim in high-gloss Black with matt Coral Red accent lines, or
- interior trim in Fine Brushed Aluminium with matt Coral Red accent lines or high-gloss Black accent lines
- orange/red or white variable interior lighting
- speedometer and rev counter design featuring red chronoscales
- chrome surrounds on the air conditioning and radio controls¹
- front centre armrest with sliding adjustment
- Driving Experience Control with the additional Sport+ mode
- car key with red detailing
- knee pad on the right of the driver side footwell

¹ In conjunction with Radio Professional or a navigation system.

² Not available with BMW 116d EfficientDynamics Edition.

Exterior equipment:

- 16" light alloy wheels Star-spoke 376, or
- 17" light alloy wheels Star-spoke 379, in bi-colour Orbit Grey, gloss-lathed finish
- front and rear bumpers with elements in high-gloss Black
- Black ornamental grille² with eight extra wide kidney grille slats with high-gloss Black fronts
- exterior mirror caps in body colour or optionally in high-gloss Black
- Black, chrome-plated tailpipe
- 'Sport' logo on the side of the vehicle



The sport leather steering wheel with red stitching and the speedometer and rev counter design featuring red chronoscales are exclusive to the Sport Line – as is the high-gloss Black interior trim with matt Coral Red accent lines (pictured here with Fine Brushed Aluminium interior trim with matt Coral Red accent lines).



Door sill finishers in aluminium with the 'BMW Sport' logo.



Car key with red detailing.



□ 17" light alloy wheels Star-spoke 379, bi-colour Orbit Grey, gloss-lathed finish, 7.5 J x 17 with 225/45 R 17 tyres.



■ 16" light alloy wheels Star-spoke 376, 7 J x 16 with 205/55 R 16 tyres.



The new BMW 118i with Sport Line equipment and the optional Mineral Grey metallic paint finish.

www.bmw.com/1series_5door/lines

THE NEW BMW 1 SERIES. M SPORT PACKAGE.

Interior equipment:

- door sill finishers in aluminium with the 'M' logo
- M leather steering wheel with multifunction buttons
- sport seats for driver and front passenger in exclusive Hexagon cloth/Alcantara upholstery in M look, or
 - ☐ in Dakota leather
- interior trim in Aluminium Hexagon with Estoril Blue or high-gloss Black accent lines
- ☐ interior trim in Fine Brushed Aluminium¹ with high-gloss Black accent lines
- ☐ interior trim in fine-wood Finition Stream with matt Oxide Silver accent lines
- M footrest
- shortened gear lever (only in conjunction with a six-speed manual transmission) with M logo
- orange/red or white variable interior lighting
- BMW Individual roofliner in Anthracite
- car key with blue detailing
- chrome surrounds on the air conditioning and radio controls²
- Driving Experience Control with the additional Sport+ mode
- knee pad on the right of the driver side footwell
- speedometer and rev counter design featuring red chronoscales

Exterior equipment:

- 17" M light alloy wheels Star-spoke 383 M with mixed tyres, or
- ☐ 18" M light alloy wheels Star-spoke 386 M with mixed tyres
- M Aerodynamics package (front and rear bumpers as well as side skirt)
- BMW Individual High-gloss Shadow Line
- Black ornamental grille with eight extra wide kidney grille slats with high-gloss Black fronts and Black air vents in the front apron
- chrome-plated tailpipe
- M Sport suspension
- ☐ M Sport brakes, fixed-calliper brake, front/rear in Dark Blue, enlarged brake disc and coloured 'M' logo
- ☐ Exclusive Estoril Blue metallic paint finish

¹ Available from July 2012 in conjunction with the M Sport package.

² In conjunction with Radio Professional or a navigation system.



The sport seats in Hexagon cloth/Alcantara upholstery with M piping and contrast stitching in Royal Blue add an air of elegance to the interior.



Sporty design: door sill finishers in aluminium with the 'M' logo.



Car key with blue detailing.



☐ 18" M light alloy wheels Star-spoke 386 M with mixed tyres, front 7.5 J x 18 with 225/40 R 18 tyres, rear 8 J x 18 with 245/35 R 18 tyres.



■ 17" M light alloy wheels Star-spoke 383 M with mixed tyres, front 7.5 J x 17 with 225/45 R 17 tyres, rear 8 J x 17 with 245/40 R 17 tyres.



powered by 

48 49 M Sport package

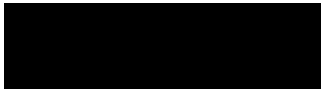


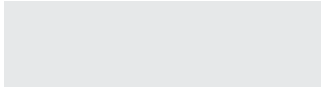









■ Standard with the M Sport package

☐ Optional with the M Sport package



The new BMW 1 Series with the M Sport package.

Exterior colours.

		
■ Non-metallic 668 Black	□ Metallic A83 Glacier Silver	□ Metallic B40 Liquid Blue
		
■ Non-metallic 300 Alpine White	□ Metallic A96 Mineral White	□ Metallic B44 Valencia Orange
		
■ Non-metallic A61 Crimson Red	□ Metallic B06 Sparkling Bronze	□ Metallic B45 Estoril Blue¹
		
□ Metallic 475 Black Sapphire	□ Metallic B38 Midnight Blue	
		
□ Metallic A76 Deep Sea Blue	□ Metallic B39 Mineral Grey	

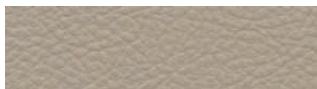
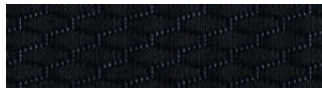
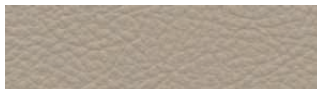
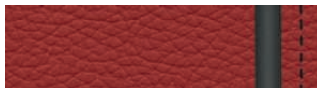
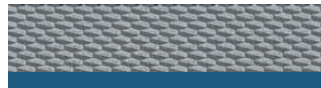
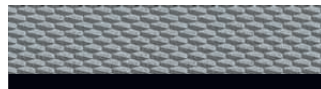
The following pages show the colours and materials available for the BMW 1 Series 5-door. Use them to identify your favourite colours, or compare various combinations. These colour samples are intended as an initial guide, however experience has shown that printed versions of paint, upholstery and interior trim colours cannot in all cases faithfully reproduce the colour appearance of the originals. Therefore we recommend that you consult your BMW partner on your preferred colour choices, who will be happy to show you original samples and assist you with special requests.

Interior colours.

Black



Oyster

Upholstery colours.■ **Move cloth** BDAT Anthracite□ **Dakota leather** LCSW Black□ **Dakota leather** LCDH Oyster**Interior trims.**■ **4CG Satin Silver, matt**□ **4AD/4DL Fine Brushed Aluminium** with high-gloss Black accent lines□ **4DP/4DK Fine-wood trim Fineline Stream** with matt Oxide Silver accent lines**Upholstery colours.
M Sport package.**□ **Hexagon cloth/Alcantara upholstery**
HAAT Anthracite with M piping and contrast stitching in Royal Blue¹□ **Dakota leather** LCSW Black□ **Dakota leather** LCDH Oyster□ **Dakota leather** LCL5 Coral Red with black highlights□ **4MR/4DX Aluminium Hexagon** with matt Estoril Blue accent lines¹□ **4MR/4DL Aluminium Hexagon** with high-gloss Black accent lines¹□ **4AD/4DL Fine Brushed Aluminium²** with high-gloss Black accent lines□ **4DP/4DK Fine-wood trim Fineline Stream** with matt Oxide Silver accent lines

Please note that even normal long or short-term use can lead to unrecoverable upholstery damage. This can be caused in particular by non-colourfast clothing.

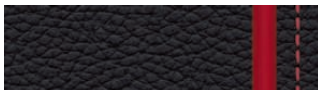
¹ Exclusively available in conjunction with the M Sport package.

² Available from July 2012 in conjunction with the M Sport package.

Upholstery colours. Sport Line.



■ **Track cloth** BEL2 Anthracite with red highlights



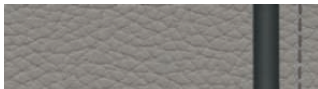
□ **Dakota leather** LCL3 Black with red highlights



■ 4AT/4DN Black, high-gloss with matt Coral Red accent lines



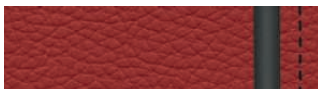
■ **Track cloth** BEL1 Anthracite with grey highlights



□ **Dakota leather** LCL4 Everest Grey with black highlights



□ 4AD/4DL Fine Brushed Aluminium with high-gloss Black accent lines



□ **Dakota leather** LCL5 Coral Red with black highlights



□ 4AD/4DN Fine Brushed Aluminium with matt Coral Red accent lines

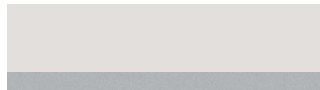
Upholstery colours. Urban Line.



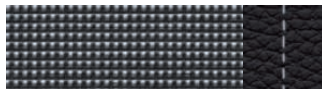
■ **Metro cloth/leather upholstery**
CALJ Silver/Pearl Grey



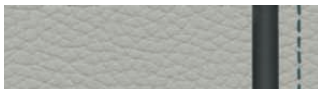
□ **Dakota leather** LCSW Black



■ 4DR/4DK White acrylic glass with matt Oxide Silver accent lines



■ **Metro cloth/leather upholstery**
CAH6 Silver/Black



□ **Dakota leather** LCL7 Pearl Grey with black highlights



■ 4DS/4DK Black acrylic glass with matt Oxide Silver accent lines



■ **Metro cloth/leather upholstery**
CALK Petrol/Black



□ 4AD/4DL Fine Brushed Aluminium with high-gloss Black accent lines

		BMW upholstery colours													
		Basic			Sport Line				Urban Line				M Sport package		
Interior colours		Move cloth	Dakota leather		Track cloth		Dakota leather		Metro cloth/leather upholstery		Dakota leather		Alcantara/Hexagon cloth		Dakota leather
Standard seats		•	•	•	—	•	—	—	•	•	•	•	—	—	—
Sport seats		•	•	•	—	•	•	•	•	•	•	•	•	•	•
Upholstery colours		Antracite	Black	Oyster	Antracite/ grey highlights	Antracite/ red highlights	Black/ red highlights	Everest Grey/ black highlights	Coral Red/ black highlights	Silver/ black highlights	Silver/ Black	Pearl Grey	Pearl/ Black	Black	Pearl Grey/ black highlights
Interior colours		Black	Black	Oyster	Black	Black	Black	Black	Black	Black	Black	Black	Black	Black	Black

Standard / Optional equipment.



- ☐ **Xenon Headlights for high and low beam**, incl. automatic headlight range control, headlight washing system, accent lights with LED technology and three-dimensional LED rear lights – for the best possible illumination of the road at night and in poor visibility. The four LED light rings are flattened at the top and bottom and feature a daytime running light function.
- ☐ **Adaptive Headlights** with variable light distribution, cornering lights and the High-Beam Assistant. The headlights illuminate bends as soon as the driver turns the steering wheel.
- ☐ **High-Beam Assistant** helps the driver at night by automatically switching between high and low beam depending on the presence of vehicles in front or oncoming traffic. The lights are also automatically dimmed when street lighting is sufficient.
- ☐ **Fog lights**, integrated in the front apron – for improved safety in poor visibility (standard with 125i and 125d).



- **Ornamental grille** with specially shaped surround and Black kidney grille slats. In conjunction with the Sport Line or the M Sport package, the kidney grille slats feature high-gloss Black fronts. If you opt for the Urban Line equipment, the kidney grille slats are chrome-fronted with white sides.



- ☐ **Lights package** incl. vicinity lighting in the door handles which illuminate the area outside the doors for 20 seconds once the doors are unlocked to ensure safe access in the dark. Additional features: door handle recess with LED illumination at the front, reading lights featuring LED technology at the front and rear with ambient lighting, footwell illumination at the front, vanity mirror lights for driver and front passenger, LED lights in the luggage compartment.



□ **Rain sensor, including automatic headlight activation:** once activated, the rain sensor automatically turns on the windscreen wipers when it begins to rain, adjusting the wiper frequency in line with rainfall intensity. The integrated automatic headlight activation automatically switches on the low beam headlights at dusk or when entering tunnels.



■ **Exterior mirrors,** painted in body colour with integrated indicator lights, electronically adjustable, aspheric on driver's side.



■ **Dynamic brake lights** with indicator function help following traffic to instantly differentiate between light deceleration and more urgent situations – for increased safety on the road.



□ **Tow bar** with removable ball head, incl. trailer stability control. The maximum trailer load is 1,200 kg.



□ **BMW Individual High-gloss Shadow Line,** high-gloss Black, includes front and rear side window trim, the mirror base cover, the mirror base and mirror frame.

Standard / Optional equipment.



□ **18" light alloy wheels Double-spoke 385** with mixed tyres, front 7.5 J x 18 with 225/40 R 18 tyres, rear 8 J x 18 with 245/35 R 18 tyres.



□ **17" light alloy wheels Star-spoke 382**, in bi-colour Space Grey metallic and gloss-lathed, with mixed tyres, front 7.5 J x 17 with 225/45 R 17 tyres, rear 8 J x 17 with 245/40 R 17 tyres.



□ **17" light alloy wheels Turbine-spoke style 381**, 7.5 J x 17 with 225/45 R 17 tyres.



□ **17" light alloy wheels Y-spoke 380**, 7 J x 17 with 205/50 R 17 tyres (standard with 125i and 125d).



□ **16" light alloy wheels V-spoke 378**, 7 J x 16 with 205/55 R 16 tyres.



□ **16" light alloy wheels Star-spoke 377**, 7 J x 16 with 205/55 R 16 tyres.



■ **16" steel wheels with wheel covers**, 6.5 J x 16 with 195/55 R 16 tyres (standard with 116i, 118i, 116d and 118d) and 7 J x 16 with 205/55 R 16 tyres (standard with 120d).

Urban Line.*



□ **17" light alloy wheels V-spoke 412**, in bi-colour White, gloss-lathed, 7.5 J x 17 with 225/45 R 17 tyres (only available in conjunction with Urban Line).



■ **16" light alloy wheels V-spoke 411**, 7 J x 16 with 205/55 R 16 tyres (only available in conjunction with Urban Line).

Sport Line.*



□ **17" light alloy wheels Star-spoke 379**, in bi-colour Orbit Grey, gloss-lathed, 7.5 J x 17 with 225/45 R 17 tyres (only available in conjunction with Sport Line).



■ **16" light alloy wheels Star-spoke 376**, 7 J x 16 with 205/55 R 16 tyres (only available in conjunction with Sport Line).

M Sport package.



□ **18" M light alloy wheels Star-spoke 386 M** with mixed tyres, front 7.5 J x 18 with 225/40 R 18 tyres, rear 8 J x 18 with 245/35 R 18 tyres (only available in conjunction with the M Sport package).

□ **M Sport brakes¹**, fixed-calliper brake, front/rear in Dark Blue, enlarged brake disc and coloured 'M' logo (only available in conjunction with M Sport package).



■ **17" M light alloy wheels Star-spoke 383 M** with mixed tyres, front 7.5 J x 17 with 225/45 R 17 tyres, rear 8 J x 17 with 245/40 R 17 tyres (only available in conjunction with the M Sport package).

* May not be available in all countries. Please consult your BMW partner.

¹ Also available without the M Sport package for the 125i and 125d.

Standard / Optional equipment.



□ **Glass roof** with electric slide and lift controls and opening and closing function via remote control and tip function.

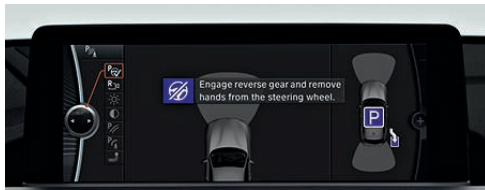
□ **BMW Individual roofliner in Anthracite** incl. A, B, C and D column casings, sun blinds and roof handles in refined Black (included in the M Sport package).



□ **Sun protection glass** prevents the interior from heating up excessively when exposed to direct sunlight, thereby ensuring a pleasant interior temperature. The more heavily tinted rear windows behind the B-pillar absorb the sunlight to a greater degree.



□ **Park Distance Control (PDC)** front and rear or just rear, makes parking and manoeuvring in tight spaces much easier. The proximity of obstacles is indicated acoustically (and visually in the Control Display in conjunction with a navigation system or BMW Radio Professional).



□ **Park Assistant** makes it easier to parallel park in roadside spaces. The system works by measuring potential spaces when driving past at speeds below 35 km/h. Once a sufficient space has been found, the Parking Assistant takes over the steering while the driver supports the manoeuvre by working the accelerator and brake pedal. (Equipment not available in conjunction with 16" steel wheels with 195/55 R 16 tyres).



□ **Rear view camera** clearly shows the area behind the vehicle on the Control Display. The rear view camera provides a better view when reversing in parking situations at speeds below 15 km/h. In models with a tow bar, the rear view camera has an extra zoom function.



□ **Leather steering wheel** (shown here, 375 mm diameter), three spokes, including gear lever and handbrake lever in leather.

■ **Standard steering wheel** (diameter 375 mm), three spokes.



□ **M leather steering wheel** with multifunction buttons (diameter 369 mm) sits comfortably in your hands thanks to its larger thumb rests and wider rim.

□ **Multifunction buttons on the steering wheel** for the remote control of radio and telephone (optional), includes the Speed Limit Info (maximum speed can be selected, e.g. 50 km/h in city traffic).



■ **Instrument panel** with two analogue dials showing speed, rpm and fuel level as well as the Info Display. This is used to display information such as outside temperature and on-board computer functions.

□ **Instrument panel with extended functionality** (shown here with Sport Line equipment) includes a high-resolution Info Display for showing Check Control functions and other data. When the ECO PRO mode is activated, the EfficientDynamics display appears in the rev counter.

□ **Sport leather steering wheel** with optional multifunction buttons for the remote control of radio and telephone (optional); diameter 369 mm, three spokes, incl. gear lever and handbrake lever in leather (standard with 125i and 125d).

□ **Variable sport steering** includes Servotronic and reduces the steering movement required to turn the wheels to make light work of parking and manoeuvring. Furthermore, it increases agility, noticeable in particular when driving dynamically around tight bends and curves. It also includes the Sport+ mode.



■ **Six-speed manual transmission** for a particularly sporty drive. Immensely smooth with perfect ratios and precise short-throw gearshifts. The tight spacing of gear ratios means you can make even more individual use of the engine's dynamic performance.



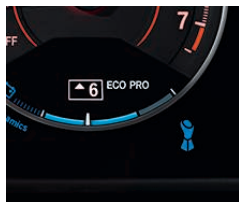
□ **Eight-speed automatic transmission** with electronic gear selection and Adaptive Transmission Management – for easy and efficient driving.

□ **Eight-speed sport automatic transmission**, including Sport+ mode delivers fast and completely flawless gear shifting for maximum driving dynamics – supported by the gearshift paddles on the sport leather steering wheel (available for the BMW 125i, 120d and 125d).



□ **Smoker's package** includes a cigarette lighter and ash tray in the centre console at the front.

Standard / Optional equipment.



■ **Optimum Shift Indicator** shows when switching to another gear would be more fuel efficient. Based on your driving style, the system recommends when to switch into a higher or lower gear (in conjunction with six-speed manual transmission).



■ **Driving Experience Control, incl. ECO PRO** enables you to switch between the Comfort, Sport and Sport+ driving modes at the press of a button (Sport+ mode only in conjunction with Sport Line, sport automatic transmission, adaptive suspension or variable sport steering). Driving Experience Control also includes ECO PRO mode – designed to encourage a particularly efficient driving style.

□ **Adaptive suspension*** with a chassis lowered by 10 mm and damper control via the Driving Experience Control button, as well as a sportier suspension setting that still maintains driving comfort.



□ **Comfort Access system** for locking/unlocking the driver and front passenger doors and the tailgate without using the remote control. The door handles are equipped with vicinity lighting.



■ **On-board computer** provides information about average speed, average and current fuel consumption, range and outside temperature. The bonus mileage is additionally shown when the ECO PRO mode is activated. The on-board computer also features an acoustic ice warning.



□ **Cruise Control** incl. braking function, stores and maintains any selected speed above approx. 30 km/h, even when going downhill. Includes multifunction buttons for the steering wheel (without Speed Limit Info).



□ **Interior mirror** with large surface area and automatic anti-glare function. The glare from following cars is automatically reduced when the amount of incident light exceeds a defined limit.

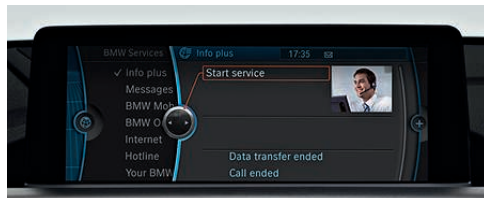


■ **ECO PRO mode** significantly reduces fuel consumption by encouraging a more efficient driving style. An EfficientDynamics display in the rev counter (in conjunction with the instrument panel with extended functionality) indicates the ideal engine speed for efficient driving. The eight-speed automatic transmission shifts even faster to higher gears and the automatic air conditioning is subject to energy-optimised settings. The amount of fuel saved is shown in the Info Display as bonus mileage.



□ **Navigation system Professional** (shown here), incl. hands-free kit with USB interface, instrument panel with extended functionality, Radio Professional with DVD drive, iDrive Controller, functional bookmarks, integrated hard disc for map data and 12 GB of audio files, Real-Time Traffic Information (RTTI) in conjunction with BMW Assist, as well as a built-in 8.8" colour display for showing 3D maps.

□ **Navigation system Business**, incl. hands-free kit with USB interface, Radio Professional, CD drive, iDrive Controller, functional bookmarks and a built-in 6.5" display for showing maps or a combination of maps and directional arrows.



□ **BMW Assist*** supports the driver with automatic and manual emergency call functions that send the vehicle's precise GPS location to the BMW call centre. It also includes the extended traffic info service Real-Time Traffic Information (RTTI), Google Send to Car and personal information services.



□ **Apps*:** together with an iPhone and the free BMW Connected App from the Apple App Store, this optional equipment allows you to tune in to international online radio stations via the iDrive or view your friends' latest Facebook and Twitter status updates on the Control Display. The equipment features a read-aloud function for calendar entries, Facebook and Twitter.



□ **BMW Online*** provides access to online services (email, the Google Maps database, tailor-made portals for news, stock market updates and weather, etc.).

□ **BMW Live*²** provides access to selected online content using the active Bluetooth data connection of your mobile phone.



□ **Internet preparation** for unrestricted online access when the vehicle is stationary. Any website can be called up on the Control Display by entering the URL using the iDrive.



□ **Speed Limit Info**, incl. No Passing Info, uses a camera to gather information on speed restrictions and 'no overtaking' zones for presentation in the Info Display.



□ **Lane Departure Warning system, including Approach Warning**, uses a camera to monitor when the vehicle is approaching lane markings and immediately warns the driver via a steering wheel vibration.

* May not be available in all countries. Please consult your BMW partner.

¹ Not in conjunction with M Sport suspension.

² More information (legal disclaimer, compatibility) is available at www.bmw.com/bluetooth

Standard / Optional equipment.



■ **AUX-IN connection**, incl. 12 V socket for an external audio source such as an MP3 player.

□ **Music interface for smartphones** lets you conveniently integrate your iPhone via a separate snap-in adapter (Original BMW Accessories).

□ **Mobile phone preparation with Bluetooth and USB device interface, incl. BMW Assist***, enables the wireless connection between compatible mobile phones and the vehicle, incl. hands-free kit (specific charger cradle available via BMW Original Accessories*). Operated via the iDrive Controller, functional bookmarks or voice control.



□ **DVD changer** for six discs, supports multichannel audio DVDs, MP3-compatible, also includes video function in conjunction with the Navigation system Professional.



■ **Air conditioning**, incl. microfilter.

□ **Automatic air conditioning** with separate temperature / air flow controls for driver and front passenger incl. Automatic Air Recirculation (AAC), microfilter, fogging and solar sensors, ALL button and rear air vents. Quickly achieves the desired conditions (shown above).



□ **Hands-free kit with USB interface** enables a wireless Bluetooth connection between Bluetooth-capable mobile phones and the vehicle. The integrated USB interface can be used to connect audio sources such as MP3 players, iPods or USB sticks. Depending on the equipment present, the system is operated via the iDrive Controller or the optional multifunction buttons on the steering wheel. Included with the Navigation system Business and Professional.



■ **Radio Business CD** including six station buttons, automatic volume adjustment, CD drive, MP3 decoder, two-line display and six loudspeakers.

□ **Radio Professional**, same features as Radio Business CD, plus an additional 6.5" colour display (shown). Operated via the iDrive Controller.

□ **DAB tuner** for excellent reception of a large range of digital radio broadcasters, DAB+ compatible.

■ **Integrated instruction manual** offers quick and direct access to all vehicle-specific information. Operated via the iDrive Controller and content shown on Control Display.



□ **Harman Kardon Surround Sound System**, incl. powerful digital amplifier featuring an overall output of 360 W, equalizer, centre speaker and 12 loudspeakers for superb sound. Also includes a high-quality logo panel made of anodised aluminium in the mirror base covers.

□ **HiFi loudspeaker system** with 205 watt speaker output, vehicle-specific equalizing and seven loudspeakers for brilliant sound.

* May not be available in all countries. Please consult your BMW partner.



■ **Cup holders**, two, positioned in the centre console in front of the gear lever.



■ **Electric windows front and rear**, with push/pull switch and open/close fingertip control, remote closing function and trap release.



□ **Front armrest**, with sliding adjustment and integrated storage compartment.

■ **Standard seats** with manual seat adjustment, including seat height adjustment for driver and front passenger.

□ **Seat adjustment** with electric seat height and backrest adjustment, as well as lengthwise and seat angle adjustment, with memory function for driver's seat and exterior mirrors (incl. automatic parking function). Two personalised positions can be stored for the settings of the driver's seat and exterior mirrors.

□ **Seat heating** for driver and front passenger seat (with several levels). Seat surfaces and backrests incl. lateral supports can be heated.



■ **ISOFIX child seat attachment**, rear, on the two outer rear seats for safe attachment of a child seat with clip-in plug connectors and additional fastening points in the upper section.

□ **Front passenger airbag deactivation** via key switch on the front passenger side.



□ **Sport seats** for driver and front passenger with electric backrest width adjustment for optimum lateral support. Plus manual adjustment of lengthwise seat position, seat height, backrest angle, seat angle and thigh support.

□ **Lumbar support** for driver and front passenger seats, height and depth can be electrically adjusted to provide a perfect ergonomic seating position and to support the back muscles.

Standard / Optional equipment.



□ **Through-loading system** with foldable rear seat backrest (40:20:40 split) and centre armrest with two cup holders and two additional fastening points in the luggage compartment.



□ **Luggage compartment partition net** prevents objects from falling into the passenger area should the vehicle brake hard. This feature comes with two protective nets and includes hooks and fastening straps. Includes one partition net for use when the backrest is upright and another for when it's folded down.



□ **Storage package** includes folding compartment in the instrument panel on the driver's side, two 12 V sockets, rear door pockets, storage nets on the front seat backrests, a storage net and fastening strap on the right of the luggage compartment, a net for flexible usage (e.g. on the luggage compartment floor) and two cup holder trays for storing small items.



□ **Rear headrests**, foldable. If desired, all three rear headrests can be folded down for improved rear visibility.

■ **Rear headrests**, three, height-adjustable.



□ **Alarm system** offers effective protection with remote control and anti-theft system. If someone attempts to break into or move the vehicle, an acoustic signal is triggered and the hazard warning lights are activated.



■ **Personal Profile.** Depending on your chosen equipment, personal settings such as the temperature and air distribution of the automatic air conditioning, the position of the driver's seat and exterior mirrors, and the radio settings are stored in the vehicle and then activated when your key is used to unlock the central locking.



□ **BMW Welt.** Taking delivery of a car has always ranked among the best moments for any driver. Now that moment can become a truly unforgettable day – at the BMW Welt, the experience and delivery centre in Munich, Germany. Find out more at www.bmw-welt.com



□ **BMW Service Inclusive***. Service costs are another area where your BMW Service partner can offer you an intelligent solution. With BMW Service Inclusive, routine maintenance service will be provided at no extra cost for the agreed duration or mileage. For more information visit www.bmw.com/serviceinclusive

* This service may vary by country.

Original BMW Accessories*.



Bicycle holder, lockable, 19" light alloy wheels Double-spoke 361, Black with red edge.



BMW Junior Seat I-II, available in two colour variations.



Ski and snowboard bag, available in two versions for both the Sport Line and the Urban Line (shown above).



Luggage compartment mat, precisely fitted anti-slip mat made from heavy-duty plastic, available in two versions for the Sport Line and the Urban Line (shown above).



Backrest bag, available in two versions for both the Sport Line and the Urban Line (shown above).



Media snap-in adapter for making phone calls and listening to music.



All-weather floor mats, dirt-repellent and water-resistant. Available in three varieties: Sport Line (shown above), Urban Line and basic model.

A BMW always delivers a special drive. And Original BMW Accessories make the experience better still, combining extraordinary ideas with sheer practicality and immaculate design. Discover the all-round innovative solutions on offer in many categories: exterior, interior, communication & information and transport & luggage compartment. Your BMW Service partner will be happy to advise you and provide you with a special catalogue detailing the entire range of Original BMW Accessories. For more information visit

➔ www.bmw.com/accessories

* May not be available in all countries. Please consult your BMW partner.

	116i	118i	125i	116d	EfficientDynamics Edition	118d	120d	125d
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Safety

Airbags:

– Driver and front passenger airbags

– Head airbags in the front and rear (curtain) with splinter protection

– Side airbags for driver and front passenger, integrated into the seatbacks

BMW Service Inclusive* encompasses all kinds of service and maintenance work carried out at all participating BMW Service partners worldwide. Individual contract length and service level can be selected.

Brakes:

– Disc brakes at the rear

– Disc brakes at the front, inner-vented

Central locking with electronic immobiliser, crash sensor; fuel tank filler cap integrated into central locking system

Central locking switch

Dynamic brake lights with indicator function

Dynamic Stability Control (DSC, incl. ABS, CBC and DTC) with additional functions

Headrests on all seats

ISOFIX child seat attachment in the rear

Seat belts:

– Ergonomic belt system in the rear with three-point belts on all seats

– Inertia-reel seat belts in the front with belt tensioners and belt force limiters

Safety bodyshell:

– Bumper system with front and rear deformation zones, absorb impacts at speeds up to 15 km/h

– Integrated side impact protection in the doors

Exterior design

BMW Individual High-gloss Shadow Line

Indicators, White, featuring LED technology and integrated into the exterior mirrors

Metallic paintwork

Rear window wiper

Tailgate activation via the BMW emblem

Tailpipe, single, round (125i and 125d: double, round), matt chrome-plated

Tow bar with removable ball head, incl. trailer stability control

BMW Lines* and the M Sport package*

M Sport package includes for example 17" M light alloy wheels Star-spoke 383 M with mixed tyres, exclusive M Aerodynamics package with front and rear aprons and side skirts, M leather steering wheel with multifunction buttons, speedometer and rev counter with red chronoscales and red contrast ring, sport seats for driver and front passenger in Hexagon cloth/Alcantara upholstery, interior trims in Aluminium Hexagon with Estoril Blue accent lines, matt, variable coloured interior lighting, chrome surrounds on the automatic air conditioning and radio controls¹ and car key with blue detailing.

Sport Line includes for example 16" light alloy wheels Star-spoke 376, exclusive high-gloss Black trims on the front (e.g. kidney grille) and rear, optional high-gloss Black exterior mirror caps, sport leather steering wheel with red contrast stitching, sport seats for the driver and front passenger in Track cloth, knee pad to the right of the driver, interior trim in high-gloss Black with Coral Red accent lines, speedometer and rev counter with red chronoscales, Driving Experience Control with Sport+ mode, centre armrest, chrome surrounds on the air conditioning and radio controls¹ and red detailing on the car key.

Urban Line includes for example 16" light alloy wheels Star-spoke 411, exclusive White trims on the front (e.g. kidney grille) and rear, optional White exterior mirror caps, sport leather steering wheel, seats in Metro cloth/leather upholstery, interior trim in acrylic glass with Oxide Silver accent lines, centre armrest, variable coloured interior lighting with additional illumination of the B pillars, chrome surrounds on the air conditioning and radio controls¹ as well as white detailing on the car key.

Equipment packages*

Adaptive Xenon Headlights package includes Xenon Headlights, High-Beam Assistant, headlight washing system and Adaptive Headlights

Comfort package includes automatic air conditioning, lights package and storage package

Driving Comfort package includes cruise control with braking function (incl. multifunction buttons on the steering wheel), Servotronic, hands-free kit and USB/audiod interface

M Sport package includes, for example, sport seats in exclusive upholstery, M Sport suspension and 17" M light alloy wheels

Visibility package includes fog lights, interior mirror with automatic anti-glare function, rain sensor and fold-down headrests in the rear

¹ In conjunction with Radio Professional or a navigation system.

² Fuel consumption and CO₂ emission levels are affected by the selected wheel and tyre sizes.

³ Runflat tyres.

⁴ In conjunction with Sport Line and Urban Line without the corresponding double kidney grille design.

⁵ Also available without the M Sport package for the 125i and 125d.

	116i	118i	125i	116d	EfficientDynamics Edition	118d	120d	125d
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Wheels and tyres²

– 16" steel wheels with wheel covers, 6.5 J x 16 with 195/55 R 16 tyres	■	■	■	–	■	■	–	–
– 16" steel wheels with wheel covers, 7 J x 16 with 205/55 R 16 tyres	–	–	–	–	■	–	■	–
– 16" light alloy wheels Star-spoke 376, 7 J x 16 with 205/55 R 16 tyres, only in combination with Sport Line	□	□	□	□	□	□	□	□
– 16" light alloy wheels Star-spoke 377, 7 J x 16 with 205/55 R 16 tyres	□	□	□	□	□	□	□	□
– 16" light alloy wheels V-spoke 378, 7 J x 16 with 205/55 R 16 tyres	□	□	□	□	□	□	□	□
– 16" light alloy wheels V-spoke 411, 7 J x 16 with 205/55 R 16 tyres, only in combination with Urban Line	□	□	□	□	□	□	□	□
– 17" light alloy wheels Star-spoke 379, bi-colour Orbit Grey metallic, gloss-lathed finish, 7.5 J x 17 with 225/45 R 17 ² tyres, only in combination with Sport Line	□	□	□	–	□	□	□	□
– 17" light alloy wheels V-spoke 412, bi-colour White, gloss-lathed finish, 7.5 J x 17 with 225/45 R 17 ² tyres, only in combination with Urban Line	□	□	□	–	□	□	□	□
– 17" light alloy wheels V-spoke 380, 7 J x 17 with 205/50 R 17 ² tyres	□	■	□	–	□	□	■	■
– 17" light alloy wheels Turbine-spoke style 381, 7.5 J x 17 with 225/45 R 17 ² tyres	□	□	□	–	□	□	□	□
– 17" light alloy wheels Star-spoke 382, bi-colour Space Grey metallic, gloss-lathed finish, with mixed tyres, front 7.5 J x 17 with 225/45 R 17 tyres, rear 8 J x 17 with 245/40 R 17 ² tyres	□	□	□	–	□	□	□	□
– 17" M light alloy wheels Star-spoke 383 M with mixed tyres, front 7.5 J x 17, 225/45 R 17 tyres, rear 8 J x 17, 245/40 R 17 tyres, only in conjunction with M Sport package	□	□	□	–	□	□	□	□
– 18" light alloy wheels Double-spoke 385 with mixed tyres, front 7.5 J x 18 with 225/40 R 18 tyres, rear 8 J x 18 with 245/35 R 18 ² tyres	□	□	□	–	□	□	□	□
– 18" M light alloy wheels Star-spoke 386 M with mixed tyres, front 7.5 J x 18, 225/40 R 18 tyres, rear 8 J x 18, 245/35 R 18 tyres, only in conjunction with M Sport package	□	□	□	–	□	□	□	□
M Sport brakes² , fixed-calliper brake, front/rear in Dark Blue, enlarged brake disc and coloured 'M' logo, only in conjunction with M Sport package	□	□	□	–	□	□	□	□
Runflat indicator	■	■	■	■	■	■	■	■
Wheels with the BMW Mobility Set	■	■	■	■	■	■	■	–

Interior design

BMW Individual roofliner in Anthracite	□	□	□	□	□	□	□	□
Instrument panel with round dials , for speedometer, rev counter, fuel gauge and on-board computer displays	■	■	■	■	■	■	■	■
Instrument panel with extended functionality (optional, only in conjunction with Radio Professional or Navigation system Business, standard with Navigation system Professional)	□	□	□	□	□	□	□	□
Interior trims:								
– Aluminium Hexagon with high-gloss Black accent lines, only available in conjunction with the M Sport package	□	□	□	–	□	□	□	□
– Aluminium Hexagon with matt Estoril Blue accent lines, only available in conjunction with the M Sport package	□	□	□	–	□	□	□	□
– Fine-wood trim Finesline Stream with matt Oxide Silver accent lines, not available in conjunction with Sport Line/Urban Line	□	□	□	□	□	□	□	□
– Black acrylic glass with matt Oxide Silver accent lines, only in conjunction with Urban Line	□	□	□	□	□	□	□	□
– Fine Brushed Aluminium with high-gloss Black accent lines	□	□	□	□	□	□	□	□
– Fine Brushed Aluminium with matt Coral Red accent lines (only in conjunction with Sport Line)	□	□	□	□	□	□	□	□
– Fine-wood trim Finesline Stream with Oxide Silver accent lines, not available in combination with Sport Line or Urban Line	□	□	□	□	□	□	□	□
– High-gloss Black with matt Coral Red accent lines, only available in conjunction with Sport Line	□	□	□	□	□	□	□	□
– Satin Silver, matt, not available in conjunction with Sport Line or Urban Line	■	■	■	■	■	■	■	■
– White acrylic glass with matt Oxide Silver accent lines, only in conjunction with Urban Line	□	□	□	□	□	□	□	□
Upholstery:								
– Dakota leather	□	□	□	□	□	□	□	□
– Hexagon cloth/Alcantara upholstery in Anthracite with M piping and contrast stitching in Royal Blue, only in conjunction with M Sport package	□	□	□	–	□	□	□	□
– Metro cloth/leather upholstery, only in conjunction with Urban Line	□	□	□	□	□	□	□	□
– Move cloth, not available in conjunction with Sport Line or Urban Line	■	■	■	■	■	■	■	■
– Track cloth, only in conjunction with Sport Line	□	□	□	□	□	□	□	□

Transmission and technology

Adaptive suspension , lowered by 10 mm	□	□	□	□	□	□	□	□
Auto Start/Stop function , available with manual and automatic transmissions	■	■	■	■	■	■	■	■
BMW TwinPower Turbo four-cylinder petrol engine combines a TwinScroll turbocharger with Valvetronic, Double-VANOS and High Precision Injection	■	■	■	–	–	–	–	–
BMW TwinPower Turbo four-cylinder diesel engine combines CommonRail direct injection and a turbocharger (125d: two-stage turbocharger) with variable turbine geometry	–	–	–	■	■	■	■	■
Brake Energy Regeneration	■	■	■	■	■	■	■	■
Diesel particle filter	–	–	–	■	■	■	■	■
Double-joint spring strut front axle and multi-arm rear axle	■	■	■	■	■	■	■	■
Driving Experience Control , including ECO PRO mode	■	■	■	■	■	■	■	■
Eight-speed automatic transmission	□	□	□	–	□	□	□	□
Eight-speed sport automatic transmission with gearshift paddles on the sport or M leather steering wheel	–	–	–	–	–	–	–	–
Electronic differential lock , active in DSC Off mode	■	■	■	■	■	■	■	■

² Equipment may vary by country. Please consult your BMW partner.

	116i	118i	125i	116d	EfficientDynamics Edition	118d	120d	125d
Transmission and technology								
M Sport suspension	□	□	□	□	—	□	□	□
Optimum Shift Indicator (only in conjunction with a manual transmission)	■	■	■	■	■	■	■	■
Power steering	■	■	■	■	■	■	■	■
Servotronic (only available in conjunction with Driving Comfort package* or variable sport steering)	□	□	□	□	□	□	□	□
Six-speed manual transmission	■	■	■	■	■	■	■	■
Variable sport steering , incl. Servotronic	□	□	□	□	□	□	□	□
Driver assistance								
Cruise control with braking function , including multifunction buttons on the steering wheel	□	□	□	□	□	□	□	□
Lane Departure Warning , incl. Approach Warning	□	□	□	□	□	□	□	□
Parking Assistant	□	□	□	□	□	□	□	□
Park Distance Control (PDC) , rear	□	□	□	□	□	□	□	□
Park Distance Control (PDC) , front and rear	□	□	□	□	□	□	□	□
Rear view camera	□	□	□	□	□	□	□	□
Speed Limit Info , incl. No Passing Info (in conjunction with a navigation system)	□	□	□	□	□	□	□	□
Light and sight								
Adaptive Headlights with variable light distribution , incl. cornering lights (not in conjunction with the M Sport package) and High-Beam Assistant (only in conjunction with Adaptive Xenon Headlights package*)	□	□	□	□	□	□	□	□
Fog lights , incl. heated exterior mirrors and windscreen washer jets (only in conjunction with Visibility package*)	□	□	■	□	□	□	□	■
Heat protection glass	■	■	■	■	■	■	■	■
Interior mirror , automatic anti-glare function	□	□	□	□	□	□	□	□
Interior and exterior mirrors with automatic anti-glare function, aspheric exterior mirror with anti-glare function on the driver side, including memory function, automatic parking function and electric fold-in function (available in conjunction with the Comfort package*)	□	□	□	□	□	□	□	□
Lights package (only in conjunction with the Comfort package*)	□	□	□	□	□	□	□	□
Rain sensor , incl. automatic headlight activation (only in conjunction with Visibility package*)	□	□	□	□	□	□	□	□
Sun protection glass	□	□	□	□	□	□	□	□
Xenon Headlights for high and low beam , incl. LED light strips on the rear lights, headlight washing system, four light rings (daytime running lights), as well as automatic headlight range control	□	□	□	□	□	□	□	□
Interior								
Air conditioning , incl. microfilter	■	■	■	■	■	■	■	■
Automatic air conditioning with separate temperature controls for driver and front passenger, incl. AAR, microfilter, fogging and solar sensors, ALL button and rear air vents (only in conjunction with Comfort package*)	□	□	□	□	□	□	□	□
Steering wheels:								
— Standard steering wheel	■	■	—	■	■	■	■	—
— Leather steering wheel	□	□	□	□	□	□	□	□
— Sport leather steering wheel, included in Urban and Sport Line (Sport Line with red contrast stitching)	□	□	■	□	□	□	□	■
— M leather steering wheel incl. multifunction buttons	□	□	□	□	—	□	□	□
— Multifunction buttons for leather steering wheel, incl. Speed Limit Info (maximum speed can be selected, e.g. 50 km/h in city traffic)	□	□	□	□	□	□	□	□
— Gearshift paddles for sport leather steering wheel and M leather steering wheel (only in conjunction with an automatic transmission)	—	—	□	—	—	—	□	□
Seats/seat comfort:								
— Lumbar support for driver and front passenger, electric	□	□	□	□	□	□	□	□
— Rear seat backrest, foldable, 60 : 40 split	■	■	■	■	■	■	■	■
— Seat adjustment, electric, with memory function for driver's seat	□	□	□	□	□	□	□	□
— Seat heating for driver and front passenger	□	□	□	□	□	□	□	□
— Sport seats for driver and front passenger, with electric backrest width adjustment	□	□	□	□	□	□	□	□
— Standard seats, manual seat adjustment, seat height adjustment for driver and front passenger	■	■	■	■	■	■	■	■
— Through-loading system with rear seat backrest, foldable, 40 : 20 : 40 split, rear centre armrest	□	□	□	□	□	□	□	□

	116i	118i	125i	116d	116d EfficientDynamics Edition	118d	120d	125d
Comfort and interior equipment								
12 V socket in the front passenger footwell ¹	■	■	■	■	■	■	■	■
Alarm system with remote control	□	□	□	□	□	□	□	□
Comfort Access system , incl. vicinity lighting for the external door handles	□	□	□	□	□	□	□	□
Cup holders , front	■	■	■	■	■	■	■	■
Electric windows , with push/pull switch and open/close fingertip control	■	■	■	■	■	■	■	■
Front armrest , sliding adjustment and folding lid	□	□	□	□	□	□	□	□
Glass roof , with electric slide and lift control, remote opening and closing function via car key	□	□	□	□	□	□	□	□
Interior mirror with automatic anti-glare function	□	□	□	□	□	□	□	□
Lined luggage compartment , 360–1200-litre capacity	■	■	■	■	■	■	■	■
Luggage compartment partition net	□	□	□	□	□	□	□	□
Personal Profile , personalisation of important controls	■	■	■	■	■	■	■	■
Remote control for central locking system	■	■	■	■	■	■	■	■
Start/Stop button , keyless ignition	■	■	■	■	■	■	■	■
Storage compartments in the front doors with bottle holders	■	■	■	■	■	■	■	■
Storage package including fold-down compartment* in the instrument panel, segmented cup holders with chrome rings, nets on the backs of the front seats, rear door pockets, two 12 V sockets, storage net on the right side of the luggage compartment, fastening strap on the right side of the luggage compartment, net on the floor of the luggage compartment and two fastening points	□	□	□	□	□	□	□	□
Windscreen with grey shade band	□	□	□	□	□	□	□	□
Entertainment, communication and information								
BMW ConnectedDrive* – Telematics Services*:								
– Apps e.g. for reception of international online radio stations (in conjunction with BMW Connected App and an iPhone)	□	□	□	□	□	□	□	□
– BMW Assist	□	□	□	□	□	□	□	□
– BMW Live	□	□	□	□	□	□	□	□
– BMW Online	□	□	□	□	□	□	□	□
– Internet preparation and Real-Time Traffic Information (RTTI) in conjunction with Navigation system Professional and the mobile phone preparation	□	□	□	□	□	□	□	□
Instrument panel with added features (standard in combination with Navigation system Professional)	□	□	□	□	□	□	□	□
Navigation system Business , incl. Radio Professional with CD drive, hands-free kit with USB interface, iDrive Controller with direct menu control buttons, functional bookmarks, integrated hard disc for navigation data, a high-resolution built-in 6.5" display for showing maps or a combination of maps and directional arrows. In conjunction with the mobile phone preparation incl. BMW Assist* and BMW Online*	□	□	□	□	□	□	□	□
Navigation system Professional , incl. hands-free kit with USB interface and high-resolution built-in 8.8" colour display, DVD drive, functional bookmarks, 3D map and arrow display, as well as bird's-eye view, integrated hard disc for map data and 12 GB of audio files, including Radio Professional, iDrive Controller with direct menu control buttons, and instrument panel with added functionality. In conjunction with the mobile phone preparation incl. BMW Assist*, BMW Online*, internet preparation* and RTTI*	□	□	□	□	□	□	□	□
On-board computer (incl. Check Control)	■	■	■	■	■	■	■	■
Radio/audio:								
– AUX-IN connection, incl. 12 V socket in the centre console	■	■	■	■	■	■	■	■
– DVD changer for 6 discs in the luggage compartment	□	□	□	□	□	□	□	□
– Harman Kardon Surround Sound System, 12 speakers	□	□	□	□	□	□	□	□
– HiFi loudspeaker system, 7 speakers	□	□	□	□	□	□	□	□
– Music interface for smartphones	□	□	□	□	□	□	□	□
– Radio Business CD	■	■	■	■	■	■	■	■
– Radio Professional, incl. 6.5" colour display and iDrive Controller	□	□	□	□	□	□	□	□
Telephone:								
– Mobile phone preparation with USB and Bluetooth device interface, incl. BMW Assist*	□	□	□	□	□	□	□	□
– Hands-free kit, incl. USB interface	□	□	□	□	□	□	□	□

* May not be available in all countries. Please consult your BMW partner.

¹ Available as standard from March 2012.² Not in conjunction with Lane Departure Warning.

		116i	118i	125i	116d	116d EfficientDynamics Edition	118d	120d	125d
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Weight									
Unladen EU¹	kg	1365 [1385]	1370 [1390]	1420 [1440]	1385 [1420]	1385	1395 [1420]	1420 [1440]	1465 [1480]
Max. permissible	kg	1820 [1840]	1825 [1845]	1875 [1895]	1840 [1875]	1840	1850 [1875]	1875 [1895]	1920 [1935]
Permitted load	kg	530	530	530	530	530	530	530	530
Permitted axle load, front/rear	kg	865/1040	870/1040	885 [895]/1070	885/1055	875/1055	885/1055	905/1065	890 [895]/1085 [1090]
Permitted roof load	kg	75	75	75	75	75	75	75	75
Permitted trailer load, unbraked²	kg	650	670	680	690	—	690	710	740
Permitted trailer load, braked, max. 12% gradient²	kg	1200	1200	1200	1200	—	1200	1200	1200
Permitted trailer load, braked, max. 8% gradient²	kg	1200	1200	1200	1200	—	1200	1200	1200
Permitted tow bar download	kg	75	75	75	75	75	75	75	75

Engine³ ⁴									
Cylinders/valves		4/4	4/4	4/4	4/4	4/4	4/4	4/4	4/4
Capacity	cc	1598	1598	1997	1995	1598	1995	1995	1995
Stroke/bore	mm	85.8/77.0	85.8/77.0	90.1/84.0	90.0/84.0	83.6/78.0	90.0/84.0	90.0/84.0	90.0/84.0
Max. output/engine speed	kW/rpm	100/4400	125/4800	160/5000	85/4000	85/4000	105/4000	135/4000	160/4400
	(hp/rpm)	(136/4400)	(170/4800)	(218/5000)	(116/4000)	(116/4000)	(143/4000)	(184/4000)	(218/4400)
Max. torque/engine speed	Nm/rpm	220/1350–4300	250/1500–4500	310/1350–4800	260/1750–2500	260/1750–2500	320/1750–2500	380/1750–2750	450/1500–2500
Compression ratio	:1	10.5	10.5	10.0	16.5	16.5	16.5	16.5	16.5

Transmission									
Standard transmission ratio		III :1 4.55/2.55	4.55/2.55	3.68/2.06	4.0/2.11	4.0/2.11	4.0/2.11	4.11/2.25	4.11/2.25
		III/IV :1 1.66/1.23	1.66/1.23	1.31/1.0	1.38/1.0	1.38/1.0	1.38/1.0	1.40/1.0	1.40/1.0
		V/VI/ :1 1.0/0.83/4.14	1.0/0.83/4.14	0.81/0.67/3.35	0.78/0.65/3.65	0.78/0.65/3.65	0.78/0.65/3.65	0.80/0.66/3.73	0.80/0.66/3.73
Rear axle transmission ratio	:1	2.81	3.08	3.91	3.08	2.93	3.08	3.15	3.39

Performance									
Top speed	km/h	210	225 [222]	245 [243]	200	195	212	228	240
Acceleration 0–100 km/h	s	8.5 [9.1]	7.4 [7.5]	6.4 [6.5]	10.3 [10.7]	10.5	8.9	7.2 [7.3]	6.5
Acceleration 80–120 km/h in 4th/5th gear (with standard transmission)	s	8.6/10.6	7.3/8.8	5.9/7.5	8.6/11.7	10.2/14.2	7.2/9.3	5.7/7.2	5.0/6.5

Fuel consumption³ ⁴ ⁵									
Urban	l/100 km	7.1–7.2 [7.2–7.4]	7.5–7.6 [7.2–7.4]	8.2 [8.6]	5.3–5.4 [5.3–5.5]	4.4	5.4–5.5 [5.3–5.5]	5.6–5.7 [5.2–5.3]	6.0 [5.7]
Extra-urban	l/100 km	4.6–4.8 [4.7–4.8]	4.8–4.9 [4.7–4.8]	5.4 [5.3]	3.8–3.9 [3.8–4.0]	3.4	3.8–3.9 [3.9–4.0]	3.9–4.0 [3.9–4.1]	4.3 [4.2]
Combined	l/100 km	5.5–5.7 [5.6–5.8]	5.8–5.9 [5.6–5.8]	6.6 [6.4]	4.3–4.5 [4.4–4.5]	3.8	4.4–4.5	4.5–4.6 [4.4–4.5]	4.9 [4.8]
CO₂ emissions	g/km	129–132 [131–134]	134–137 [131–134]	154 [149]	114–117 [115–119]	99	115–118 [116–119]	119–122 [116–119]	129 [126]
Tank capacity, approx.	l	52	52	52	52	52	52	52	52

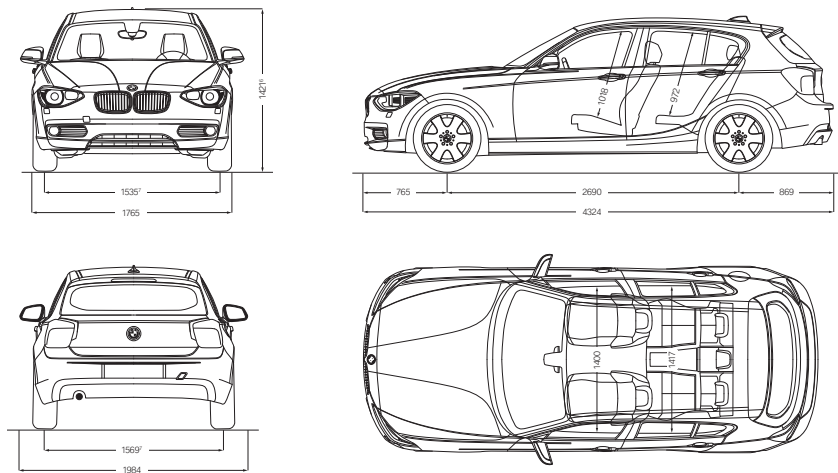
116i
118i
125i
116d
116d EfficientDynamics Edition
118d
120d
125d

Wheels

Type dimensions	195/55 R 16 H	195/55 R 16 V	205/50 R 17 W	195/55 R 16 V	205/55 R 16 W	195/55 R 16 V	205/55 R 16 V	205/50 R 16 V	205/50 R 17 W
Wheel dimensions	6,5 J x 16	6,5 J x 16	7 J x 17	6,5 J x 16	7 J x 16	6,5 J x 16	7 J x 16	7 J x 16	7 J x 17
Material	Steel	Steel	Light alloy	Steel	Steel	Steel	Steel	Steel	Light alloy

Electrical system

Battery capacity	Ah	80	80	80	80	80	80	80	80
Alternator output	A	170	170	170	180	180	180	180	180
	W	2380	2380	2380	2520	2520	2520	2520	2520



All dimensions in the technical drawings are given in millimetres. Luggage compartment capacity approx. 360–1,200 litres.

¹ The figure quoted includes a 90% full tank, 68 kg for the driver and 7 kg for luggage. Unladen weight applies to vehicles with standard equipment. Optional equipment may increase this figure.

² The actual overall trailer weight may not exceed the max. permitted trailer load plus the max. permitted tow bar download.

³ BMW recommends the use of RON 95 super unleaded petrol. Unleaded fuels RON 91 and higher with a maximum ethanol percentage of 10% may also be used. Output and fuel consumption figures apply to RON 98 fuel.

⁴ All engines comply with the EU5 emissions standard. Fuel consumption figures are determined according to the ECE driving cycle, which consists of approximately one-third urban traffic and two-thirds extra-urban driving (based on the distance covered). CO₂ emissions are measured in addition to fuel consumption.

⁵ Fuel consumption and CO₂ emissions are affected by the selected wheel and tyre sizes. For further information please contact your BMW partner.

⁶ Height including roof aerial is 1,440 mm. The BMW 116d EfficientDynamics Edition has a height of 1,413 mm; including the roof aerial 1,432 mm.

⁷ The models 125i, 116d EfficientDynamics Edition, 120d and 125d have a track width of 1,521 mm at the front and 1,556 mm at the rear.

Values in [] refer to vehicles with the eight-speed automatic transmission.

The BMW Service concept: always up to speed. When you buy a BMW, you can look forward to superb service and comprehensive customer care, with a worldwide network of more than 3,300 BMW Service partners in more than 150 countries ready to assist you at any time. The vehicle's on-board diagnostics keep you informed of when the car is next due for a check-up and what work needs to be done: **Condition-Based Service (CBS)** tracks service fluids and the condition of essential parts subject to wear. It also monitors the time- and mileage-linked service requirements of your BMW. Using these measurement data, the Info Display in the cockpit automatically alerts you in advance whenever

any part of the vehicle requires servicing. The iDrive Control Display contains exact information on which vehicle components will need to be serviced and when. In conjunction with BMW TeleServices*, the innovative telematics service provided by BMW Service, the CBS data are automatically transmitted to your BMW Service partner. This means that your service consultant has more time for you, and can provide more comprehensive advice. Your BMW Service partner will of course have **Original BMW Parts** available for any work to be done. In short: quality and safety are our top priorities.

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www.bmw.com/serviceinclusive



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Mobile Service*: in the event of a breakdown, BMW Mobile Service is at your disposal round the clock. Specially trained BMW technicians will do everything necessary to get your BMW back on the road, with telephone or on-site assistance as needed. Simply contact BMW Mobile Service. In addition, all BMW vehicles newly registered from 1 January 2011, have a comprehensive 24-month mobility service in line with the applicable BMW Mobile Care warranty conditions (including towing, rental car, taxi, hotel accommodation and vehicle return). This BMW mobility warranty is automatically extended by another 24 months if you have the scheduled engine oil service performed by your authorised BMW Service partner – for up to 5 years after initial vehicle registration. More detailed information is available from your BMW Service partner or online at

www.bmw.com/mobileservice



BMW Financial Services. If there's one more thing you could wish for to go with your BMW, it could simply be the perfect financing solution – one that leaves you with enough room for the other good things in life. BMW Financial Services provides you with personalised leasing, finance and insurance options – tailored to your requirements and budget. But we offer you more than just favourable conditions. Take for example the components of our leasing package, which include courtesy vehicles and insurance. For further information please visit www.bmwfs.com. Find out more – your BMW partner will be pleased to make you an individual offer for your desired car.

* May not be available in all countries. Please consult your BMW partner.



SHAPING THE FUTURE – RESPONSIBLY.

The BMW Group has been ranked the most sustainable automotive company worldwide in the Dow Jones Sustainability Index for the seventh time in a row, because sustainability is an integral part of our value chain – it encompasses every stage from the development of fuel-saving and alternative vehicle concepts to environmentally friendly production processes and recycling. Our research and development philosophy BMW EfficientDynamics delivers tangible benefits to customers, our climate and the environment. Since 1995,



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www.bmw-drivingexperience.com



BMW Welt: joy has a home. Visit Munich, home to the BMW brand for over 90 years, and pick up your new BMW at BMW Welt. There you'll be able to experience BMW with all five senses and see your new BMW for the first time with your own eyes. BMW Welt offers you a tailor-made visitor programme. From relaxing in the Premium Lounge to a factory tour or a visit to the BMW Museum – there are plenty of unique experiences to perfectly complement the hand-over of your new car. It's more than worth it. Visit us online today at www.bmw-welt.com. Your local BMW partner can also provide you with further information. We look forward to seeing you.



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for example, our European new-vehicle fleet's CO₂ emissions have dropped by around 30%.

But we are still aiming for more: over the period from 2006 to 2012, we aim to reduce the amount of resources – such as water and energy – consumed by our vehicle manufacturing operations by 30% per vehicle. In our engine plant in Steyr, Austria, we are already one step further: since 2007, production there has generated no waste water at all.

And of course each of our vehicles is designed for easy and economical recycling after its long running life. Please contact your BMW partner on all matters regarding your end-of-life vehicle. Further information on this topic is also available on our website.

www.bmw.com/recycling
www.bmw.com/EfficientDynamics
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The models illustrated in this brochure show the specifications of vehicles produced by BMW AG for the German market. In part, they include optional equipment and accessories not fitted as standard. According to the specific requirements of the markets of other European Union member states, alterations in models, standard and optional equipment, as described in this brochure, may occur. For more precise information about country-specific vehicle versions, please contact your local BMW partner. Subject to change in design and equipment.

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BMW recommends **EDGE**

